



## Flytographer Success in 30 Minutes

"Make a Plan. Make it Simple. Work the Plan." - Elena

Path to success: **PREPARATION & QUICK RAPPORT!**

1. What is your goal for this photoshoot? eg. "My goal is to document the Jones family in such a way that they remember this great trip to my city and are reminded of the love they share with each other."
2. Prepare the route.
3. Prepare the shoot list.
4. Take into account the route, the ages, and your goal.
5. Be deliberate in your lens choice - you don't have time to switch. (Elena: "I typically use my 28-105L f4.0. I can get great compression as well as decent wide angles, and I never want a lower aperture than that anyway for backgrounds.")
6. Practice your poses, games, and invites.
7. Meet the clients in your real and authentic state. Establish your rapport & connection.
8. Stay present. Stay calm. Stay aware of their state.
9. Work your plan.
10. Success!