About the Organization

Alpha is an opportunity to explore life and the Christian faith in a friendly, open and informal environment. It’s a ten-week course run in churches, bars, coffee shops, prisons, and homes worldwide. Essentially, Alpha is a safe place to explore life’s biggest questions and discuss the basics of the Christian Faith in a friendly, honest, and non-judgmental environment.

Alpha creates an environment of hospitality, where people who might not call themselves Christian can discover and develop a relationship with Jesus. No two Alphas look the same, but they generally have three key things in common: food, an Alpha talk, and good conversation.

Each talk looks at a different question about Christianity and is designed to facilitate discussion. The talks can be delivered live through downloadable scripts and personalized stories, or through one of the globally-produced, documentary-style film series options available for free. All of the training is provided online, equipping local church leaders to run the Alpha program. As they do, the lives of guests are transformed, and churches are renewed. Often, a new culture of evangelism, hospitality, invitation, and prayerfulness develops, new leaders are released, and congregations grow.

Alpha creates a culture of invitation within the church and is a great front door for people exploring faith. In 1990, Nicky Gumbel took over running Alpha, which was developed as a short course at HTB in London, and found that many people outside of the church wanted to explore the Christian faith. Alpha now runs in every part of the global Church, including the Catholic Church, the Orthodox Church and all mainline Protestant denominations.

After Alpha...

- 82% of non-Christians described themselves as followers of Jesus.
- 78% of Christian, non-active church goers became more committed to regularly attending a Christian church service or Mass.
- 91% of Christian, regular church goers have a more intimate relationship with Jesus.
ALPHA IS REAL.
Those who run Alpha are encouraged to be open and authentic, as this allows guests to be real themselves. People are welcome to ask questions and look for answers, with no pressure to contribute, and there’s no follow up if they don’t come back.

ALPHA IS RELATIONAL.
Alpha is based on real friendships that are built over a few weeks and often last for years afterwards.

ALPHA IS RELIANT.
On Alpha, people are reliant on the Holy Spirit because they realize that it is only God who changes people’s lives – Alpha just introduces Him. If Alpha continues to build relationships and encourages people to freely explore their questions, lives will be powerfully changed.

ALPHA IS REPRODUCIBLE.
Alpha empowers ordinary people to be a part of this extraordinary work. Alpha can be run by anyone and in any context in collaboration with the local church.

Alpha Values
Alpha has four values, all of which enable them to ensure that they are achieving their goal in a way that’s true to their mission:
• They are passionate about unity.
• They believe that the Church deserves the highest quality.
• They are for the Church, by the Church and through the Church.
• They believe in giving it all away.

Alpha services include Alpha, Alpha Film Series, Alpha Youth Series, The Alpha Conference, Bible in One Year, and Marriage Courses.
The Opportunity

Alpha has an ambitious goal of doubling the number of churches running the program over the next five to seven years and establishing a network of 500 hub churches around the world who are beacons of excellence in running Alpha. As a Major Gift Officer you would work to raise philanthropic support for Alpha USA focusing on major donors to help achieve the goal.

“In my opinion Alpha accomplishes an incredible task, in making people interested in faith and in making faith relevant to the modern man.”

Father Raniero Cantalamessa
Preacher to the Papal Household
Responsibilities (included but not limited to)

- Manage a portfolio of approximately 100 donors.
- Schedule and complete 15 visits per month, or 180 per year, with current identified and prospective donors.
- Attend work related functions.
- Organize regional receptions for donors.
- Cultivate new donors.
- Speak to groups, clubs, and churches about the work of the organization.
- Seek new partnerships with interested organizations.
- Assist with special event logistics for events.
- Select approximately 40-50 prospects annually for the solicitation of a major gift, working with senior management to develop the plan and secure each gift.
- Prepare and submit a travel plan for each quarter.
- Add 20+ qualified names to the caseload and database.
- Provide progress reports and record visits in a timely and professional manner.
- Manage the stewardship plan for each prospect, providing a written or personal report on funds used and other information pertinent to a donor.
Qualifications

Qualified applicants should possess the following skills:

- Commit to organization’s vision/mission and articulate well.
- Hold a bachelor’s degree from an accredited four-year institution.
- Exhibit strong organizational and interpersonal skills.
- Exemplify qualities of faith, honesty, trustworthiness, initiative, creativity, tenacity, teachable, diligence, and dependability.
- Sign and adhere to organization confidentiality requirements.
- Possess a working knowledge of fund-raising methods and understand planned giving tools and strategies.
- Maintain a flexible work schedule with irregular work hours and be able and willing to travel 40-50% of the time.
- Demonstrate a desire to achieve personal and organizational goals as a motivated self-starter.
- Expected to reach individual, team, and organizational goals in conjunction with Fund Development Team.
The Workplace

We are dedicated to cultivating employee engagement and a healthy workplace culture that shines through all the work we do. For the 4th year in a row, Alpha USA has been certified as a Best Christian Workplace by the BCW Institute.

The most widely used Christian-based engagement survey, BCWI uses the FLOURISH Model: objective, quantifiable measure of a workplace culture based on overall engagement, plus 8 factors: Fantastic Teams, Life-Giving Work, Outstanding Talent, Uplifting Growth, Rewarding Compensation, Inspirational Leadership, Sustainable Strategy, and Healthy Communication.

Every year our entire staff works together to create action plans to continually move our culture forward so that Alpha remains an amazing place work and an incredible mission to serve.

Contact

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