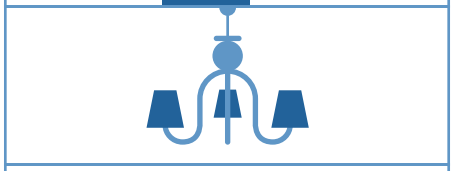
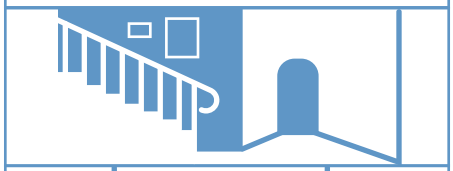
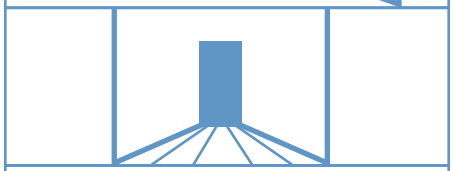
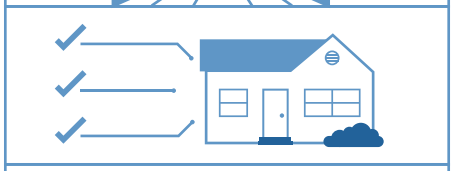
VDOMKR | Storyboard Planner

REAL ESTATE

Use this storyboard as a guideline for capturing the right shots for your video.
Use the Notes column for your own notes or notes for your editor.

Feel free to get creative and go "off-script," but remember to tell a great visual story!

KEY SHOTS	FROM THE DIRECTOR'S CHAIR	NOTES
	Exterior shot	
	What's the neighborhood like? (realtor pitching the neighborhood)	
	What does the main entry look like?	
	Other formal or interesting details.	
	What are the key selling points for the home (realtor pitching key features)	
	Do some slow pans (with a tripod!)	
	Try cool angles of rooms, hallways, features (high shots, low shots, pans, etc.)	
	Any other key features?	
	Do a final pan of as much as possible of the interior or exterior (wide overview shot)	
	How do people learn more about the property and contact the realtor?	