

ARC Aerial Imaging Privacy Policy

Andy Carman
Managing Director, Operations and Service Delivery Manager
Multi-Sensor Imagery Analyst, Infrared Thermographer.



This privacy policy sets out how ARC Aerial Imaging Ltd uses and protects any information that you give ARC Aerial Imaging Ltd when you use this website.

ARC Aerial Imaging is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

ARC Aerial Imaging Ltd may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 12 April 2017.

What we collect

We may collect the following information:

- name and job title
- contact information including email address
- demographic information such as postcode
- other information relevant to the client's requirements

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve ARC Aerial Imaging's products and services.
- From time to time, ARC Aerial Imaging may also use your information to contact you for market research purposes. We may contact you by email or phone. We may use the information to customise the website according to the outcomes of such research.

Security

ARC Aerial Imaging is committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Our GDPR Statement - What data do you store about me?

The General Data Protection Regulation (GDPR) will apply from 25 May 2018, when it supersedes the UK Data Protection Act 1998 (DPA). Significant and wide-reaching in scope, the new law brings a 21st century approach to data protection. It expands the rights of individuals to control how their personal data is collected and processed and places a range of new obligations on organisations to be more accountable for data protection.

As part of our normal sUAS Business Operating Procedures (for example - Flight Planning/Risk Assessments and Method Statements), receiving general online enquiries about our services or bookings onto our sUAS Mapping Training Courses which this facility is provided via our website provider's (Squarespace) systems who are ISO 27001 compliant, we gather data that is provided from you. This information includes your Business Name, Business Phone Number, Business Email Address and the location of work, including Postcode.

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Your details are printed onto our paper-based job sheets for our aerial imaging uses and are stored in a secure location within our office. We also hold digital copies on our password-enabled mobile devices and desktop PC's which are covered by virus and spyware protection.

All our business correspondence and day-to-day workings are kept separate from any personal accounts we use on our devices. As a limited company your data has to be stored for six years as per United Kingdom Government legislation.

No banking or credit card details are stored on paper or on any electronic means on our systems - these are held and secured by our business banking account provider only (Barclays PLC).

We **do not** and **will never** pass on **any** received information to 3rd parties or organisations.

You have the right to ask what data we store about you, please get in touch.

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