

Brian J. Hracs

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Education

2014–2015 Postgraduate Certificate in Academic Practice (PCAP) Learning and Teaching Enhancement Unit, University of Southampton (UK)

2005–2010 PhD, Geography, University of Toronto, Canada
'Working in the Creative Economy: the spatial dynamics of employment risk for musicians in Toronto'
Supervised by: Dr. Deborah Leslie
Committee: Dr. Meric S. Gertler; Dr. Jason Hackworth, Dr. Kathi Wilson

2003–2005 MA, Geography, York University, Canada
'Culture in the Countryside: a study of economic development and social change in Prince Edward County, Ontario'
Supervised by: Dr. Bryan H. Massam and Dr. Glen Norcliffe

1999–2003 BA (with First Class Honours), Geography and Political Science, Brock University, Canada

Employment Experience

2014 - Lecturer, School of Geography and Environment, University of Southampton, UK

- Conduct research within the field of economic geography
- Generate publications, presentations, policy reports and grant applications
- Organize sessions at international conferences
- Organize the annual European Colloquium on 'Culture, Creativity and Economy'
- Convene and teach undergraduate modules
- Contribute to the graduate-level professional development series
- Supervise graduate and undergraduate students
- Serve as a Personal Academic Tutor for undergraduate students
- Serve as Employability Officer

2011- 2014 *Research Fellow*, Department of Social and Economic Geography, CIND (Centre for Research on Innovation and Industrial Dynamics)
Uppsala University, Sweden

- Generated publications, presentations, policy reports and grant applications
- Conducted research on the impact of digital technologies on music and publishing
- Organized sessions at international conferences
- Organized the annual European Colloquium on 'Culture, Creativity and Economy'
- Supervised graduate and undergraduate students
- Taught graduate and undergraduate courses
- Organized the graduate programs's professional development series

2010–2011 *Post Doctoral Fellow*, Martin Prosperity Institute, Joseph L. Rotman School of Management, University of Toronto

Supervisors: Dr. Richard Florida and Dr. Kevin Stolarick

- Coordinated the 'Music Project'
- Contributed to research on understanding and improving low-wage service work
- Generated publications, presentations, policy reports and grant applications
- Supervised and mentored research assistants and interns
- Organized the annual 'Experience the Creative Economy' (ECE) conference
- Organized sessions at Canadian and international conferences

2005–2009 *Research Assistant*, Munk Centre for International Studies, University of Toronto. Social Dynamics of Economic Performance: Innovation and Creativity in City-Regions. Funded by a Major Collaborative Research Initiative (MCRI) Grant from the Social Sciences and Humanities Research Council (SSHRC) of Canada.

Supervisor: Dr. Deborah Leslie

- Helped to design and test the project's questionnaire instrument
- Conducted interviews with musicians and key informants in Toronto
- Generated presentations and publications
- Provided feedback on publications and reports
- Helped to train junior researchers

2005 *Research Assistant*, Department of Geography, York University
'Urban Planning in Toronto' Special Issue of Urban Planning Overseas Vol. 1 No. 2

Supervisor: Dr. Bryan Massam

- Assisted with the organization, editing and publication of this special issue

2002–2003 *Intern*, Brock University
York Region Economic Development Office (Ontario, Canada)

- Updated and expanded the 'Small Business Resource Guide'

Publications

* = refereed

Edited Books (I)

Hracs, B. J., Seman, M. and T. Virani. (2016) 'The Production and Consumption of Music in the Digital Age.' Routledge

Book Chapters (6)

- ***Hracs, B. J.** (2016) 'Working Harder and Working Smarter: The survival strategies of contemporary independent musicians.' The Production and Consumption of Music in the Digital Age. Eds Hracs, B. J., Seman, M. and T. Virani. Routledge: 41-55.
- ***Hracs, B. J.**, Seman, M. and T. Virani. (2016) 'Introduction: The Evolving Economic Geography of Music.' The Production and Consumption of Music in the Digital Age. Eds Hracs, B. J., Seman, M. and T. Virani. Routledge: 3-10.
- ***Hracs, B. J.** and D. Jakob. (2015) 'Selling the Stage: Exploring the spatial and temporal dimensions of interactive cultural experiences.' Spatial Dynamics in the Experience Economy. Eds A. Lorentzen, L. Schrøder and K. Topsø Larsen. New York: Routledge: 71-87.
- ***Hracs, B. J.** and K. Stolarick. (2014) 'Satisfaction Guaranteed? Individual preferences, experiences and mobility.' Seeking Talent for Creative Cities: The Social Dynamics of Economic Innovation. Ed J. L. Grant. Toronto: University of Toronto Press. 99-118
- ***Hracs, B. J.** (2009) 'Beyond Bohemia: Geographies of everyday creativity for musicians in Toronto'. Spaces of Vernacular Creativity: Rethinking the Cultural Economy. Eds T. Edensor, D. Leslie, S. Millington and N. Rantisi. London: Routledge: 75-88
- *Massam, B. H. and **B. J. Hracs** (2005). 'Cultural Facilities as Important Elements of a Sustainable City: the example of Toronto, Canada'. Society, Economy, Environment - Towards the Sustainable City. Eds I. Sagan and D. M. Smith. Gdansk, Poland, Research and Education Centre for Urban Socio-Economic Development: 107-120.

Papers in Journals (12)

- ***Hracs, B. J.** and J. Jansson (Forthcoming) 'Death by Streaming or Vinyl Revival? Exploring the Spatial Dynamics and Value-Creating Strategies of Stockholm's Independent Record Shops.' Journal of Consumer Culture.
- *Joose, S. and **B. J. Hracs** (2015) 'Curating the quest for 'good food': The practices, spatial dynamics and influence of food-related curation in Sweden.' Geoforum, 64, 205-216.
- *Arthur, I. K. and **B. J. Hracs**. (2015) 'Experience The Difference': The Competitive Strategies of Food-Related Entrepreneurs in Rural Denmark'. Geografiska Annaler Series B: Human Geography 97(1): 95-112.
- ***Hracs, B. J.** (2015) 'Cultural Intermediaries in the Digital Age: The Case of Independent Musicians and Managers in Toronto.' Regional Studies 49(3): 461-475 (Special Issue: Taking Matters into Third Hands: Intermediaries and the Organization of the Creative Economy).
- ***Hracs, B. J.** and D. Leslie. (2014) 'Aesthetic Labour in Creative Industries: The Case of Independent Musicians in Toronto.' Area 46 (1): 66-73.

- ***Hracs, B. J.**, D. Jakob and A. Hauge. (2013) 'Standing Out In The Crowd: The rise of exclusivity-based strategies to compete in the contemporary marketplace for music and fashion.' Environment and Planning A 45(5): 1144–1161.
- ***Hracs, B. J.** (2012) 'A Creative Industry In Transition: The rise of digitally-driven independent music production.' Growth and Change 43(3): 443–462.
- ***Hracs, B. J.**, J. L. Grant, J. Haggett and J. Morton (2011) 'A Tale of Two Scenes: Civic capital and retaining musical talent in Toronto and Halifax.' The Canadian Geographer 55(3): 365–382.
- Stolarick, K., **B. J. Hracs** and R. Florida (2010). 'Occam's Curse, Dialectics, and the Creative City.' City, Culture and Society 1(4): 175-177. (Special Issue: Advancing the Creative Economy Approach for Urban Studies).
- *Hauge, A. and **B. J. Hracs** (2010) 'See the Sound, Hear the Style: Collaborative linkages between indie musicians and fashion designers in local scenes.' Industry and Innovation 17(1): 113–129. (Special Issue: Creative Jobs, Industries and Places).
- ***Hracs, B. J.** and B. H. Massam (2008). 'Places/Spaces of Celebration and Protest: Citizenship, civic conversations and the promotion of rights and obligations.' Canadian Journal of Urban Research 17(1): Supplement Pages 63–81
- ***Hracs, B. J.** (2007). 'Toronto's Culturally Driven Gentrification.' UnderCurrents: Journal of Critical Environmental Studies. Vol. 16.

In Progress (5)

- ***Hracs, B. J.** The changing networking ecology of musicians in Toronto.'
- ***Hracs, B. J.** 'Working in the Creative Economy'
- ***Jansson, J.** and **B. J. Hracs.** 'The Evolving Curatorial Eco-System in the Contemporary Music Marketplace.'
- *Webster, J. and **B. J. Hracs.** 'Standing Out In the Digital Marketplace: The Case of Spotify.'
- *Brydges, T. and **B. J. Hracs.** 'Fashioning a Domestic Creative Industry: Examining the strategic spatial dynamics and locational choices of independent fashion designers in Canada.'

