

Jesse Alkire

Instructor, 'Integrated Campaigns' and 'Video Storytelling' classes. **CHICAGO PORTFOLIO SCHOOL**
2016-NOW

ACD at agencies including **R/GA, MCGARRYBOWEN, DDB, FCB.** **FREELANCE**
2017-NOW

Sr. Copywriter on **JM SMUCKER** **RAZORFISH**
all things digital and social media 2016-2017

Sr. Copywriter on **MILLERCOORS** **JACOBSON/ROST**
tv, radio, ooh, digital, shopper 2015-2016

Sr. Copywriter on **MILLERCOORS** **CAVALRY**
tv, radio, ooh, digital, social media 2014 - 2015

AD/CW on **YUM!, TURTLE WAX** **O'KEEFE REINHARD & PAUL**
tv, print, ooh, digital, social media 2013 - 2014

Art Director on **MILLERCOORS** **THE INTEGER GROUP**
shopper, ooh, digital, social media 2012 - 2013

CD on **HOT CHOCOLATE 5K/15K** **RAM RACING**
in-house tv, ooh, print, marketing 2011

TELEVISION **COLUMBIA COLLEGE CHICAGO**
writing, directing, producing focus 2008-2010

FILM **UNLV**
writing, directing, producing focus 2003-2008

COMEDY **SECOND CITY / iO THEATRE**
improv and sketch writing focus 2003-2012

film/tv writing, production, direction, editing; GoPro; iPhone photography **CONTENT CREATION**

Photoshop, Illustrator, typography, branding, sports, apparel, sketching **ART AND DESIGN**

sketch writing and performing, improvisational comedy, *The Onion* **COMEDY GOOFS**

jessealkire.com **ONLINE**