



# SKOWHEGAN

7 ISLAND AVENUE

JUNE 8 + 9, 2022

hosted by:





Artwork by Scott Whitehouse

Welcome to Build Maine, presented by the **Congress for the New Urbanism Maine**, with **Maine Municipal Association**, **Maine Real Estate & Development Association**, and **Maine Downtown Center**.

We are pleased to have you participate in this year's conference. We want to thank all the attendees, sponsors, partnering organizations, and exhibitors for participating in and supporting this event. Please make time to visit with our important conference partners at their exhibit booths.

This collaborative event is intended to showcase international, national, and local best-practices and provide an opportunity for cross-disciplinary conversations amongst all the people involved in the work of building Maine.

Again, thanks for being here and we hope you have a memorable time at Build Maine!

# June 8, 2022

9:00 am — 12:00 pm



## **WORKSHOP: TACTICAL URBANISM IN ACTION**

**Skowhegan Center for Entrepreneurship, 181 Water St. 2nd Floor**

**Brought to you by Build Maine, Town of Skowhegan, Bicycle Coalition of Maine, Toole Design, Maine Department of Transportation, Main Street Skowhegan Design Committee**

Don't wear a suit and tie for this workshop. Get ready to learn on the job by implementing tactical urbanism installations in Skowhegan, Maine. Learn the fundamentals of using low-cost, quick build strategies to reduce vehicular speeds, increase safety and comfort, and attract private sector investment. Workshop will include both classroom time and hands-on street painting, bollard installation, public art and learning to make-do with temporary materials.

12:00 pm — 1:30 pm

Lunch on your own lunch at local restaurants. See Skowhegan Map for more details.

1:30 pm — 4:30 pm



## **WORKSHOP: TACTICAL URBANISM IN ACTION**

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**Brought to you by Build Maine, Town of Skowhegan, Bicycle Coalition of Maine, Maine Department of Transportation, Main Street Skowhegan Design Committee**

This is a REPEAT workshop. See description above. Participants who really love tactical urbanism are welcome to join both workshops!

**June 8, 2022**

**1:30 pm — 4:30 pm**



**WORKSHOP: LAUNCHING YOUR SMALL SCALE PROJECT**

**Skowhegan Center for Entrepreneurship, 181 Water St. 2nd Floor**

**Brought to you by Build Maine speakers John Anderson and Matthew Petty, with Backyard ADUs, MaineHousing, Caleb Johnson Studio, and Genesis Fund**

As Maine becomes a destination for climate migration, communities across the state are dealing with housing shortages and increased prices that are out of reach for many Mainers. Missing middle types that fit into the fabric of our villages, towns, and cities, as well as new neighborhoods tied to community centers, are a great way to increase housing options close to jobs and services. Join other active and aspiring small scale developers to learn strategies and pro tips for how to build missing middle housing types in today's challenging construction climate. This workshop will share insights into building codes, finance, building and site design, and details on new financing programs that are available from MaineHousing to help unlock the potential for small but mighty projects. The workshop will also include a walking tour of several local buildings.

**4:30 pm — 8:00 pm**



**TRIVIA NIGHT**

**Riverside lot behind 151 Water St., Skowhegan**

**Activated space brought to you by National Association of Relators with special thanks to the Kennebec Valley Board of Relators**

Build Maine will kick off with Trivia Night, held at the location of the future riverfront promenade in downtown Skowhegan. The event will take place outside, overlooking the Kennebec River. Join us to see old friends, meet new friends, and talk about how we can work together to make the built environment in Maine as inspiring as the natural one. You'll find good conversation, food, and beer (pay your own). Welcome to all! In the event of rain, we'll move inside to The SPACE on the River at 181 Water Street.

# June 9, 2022

THE SPINNING MILL, 7 ISLAND AVENUE, SKOWHEGAN

## 7:30 am

### REGISTRATION OPENS

\*Parking available in Skowhegan's Municipal Lot (adjacent to Commercial St.)\*  
Locally made + locally sourced breakfast provided by Maine Grains.  
Visit with Exhibitors

## 7:30 am — 8:30 am



### VISUAL PREFERENCE SURVEY

Join us for an interactive visual preference survey, where Build Maine attendees can view images of spaces and buildings and vote on what they like and don't like. See the power of this exercise in action, and bring this tool back to your own community to help gain an understanding and consensus around

how to grow in a way that is locally supported.

