

June 5, 2019

[Lewiston Public Library, 200 Lisbon Street]

9:00 am — 12:00 pm / 1:30 pm — 4:30 pm



WORKSHOP: TACTICAL URBANISM IN ACTION

Brought to you by Build Maine, Bicycle Coalition of Maine, Portland Trails, Ransom Consulting, Maine Department of Transportation, and City of Lewiston

Don't wear a suit and tie for this workshop. Get ready to learn on the job by implementing Tactical Urbanism installations in

Lewiston, Maine. Learn the fundamentals, best practices, and low-cost strategies to reduce vehicular speeds, increase safety and comfort, and attract private sector investment. Workshop will include both classroom time and active hands-on street painting, bollard installation, public art and learning to make-do with low-cost, temporary materials.

9:00 am — 12:00 pm / 1:30 pm — 4:30 pm



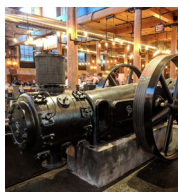
WORKSHOP: DIRECT ACTION ORGANIZING

Brought to you by AARP

Direct Action Organizing is about organizing around an issue to win a change. We focus on how to plan and implement effective issue advocacy through organizing people to act together and think strategically. The purpose of the training being offered is to learn

how to plan strategy by understanding Direct Action Organizing for local, regional, and state-wide advocacy. Most importantly, the training makes people rightfully put strategy before tactics by introducing the strategy chart, which is the most important tool for successful campaign planning. Additionally, participants learn to think about power as the factor that can determine winning or losing.

4:30 pm — 8:00 pm



MAINE-FOCUSED LIGHTNING TALKS

[The Pub at Baxter, 120 Mill Street, Lewiston]

Build Maine will kick off with a series of lightning talks, held at the Pub at Baxter. Join us to learn about innovative Maine projects from people who are building Maine's cities and towns. You'll find good conversation, food, and beer. Welcome to all!

June 6, 2019

[Iron Horse Court, 1 Bates Street, Lewiston]

7:30 am

* Parking available at Oak Street Parking Garage *

Registration Opens

Locally made + locally sourced breakfast provided by Forage Market

Developers Collaborative Coffee Bar

— Visit with Exhibitors

8:00 am — 8:30 am

Welcome to Build Maine!

8:30 am — 9:15 am



KATHRYN ROGERS MERLINO

Professor of Architecture

University of Washington, Seattle

What does truly sustainable design look like at the building and neighborhood scale? Kathryn will share the findings from her recent book, Building Reuse: Sustainability, Preservation, and the Value of Design. Learn about how reusing and reimagining existing buildings can reduce carbon emissions, spur economic growth, and improve neighborhood character.

“When we travel, we seek out existing buildings and places because they have a history and a cultural value to them. I think the messiness and complexity of older buildings appeals to our human nature, often more than new buildings, especially when they look exactly like all the rest of the buildings in the neighborhood.”

9:15 am — 10:30 am



RICK RYBECK

Director

Just Economics, LLC | Washington, DC

Typically, public subsidies for infrastructure are used to facilitate development. Yet rising land prices near infrastructure often chase development to cheaper, but more remote sites. The resulting pattern is bad for the environment and bad for municipal budgets due to the necessary duplication of expensive infrastructure. While towns and cities create enormous value through public services, they often struggle for funds. Rick Rybeck will share how some communities have overcome these ongoing fiscal challenges while also providing more affordable housing and commercial space.

“How we raise funds for infrastructure is just as important as how much funding we raise. Different funding mechanisms have different incentives and disincentives. Using the right tools, communities can harmonize economic incentives with public policy objectives for job creation, affordable housing, and sustainable development to become more prosperous, equitable and financially self-sustaining.”

10:30 am — 10:50 am

Developers Collaborative Morning Coffee Break — Visit with Exhibitors

10:50 am — 11:50 pm



JEFF SPECK

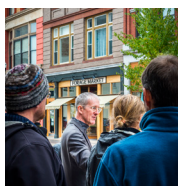
City Planner and Bestselling Author

Speck & Associates | Brookline, Massachusetts

Learn simple solutions to reclaim streets and make our downtowns and neighborhoods safe again for a broad range of human and economic activity. Jeff Speck, author of [Suburban Nation](#) and [Walkable Cities](#), will share lessons from his latest book, [Walkable City Rules: 101 Steps to Making Better Places](#). A “Tool-Kit for Urban Activists.” He will describe the primacy of walkability in building more vital, resilient, and appealing cities.

“Even the best urbanism won’t generate walkability if people think they’re going to die every time they walk out on the street. Still, most American cities that developed pre-war have a downtown. And today many have virtually everything they need in terms of walkability—except they’re utterly unsafe.”

12:00 pm — 1:30 pm



FOOD TRUCKS + TOURS

Iron Horse Court (pay your own lunch)

Enjoy a food truck lunch and an opportunity to engage with speakers and conference participants in this year's pop-up outdoor lunch venue, right outside the conference venue. E-Bike demonstrations and a bicycle rodeo will be available courtesy of

Bicycle Coalition of Maine. A variety of walking tours will also be available.

1:30 pm — 2:15 pm



JENIFER ACOSTA

Developer | Bay City, Michigan

With a focus on downtown neighborhoods, energy efficiency, and sustainability, Jenifer Acosta revitalizes communities through targeted community investment. An affordable housing advocate turned real estate developer, Jenifer will shed light on

her approach to building community trust, collaborating regionally, and resurrecting buildings on the precipice of demolition.

"The advice I would give to anyone working to break into real estate development would be to pick a specific neighborhood and serve it. Being dedicated to a community will foster greater cumulative impact."

2:15 pm — 3:00 pm



ANDREW HOWARD

Co-Founder / Director

Team Better Block | Dallas, Texas

Team Better Block temporarily re-engineers auto-dominated urban areas into vibrant centers. Their iterative approach is both scalable and hyper-local. Having been used in over 200 cities,

The Better Block approach provides elected officials, leaders, and citizens with a greater understanding of the urgent need for more permanent change. Andrew, the principal of Team Better Block, will share lessons learned from an all-hands-on-deck approach to urban design.

"What I've realized through Better Block is that every community already has everybody they need. They just need to activate the talented people who are already there, and shove them into one place at one time, and that place can become better really quickly."

3:00 pm — 5:00 pm



BEER + BRAINSTORM

Iron Horse Court (complementary beer included with ticket)

Do you have a problem to fix back at home? Do you have an initiative or idea you want to move forward? Join conference participants for a post-conference work session to find your people, brainstorm, and come up with ideas that you want to get done. Adam Burk from Adam Burk + Co. will lead this self guided conversation, based on the principles of design thinking.

5:30 pm — 7:30 pm



DINNER + CONVERSATION @ SONDER & DRAM

12 Ash Street, Lewiston (pay your own dinner)

Continue the conversation with conference participants at one of Lewiston's newest bars. Full dinner menu available.

TOWN & CITY SPONSORS

