



Capturing the Perfect Proposal

- **Establish a rapport** with the customer so you can start to know their story (this will happen on proposal call). Suitors who want a photographer present are really excited about proposing, and may not have a lot of people to talk to about it, so this call makes them really happy and helps them feel comfortable.
- **Have an overly clear game plan:** scout location beforehand; know exactly where you will stand and what the light will be like at that time of day; have a back-up plan in case of rain; have contact number for suitor in case of emergency.
- **Arrive early** to check out the location & make sure there's no surprises! (eg. construction, giant tour groups, etc)
- **The moment passes quickly**, so know how everything will unfold. How will you capture the scene? Are you hidden or do you have a plan to approach and shoot? How will you reveal yourself as a photographer if hidden?
- **Make sure you capture the emotion - and this means capturing THE FACE and THE RING.** Position yourself so that you will get clear shots of this & be sure you can get everything IN FOCUS. If you are hidden, do not be so far away that you need a long focal length - this increases the chance of camera shake.