

JOYCE CHEN

CONTACT

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EDUCATION

UC Berkeley
B.A. Cognitive Science
GPA: 3.7
Graduation: May 2018

SKILLS

UI/UX Design
Interaction Design
Sketch
Framer
Adobe Illustrator
Adobe InDesign
Adobe XD
Invision
Basic HTML/CSS

EXPERIENCE

EAvision Tech, Web & UI Designer (Sep 2017 - Present)

- design a mobile app that can manage, operate, and deploy one of the first fully autonomous industrial drones
- work closely with engineering team to define scope and understand limitations in this emerging industry

Adobe, Experience Design Intern (May 2017 - Aug 2017)

- explored mobile concepts for enterprise team
- broke down complex workflows to create a more seamless mobile experience across customer types
- responsible for end-to-end design including sketches, wireframes, visual design, interaction design, prototype, and final specs for engineering team

FitBliss, Product Designer (Dec 2015 - Dec 2016)

UI/UX DESIGN (70%)

- designed a simplified and more intuitive web app UI for enterprise wellness platform
- created admin console system to support user engagement

PRODUCT MANAGEMENT (30%)

- defined measurable goals to determine success of usability with pilot of 200+ participants
- managed road map and release schedules by synthesizing qualitative and quantitative data
- mentored summer design intern

Yogatailor, Visual Design Intern (May 2015 - Dec 2015)

- collaborated with a multi-disciplinary team of designers and developers during design and iteration processes
- designed UI and icons for iOS app

AlikeAudience, UX Design Intern (July 2015 - Sep 2015)

- analyzed competitors to understand data management platforms and data visualization
- designed responsive platform portal for beta version