## 8:30 am — 9:00 am



### KRISTINA CANNON

Director | Main Street Skowhegan

Welcome to Build Maine!

Greetings from Skowhegan, from Moderator Kristina Cannon!  
An overview of the day!

## 9:00 am — 9:45 am



### ASHLEIGH WALTON

Architect and Project Manager

Urban Design Associates | Pittsburgh, Pennsylvania

Ashleigh will talk about streets, buildings, and the value that is created when we look holistically at our communities and neighborhoods. How do we create places with purpose, that

aren't only safe, accessible, and high value, but also beautiful? What are the principles that differentiate neighborhoods from projects? Can we create policies, practices, and places with beauty in mind?

**June 9, 2022**

## 9:45 am — 10:30 am



**MATTHEW PETTY**

**Co-Founder / Director**

**Infill Group | Fayetteville, Arkansas**

Matthew Petty has not only been building small scale real estate projects, but he's also pioneering a new approach to development approvals. "Pattern Zoning" has been adopted in several communities as a way to pre-approve building types and make it easier for people to invest in a community vision. See what's possible when we remove barriers to development, front load the public engagement process, and make it easier to build what cities and towns want.

## 10:30 am — 11:00 am



### **VILLAGE PARTNERSHIP INITIATIVE**

**Dale Doughty, Director, Bureau of Planning, MaineDOT**

Hear the latest updates on MaineDOT's new program to help reinvest in Maine villages, towns, and city centers. Municipalities have an opportunity to bring forward projects through partnerships with MaineDOT; restoring villages to a human scale, striking a balance for all users and revitalizing the economic and cultural vibrancy of Maine's quintessential villages and downtowns. Dale will provide an overview of the technical support and funding strategy DOT is putting in place for transformative projects that help realize local transportation and placemaking goals. Learn more and get inspired to bring local projects to life through this incredible opportunity.

## 11:00 am — 11:30 am



**JOHN "THE BAD" ANDERSON**

**Partner**

**Tri-Cities Building & Land LLC | East Point, Georgia**

John will set the stage for Build Maine's first ever hands-on work session! Conference participants will work over base maps of catalytic sites across Maine and re-imagine these critical spaces. John will set the stage for this creative work by describing how to get the right details right and why it matters. He will also provide the instructions for the hands-on activity. This will be a great opportunity for people to get inspired and think about project opportunities that might exist in their own communities.

**June 9, 2022**

## **11:30 am — 12:15 pm**



### **HANDS-ON WORK SESSION**

Using the instructions shared by John Anderson, we will split into groups for this hands-on work session and think big about how to best meet local housing, transportation, quality of life, and fiscal goals. Participants are welcome to bring their own base maps to talk about projects in their communities, and we'll have base maps of prototypical projects available as well. During this time, attendees will respond to a number of questions: What are impactful projects in your community or region? What are the barriers to these projects moving forward? What is needed to advance local priorities? Attendees will break out into working groups to brainstorm projects and opportunities. Designers will be on hand to sketch concepts and help get the ideas flowing.

## **12:15 pm — 12:30 pm**



### **REPORT OUT**

There is power in sharing ideas and hearing where consensus emerges. Breakout groups will share what they discussed, and we'll find common threads around ideas and actions.

## **12:30 pm — 2:00 pm**



### **LUNCH BREAK & TOURS**

Grab lunch at a local Skowhegan restaurant, from an on-site food truck, or pre-order a brown bag lunch. Choose from a variety of walking / biking tours to learn more about Skowhegan's past, present, and future.

See following pages for tour options.

## **BUILD MAINE TOURS**

**12:50 pm — 1:50 pm**

**\*\*We recommend tour participants pre-order brown bag lunches and eat promptly at 12:30, with the exception of the Maine Grains tour, which will provide lunch at the Miller's Table at Maine Grains\*\***

### **TOUR: HISTORICAL WALKING TOUR OF SKOWHEGAN ISLAND**

**Tour will depart from 7 Island Avenue**

Skowhegan's fourteen-acre island in the mighty Kennebec River served as a seasonal resting place for Native Americans and for Benedict Arnold's Expedition in 1775. Tour participants will explore how our early settlers harnessed the energy created by the natural waterfalls to manufacture doors, sashes, caskets, furniture, pulp and paper, flour, dress hoops, skates, hammers, axes, manhole covers and other goods to meet the needs of this growing community. As the water wheel transitioned to turbine generated electricity, the industrial revolution brought good jobs in manufacturing textiles that were shipped worldwide. Join local historian and former History House Director Melvin Burnham as he leads this walking tour through Skowhegan history on Skowhegan Island.

