About Emma
I’m from Dublin, working in the world of technology. As a member of slimming world who has lost 20lbs, sticking to the plan and keeping it interesting has become quite a hobby! I regularly dedicate time scouring local supermarkets for the latest slimming world friendly items and deals so that I can share them with the slimming world community. I also enjoy cooking new slimming world recipes to keep things interesting!

About Slimming World Survival
This website was originally set up as a resource for myself to stay on plan, but when I saw that others were benefitting from my lists this spurred me on to create more and more content. I’m proud to say that this is now the no.1 slimming world blog on Google Search! There is no greater satisfaction than hearing from a follower that you have helped them get their motivation back. I now have two fellow slimming world members who collaborate on the blog, ensuring timely and polished content on a regular basis.

Past collaborations
SWEET FREEDOM
NATURAL SWEETNESS
GOODNESS IS TASTY
Dee's

MEDIA KIT

www.slimmingworldsurvival.com
emma@slimmingworldsurvival.com
facebook.com/slimmingworldsurvival
twitter.com/swsurvivalguide
instagram.com/slimmingworldsurvival

community
Pageviews:
785,000/month
Unique Visitors:
325,000/month
Facebook:
65,000
Pinterest:
2,500
Instagram:
16,400
Email Subs:
4000

Open to:
partnership packages
sponsored posts
reviews
display advertisement

Work With Me.
Integrity of content is very important to me. I like working with small to medium businesses who develop products (be it food, appliances or weight loss aids) that will make the plan more enjoyable in some way. I am open to collaborations that fit with these values.

audience
My audience is predominantly women from the UK and Ireland aged 18-65 following the slimming world plan. They are thrifty and smart and seek convenience, simplification and most importantly – inspiration.