THE GROUNDSWELL PROJECT
2017 ANNUAL REPORT
OUR VISION IS THAT WHEN SOMEONE IS DYING, CARING OR GRIEVING, WE ALL KNOW WHAT TO DO

The GroundSwell Project (GSP) is an international leader in death literacy, and has been at the forefront of this movement in Australia. We are passionate innovators focused on systemic long-term change in ageing and the way we do end of life care. We partner with Aged care, Palliative care and public hospitals to deliver community capacity-building programs aimed at creating a cultural shift in the way Australians respond to death, dying and grief.
REPORT FROM THE CHAIR

Reflecting on the year that was for The GroundSwell Project brings feelings of both immense pride and unwavering commitment. Pride at the many achievements and progress made over this last year, and a deep commitment that emanates from the knowledge that there is still much work to do. Our organisation is now poised to undertake the next phase of our work which is exciting beyond imagination, and with an incredible team to deliver.

Some of the highlights of 2017 are worth detailing here. It’s all too easy in the fast pace of social enterprise to forge ahead to the next milestone and goal and forget to celebrate the huge advances and wins along the way.

WICKING FUNDING
We were delighted to announce the J.O. & J.R. Wicking Trust awarded The GroundSwell Project seed funding to develop our death literacy work over the next 3 years. This significant funding will enable us to develop a Death Literacy Index with our research partners. The tool will be used to provide a national benchmark of death literacy in Australia and importantly it will provide a way for all organisations and initiatives to understand more deeply the impact of their compassionate communities work at a local level.

The Wicking Trust has a particular focus on empowering change for older Australians. “The Wickings spent their lives in a true partnership that was marked by generosity and compassion,” said Tabitha Lovett, General Manager, Philanthropy and Not-for-Profit Services, Equity Trustees. “They live on through the legacy of the Trust, which continues their commitment to improving the wellness and quality of life of older people and people with Alzheimer’s disease in Australia.”

The GroundSwell Project is committed to making a positive contribution to community engagement and community development in the end of life sector. We have spent the last 7 years working alongside many innovative and passionate people and organisations. Our hope is that this research will contribute to and strengthen the work we are all doing in our communities.

Since the announcement of the Wicking Trust funding, we have gone from strength to strength.

COMPASSIONATE COMMUNITIES SYMPOSIUM
In late February together with Symposium partner, Palliative Care Australia, we co-convened and hosted the first Compassionate Communities Symposium in Sydney at the new International Convention Centre. I had the great privilege of hosting the first day as MC, where to a packed room of 200 health professionals, community workers, end-of-life workers and lay folk, international Compassionate Communities luminaries such as our dear friend Dr Julian Abel delivered illuminating presentations on the

WHAT WE VALUE:
- Creativity and innovation from unexpected places
- Intergenerational learning and sharing that enriches lives
- Collaboration and partnership that grows everyone
- Health promotion and community development for profound change
work. Several speaker presentations were peppered with real stories from attendees, curated to demonstrate the practice in action. It was a delight to work with Palliative Care Australia to bring this first to life, and to see so many leaders in the end of life sector coming together around compassionate communities after our years of collaborative work in the space in Australia.

THE FUTURE

We still have a fractured and fragmented end of life system in Australia where we’re not working together – health, NGOs, and community groups. We need to continue to find ways to communicate with each other, to build bridges and share insights that go beyond conferences. Catalysing is powerful but we need long range conversations, agreements, and discussion about the different ways in which we’re progressing end of life care in Australia.

One of the ways we will contribute to this is through our new partnership with Bupa. Over the last six months we have worked closely with Bupa’s senior executive to present a plan that will indeed build bridges, and we are proud to form an official partnership with Bupa to implement our National Compassionate Communities Forum. This is groundbreaking work, and coupled with our research, the Death Literacy Index and our unique community development approach, we hope to share learnings and bring others on the journey with us as we form communities of practice Australia-wide.

One of the many strengths of The GroundSwell Project is in bringing people together and convening individuals and groups, those who have a shared vision of what it could be like for every Australian to know what to do when someone is dying or grieving. So of course is was a huge thrill to have this acknowledged on an international stage. We are very proud to have won the bid and to be hosting, alongside our partners, the 6th Public Health Palliative Care International conference in 2019. We look forward to working with the multiple and varying players in the health space who are at the threshold of innovation, who want to learn from international communities of practice and join us in growing the work here in Australia.

Thank you to my colleagues on the Board, to our formidable leaders Kerrie Noonan and Jessie Williams, for the continued energy, commitment, passion and action you bring to the work and the unique way you lead the charge. It is ever-inspiring to see birds of a feather flock together around this deeply important phase of life. In a climate where Australians are voting overwhelmingly for change at end of life, including for voluntary assisted dying, now, more than ever, is the time for communities to be empowered, engaged and connected to do things their way and build the compassionate communities and workplaces we all wish to be part of.
EXECUTIVE OFFICER REPORTS

KERRIE NOONAN

With two such big events for Australian Compassionate Communities researchers and practitioners, Canada provided an excellent forum for us all to reflect on the recent growth in both research and practice in Australia. Over the past few years Australia has bid to host the international conference and finally, this year in Canada we were successful in our bid to host the 6th International Conference. Professor Debbie Horsfall from Western Sydney University and I will be the co-chairs for the conference, bringing together academics, researchers and practitioners from across the world. Given all the new work that is happening over the next 2 years here in Australia, the 2019 conference will no doubt showcase this growing body of work.