### **TOUR: BICYCLE TOUR OF SKOWHEGAN DOWNTOWN + RIVER TRAIL**

**Tour will depart from 7 Island Avenue**

Join us for a bike ride around Skowhegan on a route envisioned as a key commuting and recreational network for residents and visitors of all ages and abilities. Help test this idea of a "Neighborhood Byway" and provide feedback on the route, which includes a mix of low traffic neighborhood streets and unpaved trails. The ride will also take participants to key destinations including the downtown, historic residential areas, and dramatic river crossings over the Kennebec on Skowhegan's famed pedestrian bridges. Bring your own bike, or take your chances on the limited supply of bikes we will have available.



## **TOUR: MAINE GRAINS GRISTMILL TOUR**

**Meet at Miller's Table at Maine Grains for lunch. Tour will depart from there.**

Maine Grains is housed in the historic former Somerset County Jail building, which is also the home of the Miller's Table Café, Crooked Face Creamery, Happyknits yarn shop, WXNZ community radio & the weekly Skowhegan Farmer's Market. The mill has been an engine of entrepreneurship and resides in the heart of historic downtown Skowhegan. During the tour you will learn about the unique history of Maine Grains, the process of transforming a jail into a mill, how stone milled flour is made and what they are hoping to accomplish in the years to come. We'll tour the facility from the bottom up, so you can see our team of talented millers at work and the beautiful Austrian stone mills busily humming away, transforming whole grain into beautiful & delicious flour.

## **TOUR: TACTICAL URBANISM IN ACTION**

**Tour will depart from 7 Island Avenue**

Join the Bicycle Coalition of Maine, Toole Design, and MaineDOT for a walking tour to observe and learn about the new quick build traffic calming installations - all put in place by workshop participants the day before the conference. See the power of inexpensive materials - such as paint, bollards, and planters - and observe how these surgical street improvements can slow traffic and improve the experience of walking around the downtown. A speed gun will be on hand to measure vehicle speeds.

**June 9, 2022**

## **2:00 pm — 2:30 pm**



### **POLICY ACTION 2023**

Build Maine has been busy collaborating with GrowSmart Maine and other statewide partners on critical legislative policies to help improve development outcomes. Learn about the work that has been ongoing since 2019, involving hundreds of people across the state, and where we're going next. Get up to speed on emerging legislative proposals that will be advanced as part of the 2023 full legislative session.

## **2:30 pm — 2:45 pm**



### **HOUSING FINANCE UPDATES**

**Mark Wiesendanger, Director of Development, MaineHousing**  
**Clyde Barr, Policy Analyst, MaineHousing**

MaineHousing has been busy creating new financing programs to unlock and spur needed housing development across the State. As Maine enters into a new era of fast-paced in-migration and growth spurred by COVID and climate change, we have a difficult task ahead of us to provide housing for the local workforce and low to moderate income Mainers. Learn about new programs that will address our housing production needs head on.

## **2:45 pm — 3:30 pm**



### **JEFF SIEGLER**

**Revitalize, or Die**  
**Pittsburgh, Pennsylvania**

Jeff Siegler is the founder of Revitalize, or Die, a community revitalization firm dedicated to fighting apathy by fostering civic pride. What Jeff lacks in patience and eloquence, he makes up for in passion and honesty. He believes revitalization has the power to transform people's lives, foster a stronger sense of community, enhance quality of life, and provide people with more enriching experiences. Don't miss this chance to get re-energized around the work that you do to help revitalize our communities, which Jeff says is the most important work we can do.

**June 9, 2022**

**3:30 pm — 4:00 pm**

**CLOSING REMARKS**

Recap of participatory events of the day.  
A big THANK YOU for coming to Build Maine!

**4:00 pm - 6:00 pm**



**AFTER PARTY**

**Miller's Table, 42 Court Street, Skowhegan (pay your own)**

Continue the conversation with conference participants at the Miller's Table. Food and beverages will be available.

