

# BLUE NOTE COLORS

Use **CLARENDON** & **FRANKLIN GOTHIC** for type.

The colors on this page have been sampled from scans of album covers from Blue Note, Impulse, and Columbia. They are very roughly arranged according to hue and value.

For an authentic jazz-album color scheme, try using one or two colors with black, preserving plenty of negative space. For extra credit, choose the ugliest colors you can find. Overprinting effects and varying degrees of opacity will give you a lot of variety.

The key to creating a good color scheme is choosing colors with plenty of contrast. Colors should rarely be the same value or intensity. The more similar a group of colors in one quality (hue, intensity, or brightness), the more dissimilar they should be in the other two.