Book reviews (1)

- Hracs, B. J.** (2013) 'Economic Geography: An Institutional Approach' by Roger Hayter and Jerry Patchell. The Canadian Geographer 57(1): e14

Conference Proceedings (1)

*Webster, J, N. Gibbins, S. Halford, and **B. J. Hrcacs**. (2016). 'Towards a Theoretical Approach for Analysing Music Recommender Systems as Sociotechnical Cultural Intermediaries.' Proceedings of the 8th ACM Conference on Web Science, Hannover, Germany, May 23-25.

Theses (2)

Hrcacs, B. J. (2010) 'Working in the Creative Economy: the spatial dynamics of employment risk for musicians in Toronto.' PhD Dissertation. (Available [here](#))

Hrcacs, B. J. (2005) 'Culture in the Countryside: a study of economic development and social change in Prince Edward County, Ontario.' MA Thesis. (Available [here](#))

Research Reports (4)

Massam, B. H., **B. J. Hrcacs**, R. Espinoza and C. Ko (2016) 'A Significant Minority: Mexican Seniors in Tourist Resorts.' Published as a research report.

Massam, B. H., **B. J. Hrcacs** and R. Espinoza (2015) 'Tourism in Mexico: Many Faces.' Published as a research report.

Massam, B. H., **B. J. Hrcacs** and R. Espinoza (2012) 'Lived Experiences.' Published as a research report. (Available [here](#))

***Hrcacs, B. J.** (2009) 'Building Ontario's Music Economies.' Published as working paper within the [Ontario in the Creative Age](#) report prepared by the Martin Prosperity Institute for the Province of Ontario. (Available [here](#))

Working Papers (14)

Hrcacs, B. J. and J. Jansson (2016) 'Only the Strategic Survive: Independent Record Shops in the Digital Age.' Published in the Economy, Governance and Culture Research Group Working Paper Series (University of Southampton) January 2016.

Hrcacs, B. J. (2015) 'DIY in decline? The survival strategies of contemporary independent musicians in Toronto.' Published in the Economy, Governance and Culture Research Group Working Paper Series (University of Southampton) May 2015.

Joose, S. and **B. J. Hrcacs** (2014) 'Examining the Curation of Local Food in Sweden.' Published in the Martin Prosperity Institute Working Paper Series November 2014. (Available [here](#))

Arthur, I. K. and **B. J. Hrcacs** (2014) 'Generating Distinction and Value with Experiences: The Case of Food-Related Entrepreneurs in Rural Denmark.' Published in the Martin Prosperity Institute Working Paper Series on February 26th 2014. (Available [here](#))

Hracs, B. J. and D. Jakob (2014) 'Staging Exclusive & Interactive Experiences: The Case of Music & Craft.' Published in the Martin Prosperity Institute Working Paper Series on February 26th 2014. (Available [here](#))

Rentfrow, P.J., C. Mellander, R. Florida, **B. J. Hracs** and J. Potter (2013) 'The Geography of Music Preferences.' Published in the Martin Prosperity Institute Working Paper Series on June 21st 2013 (Available [here](#))

Hracs, B. J. and D. Leslie (2013) 'Living Under the Lights: The intensification and extensification of aesthetic labour for independent musicians in Toronto.' Published in the Martin Prosperity Institute Working Paper Series on June 21st 2013 (Available [here](#))

Arthur, I. K. and **B. J. Hracs** (2013) 'Applying the Experience Economy in Denmark.' Published in the Martin Prosperity Institute Working Paper Series on February 5th 2013. (Available [here](#))

Hracs, B. J. (2012) 'Management Matters: The Case of Independent Musicians in Toronto.' Published in the Martin Prosperity Institute Working Paper Series on March 9th 2012. (Available [here](#))

Hracs, B. J., D. Jakob and A. Hauge (2012) 'Generating Distinctiveness and Value in the New Marketplace for Music and Fashion.' Published in the Martin Prosperity Institute Working Paper Series on January 31st 2012. (Available [here](#))

Rentfrow, P.J., C. Mellander, R. Florida, **B. J. Hracs** and J. Potter (2011) 'The Geography of Music Preferences.' Published in the Martin Prosperity Institute Working Paper Series on December 8th 2012 (Available [here](#))

Hracs, B. J. (2011) 'Restructuring and Risk in the Digital Music Industry.' Published in the Martin Prosperity Institute Working Paper Series on March 16th 2011. (Available [here](#))

Hracs, B. J. (2011) 'Risk and Freedom for Independent Musicians in Toronto.' Published in the Martin Prosperity Institute Working Paper Series on March 14th 2011. (Available [here](#))

Hracs, B. J. and K. Stolarick (2011) 'Satisfaction Guaranteed? Talent Mobility and Regional Satisfaction.' Published in the Martin Prosperity Institute Working Paper Series on March 14th 2011. (Available [here](#))

Research Funding

- 2016–2019 Arts and Humanities Research Council (AHRC). 'Understanding and Supporting Creative Economies in Africa: Education, Networks and Policy.' (£60,000) Co-Investigator.
- 2016–2017 University of Southampton, Strategic Interdisciplinary Research Fund. "Exploring the trans-local nature of cultural scenes through a case study of 'Record Store Day.'" (£4,975) Principal Investigator.
- 2014-2017 Riksbankens Jubileumsfond (The Swedish Foundation for Humanities and Social Sciences). 'Intermediation, place and value creation: Exploring the processes and spaces of 'curation.'" (SEK 5,300,000 or £472,000) Co-Investigator.

- 2014–2017 (Declined) Browaldh Stipendium (a research fellowship tenable at Uppsala University). (SEK 1,300,000 or £116,000).
- 2011–2014 Browaldh Stipendium (a research fellowship tenable at Uppsala University). (SEK 1,300,000 or £116,000).

Academic Honours

* \$ In Canadian Dollars

- 2016–2017 'Best Academic Support' Award (in the faculty), University of Southampton Student Union (SUSU) Annual Academic Awards. (£250).
- 2016–2017 Finalist (top 5) for 'Best collaboration between a university and employer,' The National Undergraduate Employability Awards, UK (NUE).
- 2015–2016 National Award for Academic Engagement, The Association of Graduate Careers Advisory Services, UK (AGCAS).
- 2015–2016 Mike Clark Award for Excellence in Teaching, Geography and Environment, University of Southampton. (£1,000).
- 2015–2016 Highly Commended (2nd place) for 'The Most Engaging Lecturer' Award (in the faculty), University of Southampton Student Union (SUSU) Annual Academic Awards.
- 2008–2009 University of Toronto Fellowship, Department of Geography, University of Toronto. (\$16,000).
- 2007–2008 George Tatham Geography Alumni Graduate Scholarship
- 2007–2008 University of Toronto Fellowship, Department of Geography, University of Toronto. (\$14,600).
- 2006–2007 University of Toronto Fellowship, Department of Geography, University of Toronto. (\$14,800).
- 2005–2006 University of Toronto Fellowship, Department of Geography, University of Toronto. (\$12,400).
- 2004–2005 SSHRC Canadian Graduate Scholarship - Social Sciences and Humanities Research Council of Canada. (\$17,500)
- 2003–2004 York Graduate Scholarship, Department of Geography, York University. (\$ 3,000)
- 2003–2004 York University Scholarship, Department of Geography, York University. (\$ 3,000)
- 2003–2003 Recognized for graduating with the highest average in Human Geography - Department of Geography, Brock University
- 2002–2003 Political Science 25th Anniversary Book Prize - Department of Political Science, Brock University. (\$50)
- 2001–2003 Dean's List in recognition of academic excellence, Brock University

Teaching Experience

Module Convener/Course Instructor (7)

- 2017 (Spring) GEOG 3063: The Creative Economy (3rd Year Undergraduate)
 Geography and Environment, University of Southampton
- Designed course outline and reading list
 - Delivered all lectures
 - Facilitated all seminars

- Designed and directed the field trip to London
- Designed and graded all assignments

2016 (Spring) GEOG 3063: The Creative Economy (3rd Year Undergraduate)

Geography and Environment, University of Southampton

- Designed course outline and reading list
- Delivered all lectures
- Facilitated all seminars
- Designed and directed the field trip to London
- Designed and graded all assignments

2015 (Spring) GEOG 3063: The Creative Economy (3rd Year Undergraduate)

Geography and Environment, University of Southampton

- Designed course outline and reading list
- Delivered all lectures
- Facilitated all seminars
- Designed and directed the field trip to London
- Designed and graded all assignments

2014 (Spring) Labour Geography in the Creative Economy (Graduate Level Reading Course)

Department of Social and Economic Geography, Uppsala University

- Designed course outline and reading list
- Facilitated graduate seminars
- Designed and graded all assignments

2013 (Spring) Qualitative Methods in Human Geography (Graduate Level, With Dr. Irene Molina)

Department of Social and Economic Geography, Uppsala University

- Designed course outline and reading list
- Delivered lectures and facilitated graduate seminars
- Designed and graded all assignments

2012 (Spring) Research Practice in Geography (Graduate Level)

