

## Case Antiques - Online Antique Auction House

**GOAL: Create a virtual display hall for antiquities that allows key auction items to be viewed in an immersive environment.**

“We are very excited about the potential impact of the vCad virtual reality technology to our world-wide auction business.”

- Wray Williams, VP Technology & Marketing, Case Antiques, Inc.

“We were smitten with the vCad 3D gallery tour of art - we are seeing so many great applications for this tool. Genius!”

- John Case, President, Case Antiques, Inc.

## University Design Professors and Students Explore vCad

**GOAL: Provide students with a cutting edge visualization tool to expand their design portfolio presentation capabilities.**

“vCad is potentially the most significant advance in design technology since the introduction of 3-Dimensional modeling. vCad places the power of VR in the hands of every design professional. The design world is changing right before our eyes and vCad, Inc. is making it happen.”

-Dr. David Matthews, Chair of the Dept. of Design, University of Tennessee College of Architecture.

## From the Host of the Series “Engineer Your Space”

**GOAL: The creator and host of the award winning show Engineer Your Space uses vCad to allow her viewers to experience her “tiny house” designs in immersive VR.**

“My day to day design work involves transforming challenging small spaces into beautiful functional homes, and while I’ve used 2D and 3D software to facilitate this process, nothing compared to what Virtual Reality (VR) offers. By using vCad’s app to virtually walk through the space, I can experience and try out many different designs and see how they impact the space, all without building a thing. This is a huge time saver and makes it much easier to get to the perfect design.”

- Isabelle LaRue, Creator and Host of Engineering Your Space

## Feedback from Professional Designers in the Pre-release vCad Tests:

**GOAL: Have design professionals experience and utilize the**

**vCad product in their work flow to learn how this system impacted their efforts.**

“It helps our clients to understand – spatially, exactly what we are trying to accomplish. vCad really helps them to see right off; it puts them in the space and it lets them know what feels right and what does not.”

“Because we are all Immersed in this sort of world every day, clients are ultimately going to expect this sort of technology in their project. People are going to have to use vCad in order to compete.”

“It is amazing that vCad app can use different CAD files from different software from Revit, from Rhino from Sketchup. And I am surprised how very affordable vCad is. I come from a small firm that sometimes struggles to keep up with technology because of the expense. This definitely is something that our firm could actually afford. It can help us to be a lot leaner and mean on the front end when we are going through quick iterations of designs for our clients.”

“vCad gives us an extra added edge, from a technology standpoint ...and it’s also one great communication tool to present our ideas or for our clients ideas that we are translating and presenting back to them. It helps us to make sure that we understand them correctly.”

“The ease in which you can put the vCad goggles on and literally just swivel around is great. I feel grounded in that space when I swivel around. and not get ungrounded or get dizzy. It is REALLY easy to use.”

“This tool will absolutely affect the industry. With this tool, once we show them the model, it will give them a better idea of the vision. It does not require them to know how to read 3D models or drawings.”



## Case Antiques - Online Antique Auction House

**GOAL: Create a virtual display hall for antiquities that allows key auction items to be viewed in an immersive environment.**

"We are very excited about the potential impact of the vCad virtual reality technology to our world-wide auction business."

- Wray Williams, VP Technology & Marketing, Case Antiques, Inc.

"We were smitten with the vCad 3D gallery tour of art - we are seeing so many great applications for this tool. Genius!"

- John Case, President, Case Antiques, Inc.

## University Design Professors and Students Explore vCad

**GOAL: Provide students with a cutting edge visualization tool to expand their design portfolio presentation capabilities.**

"vCad is potentially the most significant advance in design technology since the introduction of 3-Dimensional modeling. vCad places the power of VR in the hands of every design professional. The design world is changing right before our eyes and vCad, Inc. is making it happen."

-Dr. David Matthews, Chair of the Dept. of Design, University of Tennessee College of Architecture.

## From the Host of the Series "Engineer Your Space"

**GOAL: The creator and host of the award winning show Engineer Your Space uses vCad to allow her viewers to experience her "tiny house" designs in immersive VR.**

"My day to day design work involves transforming challenging small spaces into beautiful functional homes, and while I've used 2D and 3D software to facilitate this process, nothing compared to what Virtual Reality (VR) offers. By using vCad's app to virtually walk through the space, I can experience and try out many different designs and see how they impact the space, all without building a thing. This is a huge time saver and makes it much easier to get to the perfect design."

