



VALLEY
COMMUNICATIONS SYSTEMS
Celebrating 70 Years

Corporate AV Infographic

CORPORATE AV SHOULD BE EXCEPTIONAL

Businesses work and communicate more effectively – internally and with the public – when they use expertly designed and integrated audiovisual systems.

AN EXCEPTIONAL EXPERIENCE IN CORPORATE AV =

> **CONTENT:**

Impactful presentations, digital signage and audio/video collaboration formatted and delivered so people can comprehend

> **SPACE:**

Perfect lighting, acoustic and environmental conditions that make communication and collaboration more effective

> **TECHNOLOGY:**

The perfect AV and IT systems, seamlessly integrated and flawlessly functioning



Continued



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SALES | INSTALLATIONS | DESIGN | ENGINEERING | SERVICE | TRAINING

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50:1

The minimum projected image contrast ratio required to support analytical decision-making.



79%

say typical meetings would be more effective if information from more than one person could be visible at the same time.



90%

say it would be useful if they could display content on-screen from their smartphone or tablet during a meeting.



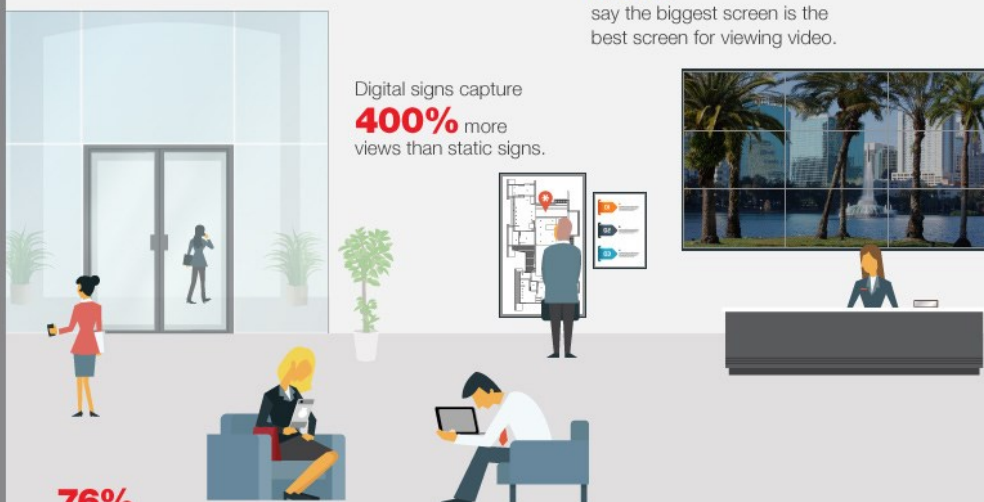
Employees are **75%** more likely to watch a video than to read documents, email or web articles.

100 million people worldwide used over

100 billion minutes of audio conferencing in 2014.

80%

of communication consists of non-verbal visual cues, therefore when video is added to a meeting, participants are more likely to stay focused.



63%

say the biggest screen is the best screen for viewing video.

Digital signs capture **400%** more views than static signs.

76%

of people like to be connected anytime, anywhere.

Sources:

ANANSI/INFOCOMM 3M-2011 Projected Image System Contrast Ratio // Barco // Forrester Research // Intel // Polycom // The Nielsen Company // Wainhouse Research