Department of Social and Economic Geography, Uppsala University

- Designed course outline and reading list
- Facilitated weekly graduate seminars
- Designed and graded all assignments

2010 (Spring) GGR/JPG1111: Research Practice in Geography and Planning (Graduate Level)

Department of Geography, University of Toronto

- Designed course outline and reading list
- Facilitated weekly graduate seminars
- Designed and graded all assignments

Lecturer (17)

2017 (Spring) GEOG 6097: Field-based Data Collection for Assessing Sustainability (Graduate Level)

Geography and Environment, University of Southampton

- Designed and delivered 2 lectures
- Contributed course readings

2016 (Fall) GEOG 1004: A Global World (1st Year Undergraduate)

Geography and Environment, University of Southampton

- Designed and delivered 7 lectures
- Contributed course readings
- Contributed to the grading of assignments

2016 (Fall) GEOG 1010: Geographical, Quantitative and Field Skills (1st Year Undergraduate)

Geography and Environment, University of Southampton

- Designed and delivered 1 lecture
- Designed and delivered 2 human geography topics for the field trip
- Contributed course readings
- Contributed to the grading of assignments

2016 (Spring) GEOG 6097: Field-based Data Collection for Assessing Sustainability (Graduate Level)

Geography and Environment, University of Southampton

- Designed and delivered 2 lectures
- Contributed course readings

2015 (Fall) GEOG 1004: A Global World (1st Year Undergraduate)

Geography and Environment, University of Southampton

- Designed and delivered 7 lectures
- Contributed course readings
- Contributed to the grading of assignments

2015 (Fall) GEOG 1010: Geographical, Quantitative and Field Skills (1st Year Undergraduate)

Geography and Environment, University of Southampton

- Designed and delivered 1 lecture
- Designed and delivered 2 human geography topics for the field trip
- Contributed course readings
- Contributed to the grading of assignments

2015 (Fall) Swedish National PhD Course in Economic Geography (Graduate Level)

Department of Social and Economic Geography, Uppsala University

- Designed and delivered 1 lecture
- Contributed course readings

2015 (Spring) GEOG 1004: A Global World (1st Year Undergraduate)

Geography and Environment, University of Southampton

- Designed and delivered 7 lectures
- Contributed course readings
- Contributed to the grading of assignments

2014 (Fall) GEOG 1010: Geographical, Quantitative and Field Skills (1st Year Undergraduate)

Geography and Environment, University of Southampton

- Designed and delivered 1 lecture
- Designed and delivered 1 human geography topics for the field trip
- Contributed course readings
- Contributed to the grading of assignments

2014 (Spring) Economic Geography (1st Year Undergraduate)

Department of Social and Economic Geography, Uppsala University

- Designed and delivered 1 lecture

- Contributed course readings and exam questions

- 2014 (Spring) Urban and Social Geography (1st Year Undergraduate)
Department of Social and Economic Geography, Uppsala University
- Designed and delivered 1 lecture
 - Contributed course readings and exam questions
- 2014 (Spring) Economic Development in Time and Space (1st Year Undergraduate)
Department Economic History, Uppsala University
- Designed and delivered 1 lecture
 - Contributed course readings and exam questions
- 2013 (Fall) Swedish National PhD Course in Economic Geography (Graduate Level)
Department of Social and Economic Geography, Uppsala University
- Designed and delivered 1 lecture
 - Contributed course readings
- 2013 (Fall) PhD Introduction Course (Graduate Level)
Department of Social and Economic Geography, Uppsala University
- Designed and delivered 1 lecture
- 2013 Economic Geography (1st Year Undergraduate)
Department of Social and Economic Geography, Uppsala University
- Designed and delivered 2 lectures
 - Contributed course readings and exam questions
- 2013 Urban and Social Geography (1st Year Undergraduate)
Department of Social and Economic Geography, Uppsala University
- Designed and delivered 2 lectures
 - Contributed course readings and exam questions
- 2012 (Fall) PhD Introduction Course (Graduate Level)
Department of Social and Economic Geography, Uppsala University
- Designed and delivered 1 lecture

Other Contributions to Courses (6)

- 2016-2017 GEOG 1010: Geographical, Quantitative and Field Skills (1st Year Undergraduate)
Geography and Environment, University of Southampton
- Designed and directed the field trip to Southampton (5 days)
 - Facilitated 12 tutorials
 - Designed and graded 4 assignments
- 2016 (Fall) GEOG 2008: Researching Human Geography (2nd Year Undergraduate)
Geography and Environment, University of Southampton
- Facilitated 6 tutorials
 - Contributed course readings
- 2015-2016 GEOG 1010: Geographical, Quantitative and Field Skills (1st Year Undergraduate)
Geography and Environment, University of Southampton

- Designed and directed the field trip to Southampton (4 days)
- Facilitated 12 tutorials
- Designed and graded 3 assignments

2015 (Fall) GEOG 2008: Researching Human Geography (2nd Year Undergraduate)

Geography and Environment, University of Southampton

- Facilitated 6 tutorials
- Contributed course readings

2014-2015 GEOG 1010: Geographical, Quantitative and Field Skills (1st Year Undergraduate)

Geography and Environment, University of Southampton

- Designed and directed the field trip to Southampton (4 days)
- Facilitated 12 tutorials
- Designed and graded 3 assignments

2014 (Fall) GEOG 2008: Researching Human Geography (2nd Year Undergraduate)

Geography and Environment, University of Southampton

- Facilitated 6 tutorials
- Contributed course readings

Guest Lectures for Courses (12)

- 2016 'Working in the Creative Industries: The Case of indie Musicians.' Invited lecture for Geographies of Wellbeing, Work and Place (2nd Year Undergraduate), University of Portsmouth, Portsmouth, UK, November 24.
- 2016 'The Creative Class.' Invited lecture for the Southampton Business School (1st Year Undergraduate), University of Southampton, Southampton, UK, October 27.
- 2016 'Spaces of Creativity.' Invited lecture for Solent Creatives (Graduate Level), Solent University, Southampton, UK, October 19.
- 2016 'Working in the Creative Industries: The Case of indie Musicians.' Invited lecture for Geographies of Wellbeing, Work and Place (2nd Year Undergraduate), University of Portsmouth, Portsmouth, UK, March 3.
- 2015 'Creative Labour in Canada: The Case of Independent Musicians.' Invited lecture for the MA in Global Media Management (Graduate Level), Winchester School of Art, University of Southampton, Southampton, UK, October 26.
- 2015 'Standing Out in the Crowd.' Invited lecture for the Swedish National PhD Course in Economic Geography (Graduate Level), Uppsala University, Uppsala, Sweden, October 15.
- 2015 'Creating and Communicating Value in the Creative Economy.' Invited lecture for Media, Art and Culture (A Level Undergraduate), Kings College London, London, August 10.

- 2011 'Employment Risk for Independent Musicians.' Invited lecture for GGR 328: Labour Geographies (C Level Undergraduate), University of Toronto, Toronto, Canada, March 1.
- 2011 'Theory and Practice: A cautionary tale about sampling and recruitment.' Invited lecture for JPG 1111H: Research Design (Graduate Level), University of Toronto, Toronto, Canada, January 31.
- 2009 'Risk and Freedom for Musicians in Toronto.' Invited lecture for GGR 328: Labour Geographies (C Level Undergraduate), University of Toronto, Toronto, Canada, February 24.
- 2009 'Reflections from the Field: Conducting qualitative research.' Invited lecture for JPG 1111H: Research Design (Graduate Level), University of Toronto, Toronto, Canada, February 3.
- 2004 'Cultural facilities and the Creative Class.' Invited lecture for Geography 4240: The Planning Of Urban Public Facilities (C Level Undergraduate), York University, Toronto, Canada, September 13.

