

Amanda Creighton

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Graphic / Web Designer

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akcreigh@gmail.com

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401-523-1428

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Boston, Ma

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akcreighton.com

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## EDUCATION

Boston University  
2015  
Masters / Graphic Design

Assumption College  
2013  
Bachelors / Psychology

## SKILLS

Advertising  
Brand Identity  
Color Theory  
Icon Development  
Presentation Design  
Project Management  
Psychology  
Typography  
Web Design

## PROFICIENCIES

Photoshop  
Indesign  
Illustrator  
Keynote  
Mail Chimp  
Sketch  
Squarespace  
Powerpoint

## EXPERIENCE

Jack Morton Worldwide 2017 – Present  
Freelance Graphic Designer

Web design, marketing/print collateral, presentation design, concepting, and image retouching.  
Clients include: Cengage, Eaton, Ledvance, Liberty Mutual, Love Has No Labels, and Subway.

Freelance 2010 – Present  
Graphic Designer

Responsibilities include concepting and art direction, logo design and identity collateral, web design, editorial work, sourcing and retouching photos, resume design, wedding materials, and event materials.

Clients include: Image Conscious Solutions, Saturday Night Live, Bridge Repertory Theater, Devoted Health, Care.com, F&W Pest Control, Organic Bath Co., Semester Off, Jove, and Scals Sports Bar.

Hill Holliday 2015 – 2017  
Graphic / Presentation Designer

Taught agency Graphic Design workshop about the elements of Graphic Design, and specific techniques on how to enhance the design of a presentation.

Created all designs and elements for internal and external agency presentations.

Ensured the appropriate use of brand guidelines in all design related projects. Reviewed, developed, and approved icons and illustrations for Bank of America.

Clients included: Bank of America, Special Olympics, (RED), US Trust, John Hancock, Merrill Lynch, Dunkin Donuts, Novartis, WhiteWave, Tempur + Sealy, Necco, Ahold, Party City, and Planet Fitness.

Boston University 2014 – 2015  
Research Assistant

Assisted Author, Alston Purvis in editing and preparing the sixth edition of Megg's History of Graphic Design.

Gained access to the commercial rights from the original source of all images used throughout the book.

Echosurge Marketing 2014 – 2015  
Graphic Designer

Teamed up with front-end developer to sketch and design websites.

Created ads to promote companies through social media and email marketing.

Designed and executed brand identities for use in print and web. Assisted with product photography, designing packaging, and packaging materials.

Hasbro 2012 – 2013  
Graphic Design Intern

Completed designs and instruction booklets for the brand KRE-O.