- Isabelle LaRue, Creator and Host of Engineering Your Space

## Feedback from Professional Designers in the Pre-release vCad Tests:

**GOAL: Have design professionals experience and utilize the**

**vCad product in their work flow to learn how this system impacted their efforts.**

"It helps our clients to understand – spatially, exactly what we are trying to accomplish. vCad really helps them to see right off; it puts them in the space and it lets them know what feels right and what does not."

"Because we are all Immersed in this sort of world every day, clients are ultimately going to expect this sort of technology in their project. People are going to have to use vCad in order to compete."

"It is amazing that vCad app can use different CAD files from different software from Revit, from Rhino from Sketchup. And I am surprised how very affordable vCad is. I come from a small firm that sometimes struggles to keep up with technology because of the expense. This definitely is something that our firm could actually afford. It can help us to be a lot leaner and mean on the front end when we are going through quick iterations of designs for our clients."

"vCad gives us an extra added edge, from a technology standpoint ...and it's also one great communication tool to present our ideas or for our clients ideas that we are translating and presenting back to them. It helps us to make sure that we understand them correctly."

"The ease in which you can put the vCad goggles on and literally just swivel around is great. I feel grounded in that space when I swivel around. and not get ungrounded or get dizzy. It is REALLY easy to use."

"This tool will absolutely affect the industry. With this tool, once we show them the model, it will give them a better idea of the vision. It does not require them to know how to read 3D models or drawings."



## Case Antiques - Online Antique Auction House

**GOAL: Create a virtual display hall for antiquities that allows key auction items to be viewed in an immersive environment.**

“We are very excited about the potential impact of the vCad virtual reality technology to our world-wide auction business.”

- Wray Williams, VP Technology & Marketing, Case Antiques, Inc.

“We were smitten with the vCad 3D gallery tour of art - we are seeing so many great applications for this tool. Genius!”

- John Case, President, Case Antiques, Inc.

## University Design Professors and Students Explore vCad

**GOAL: Provide students with a cutting edge visualization tool to expand their design portfolio presentation capabilities.**

“vCad is potentially the most significant advance in design technology since the introduction of 3-Dimensional modeling. vCad places the power of VR in the hands of every design professional. The design world is changing right before our eyes and vCad, Inc. is making it happen.”

-Dr. David Matthews, Chair of the Dept. of Design, University of Tennessee College of Architecture.

## From the Host of the Series “Engineer Your Space”

**GOAL: The creator and host of the award winning show Engineer Your Space uses vCad to allow her viewers to experience her “tiny house” designs in immersive VR.**

“My day to day design work involves transforming challenging small spaces into beautiful functional homes, and while I've used 2D and 3D software to facilitate this process, nothing compared to what Virtual Reality (VR) offers. By using vCad's app to virtually walk through the space, I can experience and try out many different designs and see how they impact the space, all without building a thing. This is a huge time saver and makes it much easier to get to the perfect design.”

- Isabelle LaRue, Creator and Host of Engineering Your Space

## Feedback from Professional Designers in the Pre-release vCad Tests:

**GOAL: Have design professionals experience and utilize the**

**vCad product in their work flow to learn how this system impacted their efforts.**

“It helps our clients to understand – spatially, exactly what we are trying to accomplish. vCad really helps them to see right off; it puts them in the space and it lets them know what feels right and what does not.”

“Because we are all Immersed in this sort of world every day, clients are ultimately going to expect this sort of technology in their project. People are going to have to use vCad in order to compete.”

“It is amazing that vCad app can use different CAD files from different software from Revit, from Rhino from Sketchup. And I am surprised how very affordable vCad is. I come from a small firm that sometimes struggles to keep up with technology because of the expense. This definitely is something that our firm could actually afford. It can help us to be a lot leaner and mean on the front end when we are going through quick iterations of designs for our clients.”

“vCad gives us an extra added edge, from a technology standpoint ...and it's also one great communication tool to present our ideas or for our clients ideas that we are translating and presenting back to them. It helps us to make sure that we understand them correctly.”

“The ease in which you can put the vCad goggles on and literally just swivel around is great. I feel grounded in that space when I swivel around. and not get ungrounded or get dizzy. It is REALLY easy to use.”

“This tool will absolutely affect the industry. With this tool, once we show them the model, it will give them a better idea of the vision. It does not require them to know how to read 3D models or drawings.”