Teaching Assistant (15)

- 2010-2011 RSM 2082: Prosperity and Competitiveness
Joseph L. Rotman School of Management, University of Toronto
2011 (Fall): Instructor: Dr. Richard Florida
2010 (Fall): Instructor: Dr. Richard Florida
- Helped to design the course outline, assignments and reading list
 - Conducted all administration and contact with students
 - Co-facilitated weekly seminars
 - Graded all assignments
- 2010 (Spring) MGT 2115: Creative Regional Strategies
Joseph L. Rotman School of Management, University of Toronto
Instructors: Dr. Florida and Dr. Stolarick
- Assisted with administration and contact with students
 - Co-facilitated weekly seminars
 - Assisted with grading all assignments
- 2009 (Spring) GGR 271: Social Research Methods
Department of Geography, University of Toronto
Instructor: Dr. Siemiatycki
- Graded term papers and exams
- 2007–2008 GGR 328: Labour Geographies
Department of Geography, University of Toronto
2008 (Spring) Instructor: Dr. Deborah Leslie
2007 (Spring) Instructor: Dr. Deborah Leslie
- Graded assignments and term papers
- 2005–2008 GGR 220: Spatial Organization of Economic Activity

Department of Geography, University of Toronto
 2008 (Fall) Instructor: Dr. Rekers
 2007-2008 Instructor: Dr. Mukherjee
 2007 (Summer) Instructors: Dr. DiFrancesco and Legare
 2006-2007: Instructor Dr. DiFrancesco
 2005-2006: Instructor Dr. DiFrancesco

- Graded assignments and exams
- Conducted tutorials and office hours with students
- Helped new instructors to redesign aspects of the course

- 2004–2005 GEOG 2100: Economic Geography
 Department of Geography, York University
 Instructor: Dr. Freeman
- Graded assignments and exams
 - Conducted tutorials and office hours with students
- 2003–2004 GEOG 1410: Introduction to Human Geography
 Department of Geography, York University
 Instructor: Dr. Anderson
- Facilitated weekly seminars
 - Graded assignments and exams
 - Held office hours with students
- 2003 (Spring) GEOG 2P03: Urban Geography
 Department of Geography, Brock University
 Instructor: Dr. Gayler
- Facilitated weekly seminars
 - Graded assignments and exams
 - Held office hours with students
- 2002–2003 GEOG 1F90: Introduction to Human Geography
 Department of Geography, Brock University
 Instructor: Dr. Butz
- Facilitated weekly seminars
 - Graded assignments and exams
 - Held office hours with students

Professional Teacher Training

- 2014-2015 I have completed Module 1 and Module 2 of the Postgraduate Certificate in Academic Practice at the University of Southampton. More information is available at: (<http://www.southampton.ac.uk/professional-development/teaching-and-learning/pgcap/index.page?>)
- 2013 In the fall of 2013 I completed an intensive five week 'Academic Teacher Training Course' at Uppsala University. This course is offered by the Unit for Quality Enhancement and Academic Teaching and Learning (KUUP). More information is available at: (http://uadm.uu.se/digitalAssets/145/145730_information-academic-teacher-training-course.pdf)

Administrative Roles and Experience

Employability Officer, Geography and Environment, University of Southampton
(October 2014- Present)

Academic Integrity Officer, Geography and Environment, University of Southampton
(September 2014- September 2016)

Ethics Review Board Member, Officer, Geography and Environment, University of Southampton
(September 2014- September 2015)

Academic Presentations

Conference Presentations (43)

- 2017 'Industry Partnerships and Student Ambassadors.' Conference Presentation: Enhancing Employability: Sharing and Developing Innovative Practice, University of Southampton, May 17.
- 2017 'Going out of style? The cancellation of Toronto Fashion Week and the evolution of trans-local anchors in the digital age.' Conference Presentation with Taylor Brydges: American Association of Geographers (AAG) Annual Meeting, Boston, Massachusetts, April 5–9.
- 2016 'My path to translocalism.' Conference Presentation: International Workshop on 'Record Store Day' and the trans-local nature of cultural scenes. London, UK, December 14–16.
- 2016 'Examining the spatial dynamics and strategic locational choices of independent fashion designers in Canada.' Conference Presentation with Taylor Brydges: 4th NW Fashion Conference, University of Antwerp, Belgium, November 23-26.
- 2016 'Place Making'. Conference Presentation: Creative Industries Research Network South Conference on 'Growing Hampshire's Creative Economy,' Eastleigh, November 21.
- 2016 'From Sharing Space to Sharing Experiences: The Evolution of AirBNB and Sharing Economy Platforms.' Conference Presentation with Taylor Brydges: 3rd International Workshop on the Sharing Economy. University of Southampton, September 15-16
- 2016 'Towards a Theoretical Approach for Analysing Music Recommender Systems as Sociotechnical Cultural Intermediaries.' Conference Presentation with Jack Webster, Nicholas Gibbins and Susan Halford: 8th ACM Conference on Web Science, Hannover, Germany, May 23-25.

- 2016 'Algorithmic Taste Makers: Reworking the Concept of Cultural Intermediaries for the Digital Age.' Conference Presentation with Jack Webster, Nicholas Gibbins and Susan Halford: Theorising the Web Conference, New York, USA, April 15-16.
- 2016 'Digital Music Consumption in the era of Big Data & Data Analytics: A Theoretical Approach for Examining Music Recommender Systems as Sociotechnical Cultural Intermediaries.' Conference Presentation with Jack Webster, Nicholas Gibbins and Susan Halford: Presented at British Sociological Association (BSA) Annual Conference, Birmingham, UK, April 6-8.
- 2015 'Creating Value Through Exclusive and Interactive Cultural Experiences.' Conference Presentation: Fourth Global Conference on Economic Geography, University of Oxford, Oxford, August 19-22.
- 2015 'Decoding the curated neighborhood: Exploring the similarities of trans-local cultural scenes through in-flight magazines.' Conference Presentation with Taylor Brydges: American Association of Geographers (AAG) Annual Meeting, Chicago, Illinois April 21-25.
- 2014 'From Record Shops to Online Playlists: The Processes and Spaces of Music Curation in the Digital Age.' Conference Presentation with Johan Jansson: Royal Geographical Society with IBG Annual International Conference, London, U.K., August 26-29.
- 2014 'Working Harder and Working Smarter: The survival strategies of contemporary independent musicians.' Conference Presentation: Royal Geographical Society with IBG Annual International Conference, London, U.K., August 26-29.
- 2013 'Finding You Place in the Digital Musical Economy' Conference Presentation with Dominic Power: Digital Agenda for Music 2013, Stockholm, Sweden, November 28.
- 2013 'You Can't Find This Online': Curation and Consumption in Local Record Shops and Fashion Boutiques' Conference Presentation: American Association of Geographers (AAG) Annual Meeting, Los Angeles, California, April 9-13.
- 2013 'Performing Aesthetic Labor On Stage and Online: The Case of Independent Musicians in Toronto.' Conference Presentation: American Association of Geographers (AAG) Annual Meeting, Los Angeles, California, April 9-13.
- 2012 'Let's Team Up: Adding exclusivity and value by enrolling consumers in the process of designing, producing and promoting cultural products.' Conference Presentation: Royal Geographical Society with IBG Annual International Conference, Edinburgh, July 3-5.

- 2012 'Spaces of Creative Work in the Digital Age: The Case of indie Musicians.' Conference Presentation: Royal Geographical Society with IBG Annual International Conference, Edinburgh, July 3-5.
- 2012 'Competing in the 'Crowded' Creative Economy: The Case of Independent Musicians and Fashion Designers.' Conference Presentation: 'Experience the Creative Economy' Conference. Martin Prosperity Institute, Rotman School of Management, University of Toronto, Toronto, Ontario, June 19-22.
- 2012 'Why Bigger Is Not Always Better: The Growing Importance Of Social Dynamics To Regional Competitiveness In Canada (and Europe?).' Conference Presentation: Regional Studies Association, Creative Industries in Europe III: Challenges and Opportunities, Copenhagen University, Copenhagen, April 18-19.
- 2012 'Embracing Enterprise? The Professionalization and Competitive Strategies of Local 'Guitar Heroes' in Toronto.' Conference Presentation: American Association of Geographers (AAG) Annual Meeting, New York, February 24-28.
- 2011 'A Tale of Two Scenes: Civic capital and retaining musical talent in Toronto and Halifax.' Conference Presentation: Ontario Division of the Canadian Association of Geographers (CAGONT), Lakehead University, Orillia, Ontario, October 21-22.
- 2011 'D.I.Y. in Decline? The evolving role of managers as key intermediaries in the contemporary music industry.' Conference Presentation: 'Experience the Creative Economy' Conference. Martin Prosperity Institute, Rotman School of Management, University of Toronto, Toronto, Ontario, June 21-23.
- 2011 'Revisiting Reflexivity: Exploring the common experience of employment risk among 'low skill' service and 'high skill' creative workers.' Conference Presentation: American Association of Geographers (AAG) Annual Meeting, Seattle, Washington, April 12-18.
- 2010 'Cultural facilities and collective memories.' Conference Presentation with Bryan Massam: Contained Memory Conference, Wellington, New Zealand, December 9-11.
- 2010 'D.I.Y. in Decline? The re-emergence of management and specialization in the music industry.' Conference Presentation: Ontario Division of the Canadian Association of Geographers (CAGONT), Ryerson University, Toronto, Ontario, October 15-16.
- 2010 'What's Going On? The changing network ecology of musicians in Toronto.' Conference Presentation: Royal Geographical Society with IBG Annual International Conference, London, U.K., September 1-3.
- 2010 "'Just-in-Time' Networking? The changing network ecology of musicians in Toronto.' Conference Presentation: 'Experience the Creative Economy' Conference. Martin

