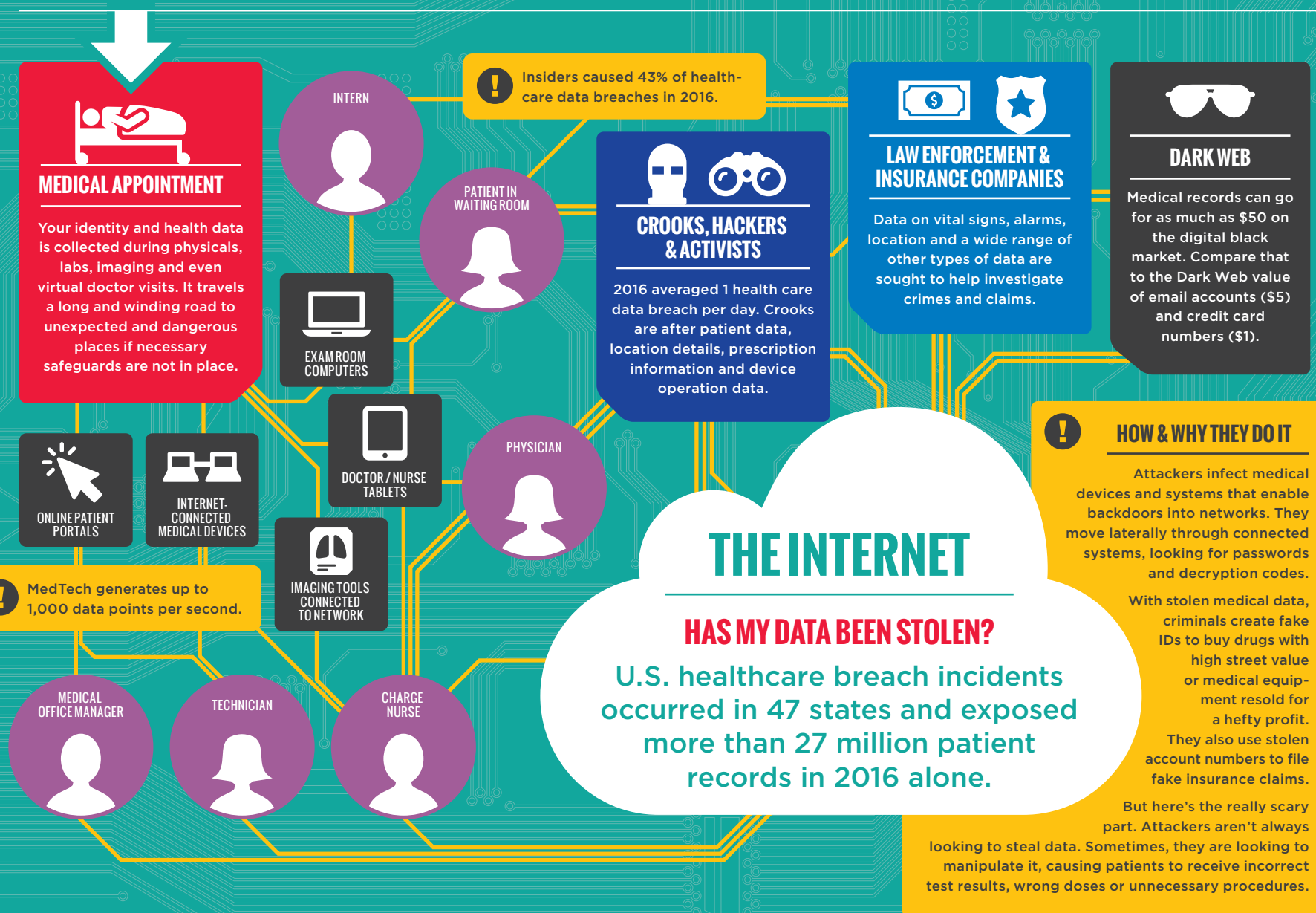


YOUR HEALTH DATA: AVAILABLE FOR THE TAKING

Is your health data really private? Examine the scenarios below to decide for yourself.



THE PROBLEM

Innovation in the medical sector is happening rapidly. Thanks to inadequate efforts to protect the identity and health data flowing through the Internet of Medical Things, cyber criminals have found a sweet spot. Targeting clinics and their patients with malware and other system hijacking schemes, these criminals are finding their efforts to be easy and profitable.

THE IMPERATIVE

Hospitals, clinics, labs — and importantly, their third party providers — must prioritize and budget for ongoing privacy and security measures that keep up with rapid innovation. Medical device developers, too, must build security controls into devices starting from the engineering phase.

5 THINGS YOU CAN DO

1. Use devices with built-in security and privacy safeguards / controls.
2. Always use encryption.
3. Never use default passwords.
4. Keep systems and applications updated.
5. Read privacy policies and ask questions when unclear.

THINK YOUR DATA IS IMMUNE?

It can be tempting to think “My doctor takes great care of me and my information.” But are you sure?

94% of healthcare organizations have been victims of a cyber attack.

Sensitive health data within, seemingly safe within a tightly locked file cabinet or password-protected system, can still travel a very long way. Cyber crooks and others have proven how easy it is to stick their hands into that system, take what they want and leave virtually no trail without a full set of cyber safeguards in place.



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