

# LIANA KONG

INDUSTRIAL + INTERACTION DESIGNER

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## EDUCATION

Carnegie Mellon University  
Pittsburgh, PA  
BFA INDUSTRIAL DESIGN '15  
QPA 3.65/4.0

Pratt Institute  
Brooklyn, NY  
Pre-College 2010

## SKILLS

Sketching/Drawing  
Rapid Prototyping  
Photography  
CAD Modeling  
Adobe Suite  
HTML/CSS

## INTERESTS

Succulents  
Pop-up books  
Croissants  
Woodworking  
Illustration

## EXPERIENCE

### **Design Contractor** • Pebble

Oct 2014 - Present

Working with the marketing and community team to generate images for advertising, social media, and press.

### **Co-Inventor** • Abililife Inc.

September 12, 2014, Pittsburgh, PA

Physiotherapeutic, ambulatory, and mobility vest, U.S. Provisional Patent.

### **UI/UX Design Intern** • Pebble

May 2014 - Aug 2014, Palo Alto, CA

Developed ideas for future products, including the implementation of a color screen on the Pebble Time user interface, designed a watchface generator mobile application.

### **UI/UX Design Intern** • Atomic Interactive

Jun 2013 - Nov 2013, Moraine, OH

Worked on improving the user experience and user interface of Slickplan, a sitemapping web application.

### **Teaching Assistant** • Carnegie Mellon School of Design

Aug 2014 - Dec 2014, Pittsburgh, PA

Assist in teaching the sophomore industrial design studio, Meaning of Form.

## ACTIVITIES

### **Co-president** • CMU Design League / IDSA

May 2014 - present

Organizing semester design trips and activities, standing as the President of the CMU IDSA student chapter.

### **Design Director** • Lunar Gala

May 2014 - present

Lead of design team for CMU's student-run fashion show.

### **PR Director** • CMU Counterpoint

May 2014 - present

Create posters, t-shirt designs, and rebranded CMU's premier all-female a capella group.