- Prosperity Institute, Rotman School of Management, University of Toronto, Toronto, Ontario, June 22–24.
- 2010 'A Tale of Three Scenes: Attracting, incubating and retaining music talent in Toronto, Montreal and Halifax.' Conference Presentation with Jill Grant: Innovation Systems Research Network (ISRN) Annual Meeting, Toronto, Ontario, May 4–8.
- 2010 'Standing Out In The Crowd'. Conference Presentation: American Association of Geographers (AAG) Annual Meeting, Washington, DC, April 14–18.
- 2009 'Beyond Bohemia: Geographies of everyday creativity for musicians in Toronto.' Conference Presentation: 'Experience the Creative Economy' Conference. Martin Prosperity Institute, Rotman School of Management, University of Toronto, Toronto, Ontario, June 23–25.
- 2009 'So You Want To Be A Rock And Roll Star?' Harnessing 'active demand' to sell music-related products.' Conference Presentation: American Association of Geographers (AAG) Annual Meeting, Las Vegas, Nevada, March 22–26.
- 2008 'New Careers in Classical Music: technology, freelancing and risk for classically trained musicians in Toronto.' Conference Presentation: Ontario Division of the Canadian Association of Geographers (CAGONT), Brock University, St. Catharines, Ontario, October 17–19.
- 2008 'Unlocking the 'Creative Urge'.' Conference Presentation with Andrew Bell and Naomi Pope: Ontario Division of the Canadian Association of Geographers (CAGONT), Brock University, St. Catharines, Ontario, October 17–19.
- 2008 'Living Under the Lights: The growing importance of performativity and visual imagery for musicians in Toronto.' Conference Presentation: 'Experience the Creative Economy' Conference. Martin Prosperity Institute, Rotman School of Management, University of Toronto, Toronto, Ontario, June 24–26.
- 2008 'Risk and Freedom: The working lives of musicians in Toronto.' Conference Presentation: Canadian Association of Geographers (CAG), Annual Meeting, University of Laval, Quebec City, Quebec, May 20–24.
- 2008 'Should I Stay or Should I Go? Evaluating Toronto's ability to attract and retain musical talent.' Conference Presentation: Innovation Systems Research Network (ISRN) Annual Meeting, Montreal, Quebec, April 30–May 3.
- 2008 'See the Sound, Hear the Style: musicians as trans-local ambassadors of fashion.' Conference Presentation with Atle Hauge: American Association of Geographers (AAG) Annual Meeting, Boston, Massachusetts, April 15–19.

- 2008 'Places/Spaces of Celebration and Protest: Citizenship, civic conversations and the promotion of economic, social & cultural rights.' Conference Presentation with Bryan H. Massam: Citizenship in an Enlarged Europe: the contributions of Economic, Social and Cultural Rights, New University of Lisbon, Lisbon, April 12–12.
- 2007 'Working in the Creative Economy: the spatial dynamics of employment risk for musicians in Toronto.' Conference Presentation: American Association of Geographers (AAG) Annual Meeting, San Francisco, California, April 17–21.
- 2006 'Choosing Music: the employment geographies of musicians in Toronto.' Conference Presentation: Ontario Division of the Canadian Association of Geographers (CAGONT), McMaster University, Hamilton, Ontario, October 13–14.
- 2005 'Culture in the Countryside: a study of economic development and social change in Prince Edward County, Ontario.' Conference Presentation: Canadian Association of Geographers (CAG) Annual Meeting, University of Western, London, Ontario, May 31–July 4.
- 2004 'Culture in the Countryside: a study of economic development and social change in Prince Edward County, Ontario.' Conference Presentation: Ontario Division of the Canadian Association of Geographers (CAGONT), University of Waterloo, Waterloo, Ontario, October 29–30.

Upcoming (5)

- 2017 'Service Innovation in the Sharing Economy: The case study of AirBNB experiences.' Conference Presentation with Taylor Brydges: Nordic Geographers Meeting (NGM), Stockholm, Sweden, June 18–21.
- 2017 'Mass Personalisation? How Spotify uses 'Imagined Exclusivity' to Stand Out in the Crowded Marketplace for Music Streaming.' Conference Presentation with Jack Webster: The Place of Music Conference, Loughborough, June 28–29.
- 2017 'Circuits, Seasons and Spaces: How independent fashion designers strategically practice mobility within Canada's fashion system' Conference Presentation with Taylor Brydges: Royal Geographical Society with IBG Annual International Conference, London, U.K., August 30–September 1.
- 2017 'Trans-local anchors in the digital age: Exploring the impact of digital technology on the fashion industry through a case study of Toronto Fashion Week' Conference Presentation with Taylor Brydges: Royal Geographical Society with IBG Annual International Conference, London, U.K., August 30–September 1.
- 2017 'Understanding creative labour: shifting focus from individuals to households' Conference Presentation with Carol Ekinsmyth and Suzanne Reimer: Royal

Geographical Society with IBG Annual International Conference, London, U.K., August 39–September 1.

Conference Panelist/Discussant (22)

- 2017 'Current theoretical frameworks & conceptualizations of (changing) work in cities: Are they fit for purpose?' (Panelist). Spatial Reconfigurations of Work in Cities Conference, University of Portsmouth, Portsmouth, UK. April 20-21.
- 2016 'What do we know about trans-local scenes?' International Workshop on 'Record Store Day' and the trans-local nature of cultural scenes. London, UK, December 14 - 16.
- 2016 'What's the point? Summing up five years of CCE.' (Panelist) 5th European Colloquium on Culture, Creativity and Economy. Seville, Spain. October 6-7.
- 2016 'Human Geography at Southampton.' (Panelist) PGR Induction Day. University of Southampton. September 27.
- 2015 'Music Scenes: über-Hip or Pretty Dead?' (Panelist). Rotterdam Music Talk Series - Music, Creative Scenes and the City, Rotterdam, November 10.
- 2015 'Spaces and Places' (Panelist). Creative Industries Research Network South, Meeting 3, Southampton, October 30.
- 2015 'Understanding the involvement of researchers and academics in the contemporary creative economy.' (Panelist). 4th European Colloquium on Culture, Creativity and Economy. Florence, October 8-9.
- 2015 'Conceptualising Curation.' (Panelist) Economy, Governance and Culture (EGC) Research Group Annual Away Day, Southampton, UK, June 2.
- 2015 'Work, Gender & Generation...in the Southampton city-region: exploring local employment change. (Panelist). Workshop for the Work Futures Research Centre at the University of Southampton, Southampton, UK, May 8.
- 2015 'Co-Producing a heuristic conceptualization of curation.' (Panelist). American Association of Geographers (AAG) Annual Meeting, Chicago, Illinois April 21-15.
- 2015 'Institutionalizing local buzz and global pipelines? The Potential of Innovation Hubs and Labs for Regional Development.' (Panelist). American Association of Geographers (AAG) Annual Meeting, Chicago, Illinois April 21-15.
- 2015 'A Cultural Planning Perspective on Southampton's Renaissance' (Panelist). Creative City Dialogue 2015. Southampton, UK, March 7.

- 2014 'The Concept of Curation: Economic Reality or Empty Signifier?' (Panelist). 3rd European Colloquium on Culture, Creativity and Economy. Amsterdam, October 9-10.
- 2014 'Working Together: The evolving practices, dynamics and ecologies of networking amongst entrepreneurial economic actors.' (Panelist). Royal Geographical Society with IBG Annual International Conference, London, U.K., August 26-29.
- 2013 'Global Issues.' (Panelist). Department of Social and Economic Geography 'Gotland Symposium'. Uppsala University, Visby, Sweden. October 17-18.
- 2013 'Conceptualizing Value Making Processes II: Intermediaries.' (Panelist). 2nd European Colloquium on Culture, Creativity and Economy. Humboldt University, Berlin, October 10-11.
- 2013 'Researching the Creative Economy: Emerging Questions and Approaches.' American Association of Geographers (AAG) Annual Meeting, Los Angeles, California, April 9-13.
- 2012 'Cultural Production and Consumption in the Digital Age: The Growing Importance of Virtual Space' (Panelist). 1st European Colloquium on Culture, Creativity and Economy. Department of Social and Economic Geography, Uppsala University, Sweden, October 4-5.
- 2012 'Parsing the Evolving Politics and Practice of D.I.Y.' (Panelist). American Association of Geographers (AAG) Annual Meeting, New York, February 24-28.
- 2011 'The Right to the Creative City Workshop.' (Panelist). Hub Westminster, London, England, July 29.
- 2010 'Spaces of Vernacular Creativity Revisited: meet the authors and contributors.' (Panelist). American Association of Geographers (AAG) Annual Meeting, Washington, DC, April 14-18.

Invited Lectures (33)

- 2017 'Death by Streaming or Vinyl Revival? Exploring the Spatial Dynamics and Value-Creating Strategies of Stockholm's Independent Record Shops.' Invited lecture for the Special 40th Anniversary of the Centre for Urban and Regional Development (CURDS) external seminar series, Newcastle University, March 23.
- 2016 'Performing Aesthetic Labour On Stage and Online: The Case of Independent Musicians in Toronto.' Invited lecture for the Web Science MSc Programme. University of Southampton. December 12th.

