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About Emma



I'm from Dublin, working in the world of technology. As a member of slimming world who has lost 20lbs, sticking to the plan and keeping it interesting has become quite a hobby! I regularly dedicate time scouring local supermarkets for the latest slimming world friendly items and deals so that I can share them with the slimming world community. I also enjoy cooking new slimming world recipes to keep things interesting!

About Slimming World Survival

This website was originally set up as a resource for myself to stay on plan, but when I saw that others were benefitting from my lists this spurred me on to create more and more content. I'm proud to say that this is now the no.1 slimming world blog on Google Search! There is no greater satisfaction than hearing from a follower that you have helped them get their motivation back. I now have two fellow slimming world members who collaborate on the blog, ensuring timely and polished content on a regular basis.



community

Pageviews:
785,000/month

Unique Visitors:
325,000/month

Facebook:
65,000

Pinterest:
2,500

Instagram:
16,400

Email Subs:
4000

Open to:

- partnership packages
- sponsored posts
- reviews
- display advertisement

Past collaborations



audience

My audience is predominantly women from the UK and Ireland aged 18-65 following the slimming world plan. They are thrifty and smart and seek convenience, simplification and most importantly – inspiration.



Work With Me.

Integrity of content is very important to me. I like working with small to medium businesses who develop products (be it food, appliances or weight loss aids) that will make the plan more enjoyable in some way. I am open to collaborations that fit with these values.