*Run of River, Skowhegan, Build Maine Lightning Talks, 2019*



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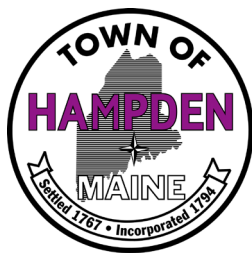
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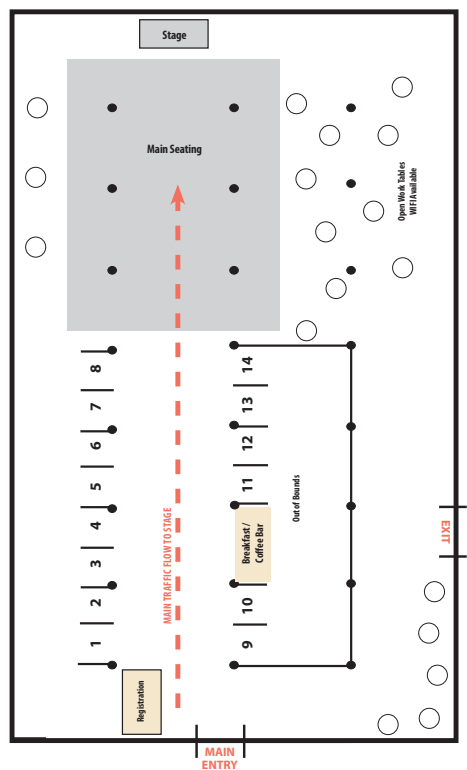


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EXHIBIT HALL



1.	Maine Preservation
2.	Portland Downtown
3.	MaineHousing
4.	Bicycle Coalition of Maine
5.	Toole Design
6.	FB Environmental
7.	Bangor Savings Bank
8.	Eastern Maine Development Corp
9.	

10.	Skowhegan Savings Bank
12.	
13.	Alpha One
14.	Principle



# CONTINUING EDUCATION CREDITS

We are pleased to offer various Continuing Education Credits for select sessions, for the following credit hours. Approved number of sessions is determined by professional licensee, detailed below.

Workshops: 6 possible credit hours total: Tactical Urbanism (3), Housing (3)

Conference: 5 possible credit hours total: Walton (.75), Petty (.75), DOT (.5), Anderson (.5), Hands-On (1), Policy (.5), Housing (.15), Siegler (.75)

## **Continuing Legal Education (CLE) Credits**

6 CLEs — 6/8 Full Day Workshops, *pending*

5 CLEs — 6/9 Full Day Conference, *pending*

## **Engineer Professional Development Hours (PDH)**

6 PDHs — 6/8 Full Day Workshops, *pending*

5 PDHs — 6/9 Full Day Program, *pending*

## **Maine Real Estate Commission Continuing Education Credits (CEC)**

5 CECs — 6/9 Full Day Program, *pending*

## **Board of Real Estate Appraisers Continuing Education Credits (CEC)**

5 CECs — 6/9 Full Day Program, *pending*

## **AICP Certification Maintenance (CM) Credits**

6 CMs — 6/8 Full Day Workshops, *pending*

5 CMs — 6/9 Full Day Program, *pending*

## **AIA Certification Maintenance (CM) Credits**

6 CMs — 6/8 Full Day Workshops, *pending*

5 CMs — 6/9 Full Day Program, *pending*

## **Landscape Architect CES**

6 CMs — 6/5 Full Day Workshops, *pending*

5 CMs — 6/6 Full Day Program, *pending*

## **MTCMA Certification Credits - EOW/Elected Relations**

6 CHs — 6/8 Full Day Workshops, *pending*

5 CHs — 6/9 Full Day Program, *pending*

## **MTCMA Certification Credits - Leadership**

6 CHs — 6/8 Full Day Workshops, *pending*

5 CHs — 6/9 Full Day Program, *pending*

## **MTCMA Certification Credits - Finance Budget**

6 CHs — 6/8 Full Day Workshops, *pending*

5 CHs — 6/9 Full Day Program, *pending*

## **CEO Contact Hours**

5 Land Use Contact Hours — 6/9 Full Program, *pending*

Sign-in sheets for specific credits are located at the back of the mill. Attendees who would like credits are required to fill out the sign-in sheet before the end of each qualifying session. Applicants are REQUIRED to stay for the allotted time in order to receive Full Credit. CERTIFICATES OF COMPLETION WILL BE MAILED TO YOU UPON REQUEST. Please see the registration staff with questions.