- 2016 'Super-Convergence: Innovative and Effective Partnerships' (With Helen Fuge). Invited lecture for the Leadership Network Forum. University of Southampton. December 6th.
- 2016 'Physical Retail in the Digital Age: Why are indie record shops still in business?' Invited lecture for the The Disruptive Innovation Festival (online), November 15.
- 2015 'Only the Strategic Survive: Independent Record Shops in the Digital Age.' Invited lecture for the Geography & Environmental Management Speaker Series, Manchester Metropolitan University, Manchester, UK, December 1.
- 2015 "Spotify is killing us!": Examining the resilience of independent record shops in the digital age.' Invited lecture for the Erasmus Research Centre for Media, Communication and Culture Speaker Series, Erasmus University, Rotterdam, The Netherlands, November 10.
- 2015 'Seeking Creative Talent - Southampton or London? Why Bigger Is Not Always Better.' Invited lecture by Dangerous Ideas Southampton. September 9.
- 2015 'Creating and Communicating Value in the Contemporary Marketplace for Cultural Products.' Invited lecture at the School of Geography and Environment, University of Nottingham, Nottingham, U.K. February 11.
- 2014 'Creating Value in the New Marketplace for Music and Fashion.' Invited lecture with Atle Hauge for the Musicology and Music Education Program, Hedmark University College, Hamar, Norway, April 10.
- 2014 Invited lecture at the School of Geography and Environment, University of Southampton, Southampton, U.K. April 3.
- 2014 Invited lecture at the School of Geography, Archaeology and Palaeoecology, Queen's University, Belfast, U.K. March 21.
- 2014 Invited lecture at the School of Geography and Environment, University of Nottingham, Nottingham, U.K. March 10.
- 2013 "Getting Paid Is A Treat": The Precariousness of Creative Labour in Toronto.' Invited lecture for the 2013 Geography Colloquium Series. Department of Geography, York University, Toronto, Canada November 12.
- 2013 "You Can't Find This Online": Curation and Consumption in Local Record Shops In Uppsala and Stockholm.' Invited lecture for The Library of Economic Sciences. Uppsala University, Uppsala, Sweden. October 30.

- 2013 'Understanding the Contemporary Creative Economy: A Systemic Approach.' Invited Lecture: School of Creative Industries, Ryerson University, Toronto, Canada, February 26.
- 2013 'An Interdisciplinary Approach to the Creative Industries.' Invited Lecture: School of Creative Industries, Ryerson University, Toronto, Canada, February 26.
- 2012 'The New Geography of Music Production: Why Small, Supportive and Remote Scenes are Attracting Musical Talent' Invited Lecture: Department of Geography and Economic History, Umeå University, Umeå, Sweden, October 12.
- 2012 'Why Bigger Is Not Always Better: The Link Between Social Dynamics and Regional Competitiveness.' Invited Lecture: Department of Development and Planning, Aalborg University, Aalborg, Denmark, September 18.
- 2012 'From Experiences to Exclusivity: Strategies to Stand Out in the Crowded Marketplace.' Invited Lecture: Department of Development and Planning, Aalborg University, Aalborg, Denmark, September 17.
- 2012 'The role of economic and social sustainability in attracting and retaining creative talent.' Invited lecture: Research and Education Centre for Urban Socio-Economic Development (RECOURSE), University of Gdansk, Poland, April 4.
- 2011 'The Impact of Digital Technologies on Music and Publishing.' Presented at the workshop 'Creative Industries: Emerging Issues', at the Department of Economics and Management at the University of Padua, Padua Italy, December 5.
- 2011 'Planning of Urban Spaces/Places: Memories and Prosperity.' Presented with Bryan Massam at the Centre of Urban Studies and Urban Planning, Faculty of Architecture at the University of Hong Kong, October 10.
- 2011 'Researching the Creative Economy.' Invited lecture at the Department of Social and Economic Geography, Uppsala University, Uppsala, Sweden, August 16.
- 2011 'Cultural Facilities, Memories and Wellbeing.' Presented with Bryan Massam at University of Gdansk, Poland. Research and Education Centre for urban Socio-Economic Development (RECOURSE), March 23.
- 2011 'Cultural Facilities: Memories, prospects and wellbeing.' Presented with Bryan H. Massam at Cuerpo Académico de: Análisis Regional y Turismo (Regional Analysis and Tourism) CUCOSTA (Centro Universitario de la Costa), University of Guadalajara, Puerto Vallarta, Mexico: February 10.
- 2011 'What Can Independent Musicians Tell Geographers About Work, Technology and Space?' Invited lecture for the 2011 Winter Speaker Series: The Department of Geography, Brock University, February 7.

- 2010 'Towards a Strength in Services Research Agenda.' Martin Prosperity Institute, Rotman School of Management, University of Toronto, Toronto, Canada, August 26.
- 2010 'Planning Prosperity: Tourism and sustainable development in Puerto Vallarta.' Presented with Bryan H. Massam at Cuerpo Académico de: Análisis Regional y Turismo (Regional Analysis and Tourism) CUCOSTA (Centro Universitario de la Costa), University of Guadalajara, Puerto Vallarta, Mexico: February 12.
- 2008 'Toronto as a Stepping-Stone for Musical Talent.' Martin Prosperity Institute, Rotman School of Management, University of Toronto, Toronto, Canada, July 24.
- 2008 'Working in the Creative Economy: the spatial dynamics of employment risk for musicians in Toronto.' Program on Globalization and Regional Innovation Systems (PROGRIS), Munk Centre for International Studies, University of Toronto, Toronto, Canada, January 24.
- 2007–2008 'Places/Spaces of Celebration and Protest: citizenship, civic conversations and the promotion of economic, social & cultural rights.' Presented with Bryan H. Massam at the following institutions:
- University of Gdansk, Poland. Research and Education Centre for urban Socio-Economic Development (RECOURSE), February 20.
 - CUCOSTA (Centro Universitario de la Costa), University of Guadalajara, Puerto Vallarta, Mexico, January 13.
 - Institute of Advanced Study, International Centre for Civic Engagement, University of Bologna, Italy November 12.
 - Department of Geography, York University, Toronto, Canada, October 10.

Visiting Scholar Invitations (2)

- 2012 The Department of Development and Planning, Aalborg University, Denmark. Invited and Hosted by Professor Anne Lorentzen, September 16-21.
- During my visit I gave lectures, met with faculty and graduate students and participated in field trips.
- 2012 The Department of Economic Geography and The Research and Education Centre for Urban Socio-Economic Development (RECOURSE), University of Gdansk, Poland. Invited and Hosted by Professor Iwona Sagan, April 3-6.
- During my visit I gave lectures, met with faculty and graduate students and participated in field trips.

Academic Service

Edited Volumes (1)

- 2016 Co-Editor of 'The Production and Consumption of Music in the Digital Age' with Michael Seman and Tarek Virani. Routledge (Studies in Human Geography series). (More information is available [here](#))
- Along with my co-editors, I wrote the book proposal and was responsible for evaluating and commenting on the chapter submissions and handling all administration and correspondences.

Special Journal Issues (1)

- 2010 Co-Guest Editor of 'Advancing the Creative Economy Approach for Urban Studies' with Kevin Stolarick and Richard Florida. Special issue of City, Culture and Society Vol. 1 No. 4, December 2010. (More information is available [here](#))
- Along with my co-editors, I evaluated all submissions, selected reviewers, handled administration and correspondences and made final decisions for the publication of the issue. I also co-wrote the introduction to the issue.

Conferences Organized (13)

- 2017 Co-Organizer of the Workshop 'Enhancing Employability: Sharing and Developing Innovative Practice,' University of Southampton, May 17.
- Worked with co-organizers in the careers service to complete every task associated with this workshop including programing.
- 2016 Organizer of the International Workshop on 'Record Store Day' and the trans-local nature of cultural scenes. London, UK, December 14-16.
- Developed the concept for the colloquium and completed every task associated with this workshop including, recruitment, programing and financial planning.
- 2016 Co-Organizer of the '5th European Colloquium on Culture, Creativity and Economy,' Seville, Spain. October 6-7. (More information is available [here](#))
- Developed the concept for the colloquium and worked with six co-organizers to complete every task associated with this conference including, recruitment, programing and financial planning.
- 2016 Co-Organizer '3rd International Workshop on the Sharing Economy,' University of Southampton, September 15-16. (More information is available [here](#))
- Worked with three co-organizers to complete every task associated with this conference including, recruitment, programing and financial planning.
- 2015 Co-Organizer of the '4th European Colloquium on Culture, Creativity and Economy,' University of Florence, Florence. October 8-9. (More information is available [here](#))
- Developed the concept for the colloquium and worked with six co-organizers to complete every task associated with this conference including, recruitment, programing and financial planning.
- 2014 Co-Organizer of the '3rd European Colloquium on Culture, Creativity and Economy,' University of Amsterdam, The Netherlands. October 9-10. (More information is available [here](#))
- Developed the concept for the colloquium and worked with six co-organizers to complete every task associated with this conference including, recruitment, programing and financial planning.
- 2013 Co-Organizer of the '2nd European Colloquium on Culture, Creativity and Economy,' Humboldt University, Berlin, Germany. October 10-11. (More information is available [here](#))
- Developed the concept for the colloquium and worked with six co-organizers to complete every task associated with this conference including, recruitment, programing and financial planning.

