

June 14, 2018

9:00 am — 11:00 am



RETAIL IN THE INTERNET AGE

Bob Gibbs, Gibbs Planning Group

[Lewiston Public Library, 200 Lisbon Street]

National retail consultant and Harvard lecturer Bob Gibbs shares his secrets on what sets successful small business apart from the internet giants. Plus rock-star Maine sellers offer their formulas for winning at retail.

Brought to you by Maine Downtown Center + Build Maine

11:15 am — 12:30 pm



LANDING IMPACTFUL PUBLIC ART

Anne Marie Purkey Levine, AMPL Arts Consulting | Julie Horn, Maine Arts Commission | Deborah Greel, Salem Public Art Planner | Caitlin Cameron, City of Portland | Pamela Moulton, Artist

[Lewiston Public Library, 200 Lisbon Street]

Art sets places apart. Hear from public art professionals on how to cultivate partnerships to realize impactful projects that your community can afford -- plus places to find funding.

Brought to you by Maine Downtown Center

1:30 pm — 4:30 pm



CREATING VALUE IN UNLOVED SPACES

David Valecillos, North Shore Development Coalition | Doug Farr, Farr Associates Architecture and Urban Design

[Lewiston Public Library, 200 Lisbon Street]

Come learn how you can transform vacant lots, alleys, and unfriendly streets into vibrant spaces that attract foot-traffic and a positive vibe in your downtown. This workshop includes lessons learned from Salem's transformation of The Point Neighborhood and patterns from Doug Farr's new book, *Sustainable Nation*.

Brought to you by Maine Downtown Center, Build Maine, the City of Lewiston, and Grow L+A.

4:30 pm — 8:30 pm



BEER GARDEN

[5 Canal Street Alley Pop-Up Beer Garden]

Build Maine will kick off with a beer garden, held at the L/A Arts Downstage building located at 5 Canal Street Alley. Join us for good conversation, food, and beer in this transformed civic space.

Brought to you by Bear Bones Beer & Marche

6:00 pm — 8:30 pm



DOWNTOWN RALLY

[Franco Center, 46 Cedar Street, Lewiston]

Patrick Wright, Former Director, Gardiner Main Street | Yellow Light Breen, Maine Development Foundation

Come hear "Patrick Wright Unleashed! An Unvarnished Look at Main Street" from this charismatic outgoing director of Gardiner Main Street. Maine Development Foundation CEO, Yellow Light Breen will also deliver an uplifting, big-picture view of why Main Streets matter. **6:00 doors open, 7:00 program begins.**

Brought to you by Maine Downtown Center

June 15, 2018

[36 Chestnut Street, Lewiston]

7:30 am

Registration Opens

Continental breakfast provided by Forage Market

Developer's Collaborative Coffee Bar — Visit with exhibitors —

8:00 am — 8:15 am

Welcome to Build Maine!

8:15 am — 9:00 am

ANNOUNCEMENTS & PROJECTS OF INTEREST

The Build Maine team will recognize exciting projects from across the state that showcase high quality public process, design, and built results.

9:00 am — 9:45 am



ALLISON THURMOND QUINLAN

Architect, Landscape Architect, Small Infill Developer
Flintlock Ltd Co | Flintlock Development

Alli will highlight how small-scale infill can breathe value into neighborhoods and how to cut through the voodoo of pro formas, zoning, and building codes to create beautiful, lovable, walkable projects that make sense for communities and make money for investors.

9:45 am — 10:15 am

— Developer's Collaborative Morning Coffee Break — Visit with exhibitors —

10:15 am — 11:00 am



BLAIR HUMPHREYS
Principal
Humphreys Company

Blair is overseeing the design and development of Wheeler — a mixed-use New Urbanism development on the Oklahoma River. Blair will share the benefits of designing his project with the community at the table, as a way to generate long-term buy-in. He will also explain why it's so hard to build great places, and what municipalities can do to help change the game.

11:00 am — 12:00 pm



DOUG FARR
Architect, Urban Planner, Author, Founder
Farr Associates Architecture and Urban Design

How can we make the world we want in the least possible time? Farr will share the findings from his latest book, *Sustainable Nation*, released in spring 2018. Find out what you can do within your own community to make the change you want. Farr is also author of *Sustainable Urbanism*, a call for leadership in the design and development of places for human settlement, published in 2007.

12:00 pm — 1:45 pm



FOOD TRUCK LUNCH + ACTIVATION WALK
5 Canal Street Alley (pay your own lunch)

Experience activated alleys, play streets, murals, and other fun ideas for how to activate public spaces while taking a self-guided tour (see map). Also enjoy a food truck lunch and an opportunity to engage with speakers and conference participants in this year's pop-up outdoor lunch venue.

1:45 pm — 2:30 pm



NICOLE LOSCH, PTP
Senior Transportation Planner
City of Burlington

What if there was a faster, less expensive, and better way to make our streets safer for all people? Nicole will share how Vermont's biggest town has quickly embedded municipal pilot projects and a program for community-led demonstration projects into its public works operations, and how to bridge the gap between conceptual planning and full reconstruction.

2:30 pm — 3:30 pm



MARCUS WESTBURY
Urbanist, Writer, Media Maker, Author, and Festival Director
Contemporary Arts Precincts Ltd

Is your town struggling to fill empty shopfronts? Marcus Westbury, author of *Creating Cities*, is the founder of Renew Newcastle and Renew Australia, efforts that helped launch more than 300 creative and community projects in empty and abandoned buildings and reopened more than 100 vacant shops and offices across Australia.