- 2012 Co-Organizer of the '1st European Colloquium on Culture, Creativity and Economy.' Department of Social and Economic Geography, Uppsala University, Sweden. October 4-5. (More information is available [here](#))
- Developed the concept for the colloquium and worked with four co-organizers to complete every task associated with this conference including, recruitment, programing and financial planning.
- 2008–2012 Co-Organizer of the 'Experience the Creative Economy' Conference. Martin Prosperity Institute, Rotman School of Management, University of Toronto. Toronto, Canada.
- June 19-22, 2012 (More information is available [here](#))
 - June 21-23, 2011 (More information is available [here](#))
 - June 22-24, 2010 (More information is available [here](#))
 - June 23-25, 2009 (More information is available [here](#))
 - June 24-26, 2008 (More information is available [here](#))
 - Was originally responsible for creating this international conference for junior scholars.
 - In each of the past five years I have worked closely with four co-organizers to complete every task associated with this conference including, recruitment, programing and financial planning.
 - In 2010 and 2011 I helped to write grant applications to secure additional funding for the conference.

Sessions Organized (51)

- 2017 Co-Organizer of the session: 'Local Anchors in Trans-local Knowledge Communities' with Taylor Brydges and Suntutje Schmidt. American Association of Geographers (AAG) Annual Meeting, Boston, Massachusetts, April 5–10. (More information is available [here](#))
- 2016 Co-Organizer of two sessions: 'Mapping the Marginal: Exploring the Identities, Practices, Geographies and Experiences of Digital Labour' with Taylor Brydges, Carol Ekinsmyth, Patricia Yocie Hierofani and Elyse Stanes: Royal Geographical Society with IBG Annual International Conference, London, U.K., August 30 - September 2.
- 2015 Co-Organizer of the session: 'Working in the virtual world: Exploring the geographies and labouring experiences of bloggers' with Taylor Brydges and Carol Ekinsmyth. Fourth Global Conference on Economic Geography, University of Oxford, Oxford, August 19-22.
- 2015 Co-Organizer four sessions: 'From Kreuzberg to Williamsburg: Exploring the trans-local nature of cultural scenes and the creation and diffusion of knowledge, practices and value(s) across space, scale and industry' with Taylor Brydges and Chiara Valli. American Association of Geographers (AAG) Annual Meeting, Chicago, Illinois, April 21-25.
- 2015 Co-Organizer three sessions: 'Co-Producing a heuristic conceptualization of curation' with Melanie Fasche, Harriet Hawkins and Priya Vadi. American Association of Geographers (AAG) Annual Meeting, Chicago, Illinois, April 21-25.

- 2014 Co-Organizer of the four sessions: 'Working Together: The evolving practices, dynamics and ecologies of networking amongst entrepreneurial economic actors' with Taylor Brydges and Carol Ekinsmyth: Royal Geographical Society with IBG Annual International Conference, London, U.K., August 26-29. (More information is available [here](#))
- 2014 Co-Organizer of the two sessions: 'Spaces and Scales of Music Production, Curation and Consumption in the Digital Age' with Johan Jansson and Tarek Virani: Royal Geographical Society with IBG Annual International Conference, London, U.K., August 26-29. (More information is available [here](#))
- 2014 Co-Organizer of the four sessions: 'Where Culture Meets Economy: Co-Producing Conceptual Understandings of Curation' With Priya Vadi and Harriet Hawkins: Royal Geographical Society with IBG Annual International Conference, London, U.K., August 26-29. (More information is available [here](#))
- 2013 Co-Organizer of two sessions: 'From Store Clerks to Google Searches: Curating and Filtering Information in the Cultural Economy' with Patrick Adler and Melanie Fasche. American Association of Geographers (AAG) Annual Meeting, Los Angeles, California, April 9-13. (More information is available [here](#))
- 2013 Co-Organizer of three sessions: 'This Must Be the Place: The Evolving Economy Geography of Music' with Michael Seman. American Association of Geographers (AAG) Annual Meeting, Los Angeles, California, April 9-13. (More information is available [here](#))
- 2013 Organizer of the Session: 'Researching the Creative Economy: Emerging Questions and Approaches.' American Association of Geographers (AAG) Annual Meeting, Los Angeles, California, April 9-13. (More information is available [here](#))
- 2012 Co-Organizer of three sessions: 'Product as Process, Position and Promise: Exploring the qualities, qualification and spatial dynamics of goods, services and experiences' with Jenny Sjöholm: Royal Geographical Society with IBG Annual International Conference, Edinburgh, July 3-5.
- 2012 Co-Organizer of three sessions: 'Working With Freedom: Learning about innovative risk mediation strategies from entrepreneurs in creative industries' with Melanie Fasche: American Association of Geographers (AAG) Annual Meeting, New York, February 24-28. (More information is available [here](#))
- 2012 Co-Organizer of the session: 'Parsing the Evolving Politics and Practice of D.I.Y.' with Gordon Douglas: American Association of Geographers (AAG) Annual Meeting, New York, February 24-28. (More information is available [here](#))

- 2011 Organizer of two sessions: 'Prosperous Places: Scaling Creativity.' Ontario Division of the Canadian Association of Geographers (CAGONT), Lakehead University, Orillia, Ontario, October 21-22.
- 2011 Organizer of the session: 'Working With Risk: Comparing the employment experiences of individuals who work in different sectors, industries, occupations and locations': American Association of Geographers (AAG) Annual Meeting, Seattle, Washington, April 12-16. (More information is available [here](#))
- 2010 Organizer of two sessions: 'The Geography of Prosperity:' Ontario Division of the Canadian Association of Geographers (CAGONT), Ryerson University, Toronto, Ontario, October 15-16.
- 2010 Co-Organizer of three sessions: 'Standing Out In The Crowd: Competing in the dynamic marketplace for cultural products' with Atle Hauge and Doreen Jakob: American Association of Geographers (AAG) Annual Meeting, Washington, DC, April 14-18. (More information is available [here](#))
- 2009 Co-Organizer of three sessions: 'Creating and Capturing Demand in the Knowledge Economy: Marketing products and producing markets' with Josephine Rekers American Association of Geographers (AAG) Annual Meeting, Las Vegas, Nevada, March 22-26. (More information is available [here](#))
- 2008 Organizer of two sessions: 'Producing, Consuming and Diffusing the Knowledge Economy' Ontario Division of the Canadian Association of Geographers (CAGONT), Brock University, St. Catharines, Ontario, October 17-19.
- 2008 Co-Organizer of four sessions: 'Conducting Creativity: the role of cities as containers of cultural scenes' with Atle Hauge. American Association of Geographers (AAG) Annual Meeting, Boston, Massachusetts, April 15-19. (More information is available [here](#))
- Upcoming**
- 2017 Co-Organizer of four sessions: 'Trending Now: The changing geographies of fashion in the digital age' with Taylor Brydges and Mariangela Lavanga. Royal Geographical Society with IBG Annual International Conference, London, U.K., August 30 - September 1.
- 2017 Co-Organizer of two sessions: 'Creating and Communicating Knowledge, Practices and Values: Exploring the Dynamics of Local Anchors and Trans-Local Communities' with Taylor Brydges, Rhiannon Pugh and Suntje Schmidt. Royal Geographical Society with IBG Annual International Conference, London, U.K., August 30 -September 1.

Salons Organized (4)

The salons affiliated with '[Salon Camden](#)' and the '[Martin Prosperity Institute](#)' engage participants from different socio-economic and cultural backgrounds including youth, academics, policy-makers, business leaders, journalists, artists and engaged citizens.

- 2011 Co-Organizer of the Salon 'Consuming Denmark: How Cultural Experiences Drive Prosperity' featuring Professor Anne Lorentzen, Aalborg University, Denmark. Held at the Martin Prosperity Institute, Toronto on November 8.
- 2010 Co-Organizer of the Music Salon Series at the Martin Prosperity Institute, Toronto.
- April 21: Management Matters, featuring Brent Bain
 - March 23: The Canadian Music Paradox, featuring Alan Cross
 - February 10: Welcome to the Jungle: Toronto's independent music system in the digital era, featuring John Switzer

Professional Development Series Organized (7)

- 2016 - 2017 Contributed to a skill development series for graduate students within the geography department at the University of Southampton.
- 2015 - 2016 Contributed to a skill development series for graduate students within the geography department at the University of Southampton.
- 2014 Co-organizer and co-facilitator of a skill development series, run through the Uppsala University Library network for graduate students at Uppsala University. (April-May)
- 2014 Organizer and facilitator of a series of professional development workshops for PhD students in the Department of Social and Economic Geography, Uppsala University, Sweden. (January-May)
- 2013 Organizer and facilitator of a series of professional development workshops for PhD students in the Department of Social and Economic Geography, Uppsala University, Sweden. (January-June)
- 2012 Organizer and facilitator of a series of professional development workshops for PhD students in the Department of Social and Economic Geography, Uppsala University, Sweden. (March-June)
- 2010 Organizer and facilitator of a series of professional development workshops for MA and PhD students in the Department of Geography and Planning, University of Toronto, Canada. (January-April)

Thesis SupervisionGraduate (4)

Co-Supervisor; Taylor Brydges (PhD) Title: 'The Future of Fashion? Exploring the New Forms of Entrepreneurship Changing the Fashion Industry: Canadian independent slow fashion designers and Swedish street style bloggers.' (October 2013- Present)

Co-Supervisor; Marion Payne Bird (PhD) Title: 'The impact of the land based institutional regime on cluster development' (December 2014- Present)

Co-Supervisor; Jack Webster (PhD) Title: 'Algorithmic Intermediaries: Exploring the Role Performed by Algorithmic Personalisation Systems in the Field of Digital Music Consumption and their Impact upon Consumer Practices' (June 2015- Present)

Co-Supervisor; Peipei Chen (PhD) Title: 'TBA' (September 2016- Present)

Graduate Completed (1)

Co-Supervisor; Jimi Nilsson (PhD) Title: 'Creativity On Tour: The Temporal Dynamics of Work and Social Networks for Musicians in Sweden.' (September 2012- September 2014)

Undergraduate Completed (19)

Supervisor; Joseph Burke (3rd Year Undergraduate Thesis) Title: 'Considering to what extent Cultural Quarters are truly unique: Looking at the Cities of Southampton and Lincoln.' (March 2016- February 2017)

Supervisor; Matthew Evans (3rd Year Undergraduate Thesis) Title: 'A comparison between the anticipated economic outcomes and reality of Grosvenor's new art complex in Southampton.' (March 2016- February 2017)

Supervisor; Chloe Goldberg (3rd Year Undergraduate Thesis) Title: 'To what extent does Southampton's Cultural Quarter engage with the community?' (March 2016- February 2017)

Supervisor; Emily Hall (3rd Year Undergraduate Thesis) Title: 'Southampton's Cultural Quarter as an Urban Regeneration scheme: Assessing the impacts on local residents.' (March 2016- February 2017)

Supervisor; Ellen Pearce (3rd Year Undergraduate Thesis) Title: 'Culture Clash? A critical engagement with Stakeholders, Businesses and Cultural Producers in Southampton's new Cultural Quarter.' (March 2016- February 2017)

Supervisor; Jack Rendell (3rd Year Undergraduate Thesis) Title: 'Southampton's cultural quarter: How has the regeneration of an urban space led to its improved cultural significance?' (March 2016- February 2017)

Supervisor; Matt Russell (3rd Year Undergraduate Thesis) Title: 'Southampton's Cultural Quarter Development: Student engagement with and experiences of the Cultural Quarter and its impacts on their future locational choices.' (March 2016- February 2017)

Supervisor; Sarah Young (3rd Year Undergraduate Thesis) Title: 'An encounter with gentrification: a cultural and arts based exploration of the changing face of Peckham, South London.' (March 2016- February 2017)

Supervisor; Sam Bracewell (3rd Year Undergraduate Thesis) Title: 'How have the 2002 Commonwealth Games in Manchester and the surrounding urban regeneration had an effect on the local community?' (March 2015- February 2016)

Supervisor; Oliver Green (3rd Year Undergraduate Thesis) Title: 'Analysing the impacts of the 2010 Haiti earthquake on food security.' (March 2015- February 2016)

Supervisor; Shanice Omare (3rd Year Undergraduate Thesis) Title: 'Contested Attachments: Exploring sense of place in relation to media representations.' (March 2015- February 2016)

Supervisor; Sophie Podd (3rd Year Undergraduate Thesis) Title: 'Student Mobilities: 'Gap Year' Culture & Identity.' (March 2015- February 2016)

Supervisor; Abby Sinclair (3rd Year Undergraduate Thesis) Title: 'The impact of location specific reality TV programmes on people's identities: *a study of 'The Only Way Is Essex.'* (TOWIE) on Brentwood, Essex' (March 2015- February 2016)

Supervisor; Ella Woodcock (3rd Year Undergraduate Thesis) Title: 'The social construction of sustainable consumption in a Western society and its influence on individual's daily food consumption practices.' (March 2015- February 2016)

Supervisor; Beth Wright (3rd Year Undergraduate Thesis) Title: 'An exploration into the retailing and consumption of temporary fashion spaces in Milan and London.' (March 2015- February 2016)

Supervisor; Edward Maynard (3rd Year Undergraduate Thesis) Title: 'Using A&E waiting times to evaluate the affect on NHS reforms on geographic inequalities.' (September 2014- February 2015)

Supervisor; Beth Prosser (3rd Year Undergraduate Thesis) Title: 'Textile cottage industries in the digital ages.' (September 2014- February 2015)

Supervisor; Sam Sheppard (3rd Year Undergraduate Thesis) Title: 'How do burglaries affect student's social wellbeing? Case study of the University of Southampton.' (November 2014- February 2015)

Supervisor; Robin Dingwell (4th Year Undergraduate Thesis) Title: 'Friend or Foe? A discourse analysis of two Swedish political parties' policies on immigration.' (November 2013- January 2014)

PhD/Viva Examinations

Internal Examiner, (UK System), Anna Mota. Title: 'Artists and their studios: the complexities of artist's studio selection in creative quarters in London and Southampton University of Southampton. (April 2017)

Internal Examiner, (UK System), Jennifer Brett. Title: 'Gendered Practice in the Provincial Law Firm: Pay, progression and parenthood' University of Southampton. (April 2016)

PhD Progress Panels

Progress Panel (UK System), Elaine Rust. Title: 'The Role of Small-scale Cultural Events located in Town Centres.' (November 2016)

Progress Panel (UK System), Elaine Rust. Title: 'The Role of Small-scale Cultural Events located in Town Centres.' (November 2015)

Progress Panel (UK System), Ana Motta (September 2015)

Progress Panel (UK System), Jennifer Brett. Title: 'Transitions into the Legal Labour Market: Exploring the Experiences of Graduates Entering the Legal Profession in 2015' (March 2015)

Progress Panel (UK System), Elaine Rust. Title: 'The Role of Small-scale Cultural Events located in Town Centres.' (December 2014)

Thesis Reading Groups

Reading Group (Swedish PhD system), Pepijn Olders. Title: 'Continuity and Change: Essays on path-dependence in economic geography and good food.' (June 2013)

Review Work

I have reviewed [articles](#) for the following journals:

- Cities: The International Journal of Urban Policy and Planning
- City & Community
- City, Culture & Society
- Environment and Planning A
- Environment and Planning C: Government and Policy
- European Urban and Regional Studies
- Gender, Place and Culture
- Gateways: International Journal of Community Research and Engagement
- Geoforum
- Geografiska Annaler Series B: Human Geography
- Industry & Innovation
- Journal of Urban Affairs
- M/C: A Journal of Media and Culture
- Social Sciences
- Technological Forecasting and Social Change: An International Journal

- Tijdschrift voor economische en sociale geografie
- The Canadian Geographer
- The International Journal of Cultural Policy
- The International Journal of Urban and Regional Research
- Transactions of the Institute of British Geographers
- Urban Policy and Research
- Urban Studies

I have reviewed books for the following journals:

- The Canadian Geographer

I have reviewed grant applications for the following funding bodies:

- The Netherlands Organisation for Scientific Research (NWO, the Dutch Research Council)

I have reviewed papers for the following conferences:

- DRUID international conference 2016

Research Affiliations

- Economy, Governance and Culture Research Group (EGC), University of Southampton (Since 2014)
- Creative Industries Research Network South, Collaboration within South Hampshire, UK (Since 2014)
- Centre for Research on Innovation and Industrial Dynamics (CIND), Uppsala University. (Since 2011)
- Martin Prosperity Institute (MPI), Rotman School of Management, University of Toronto. (Since 2008)
- Innovation Systems Research Network (ISRN), Munk School of Global Affairs, University of Toronto. (Since 2005)
- Cultural Economy Lab, Department of Geography and Planning, University of Toronto. (Since 2005)

Professional Affiliations

- Association of American Geographers (AAG)
- Canadian Association of Geographers (CAG)
- Regional Studies Association (RSA)

References

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