A big thanks to Jessie Williams who has led GroundSwell to incredible growth. Many thanks to our board and to numerous advisors who have helped us so incredibly over the past 12 months. And finally, a big cheer to GroundSwell’s co-founder Peta Murray who was awarded a PhD in May of this year. I’m looking forward to 2018 and beyond.

THINGS TO KNOW:

- The Compassionate Workplace educates organisations to empower internal social networks of caring people, creating a compassionate culture to build engagement and productivity.
- THE J.O. & J.R. WICKING TRUST (THE WICKING TRUST): The trust was established under the terms of the Will of the late Janet and John Wicking and is one of Australia’s most significant trusts, managed by Equity Trustees.
This past year, with the support of the Wicking Trust, I stepped into a full time role as Executive Officer and together with our long standing collaborators, we were able to properly resource our work as the leading Death Literacy organisation in Australia.

We partnered with Southern Cross Care for a 3 year innovation project working with two residential aged care homes to transform them from a place of care into a hub where relationships and inter-generational learning thrive. We received funding support from Bupa Health & Care to deliver the National Compassionate Communities Forum (funded for 2 years).

A highlight for me was hosting day 2 of the Compassionate Communities Symposium, facilitating a discussion with three founders of community organisations; Libby Moloney, It Takes A Village, Elizabeth Fisher, Great Lakes Hospice and Dr Eric Fairbank, Warnambool District and Community Hospice. Each caring for the members of their local community facing their end of life. The establishment of these community organisations came out of a recognised need that we can and must do better at building supports as well as ways to work with medical service provision.

I joined Palliative Care Australia, Libby Moloney and Dr David Brumbley to present our work to the Senate Friends of End of Life Committee at Parliament House which was a thrill.

Our Compassionate Workplace breakfast series and workplace presentations continued with over 400 attendees engaging in conversations on how to develop networks of caring people at work. I continue to receive requests for support through this initiative.

We hired two community development practitioners, Holly Rankin-Smith and Stella Hristias, and are currently recruiting an office manager position. We are now a medium size charity and I personally wish to thank all of our supporters, both in funding and in good will for continuing to support our collaborative work.

**THINGS WE DID:**
- tacsí ‘The Innovation Age’, Sydney
- Good Pitch ‘Dying to Live’ story development workshop, Kangaroo Valley
- Presentation, NSW Intellectual Disability Conference, Sydney
- Compassionate Communities Symposium, Sydney
- Wicking Symposium, Melbourne
- Palliative Care Conference, Liverpool Hospital
- Funeral Celebrants Association National Conference
- Presented to the Productivity Commission’s Inquiry into Human Services
- Delivered multiple workshops ‘10 Things to Know Before you Go’
- Presented at ‘We’re all going to die’ festival
- NSW Palliative Care Volunteers Conference
- Media and Community Engagement Training for research volunteers at UNSW
- Compassionate Workplace breakfasts
- Public Health Palliative Care International Conference organising committee
- Public Health Palliative Care International council member
- Palliative Care Australia Conference organising committee
- Consulted on draft Advance Care Directive NSW Ministry of Health
- Presented at Creative Regions National Summit, Regional Arts Australia, Parliament House

**JESSIE WILLIAMS**

Takes A Village, Elizabeth Fisher, Great Lakes Hospice and Dr Eric Fairbank, Warnambool District and Community Hospice. Each caring for the members of their local community facing their end of life. The establishment of these community organisations came out of a recognised need that we can and must do better at building supports as well as ways to work with medical service provision.

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Last rites: how the Western world has lost its ‘death literacy’

The Sydney Morning Herald

Call for sector to help improve literacy around death

Australian Ageing Agenda

Do something for Dying to Know Day

Aged Care Guide

Families encouraged to talk about funeral plans before it’s too late

The Sydney Morning Herald

10 Australian women fighting for a better world

Australian Ethical
Let’s have a chat … about dying

The Courier

Dying to Know Day: National initiative *Dying to Talk* encourages communicating dying wishes

ABC News
http://www.abc.net.au/news/2017-08-09/dying-to-talk-encourages-communicating-dying-wishes/8788896

Conversations About Mortality
Upstart

Settlement Guide: How to plan ahead for when you’re no longer around
SBS

Australians are not dying the way they want to: Let’s talk about it?
HelloCare Mail

What are you dying to know about death?
2SER Breakfast
http://2ser.com/dying-know-death/
OUR VISION
is that when someone is
dying, caring or grieving,
we all know what to do.

OUR MISSION
is to change the way
Australian communities
talk about and prepare for
death, dying and grief

MOST OF US ARE NOT PREPARED FOR THE END OF LIFE WHICH MEANS PEOPLE DIE IN WAYS THEY WOULD PREFER NOT TO. THE GROUNDSWELL PROJECT EXISTS TO CHANGE THIS.

We want Australian communities to know how to do death, dying and grief better. We want more people to know about palliative care and end of life planning. We want this because you want it.

- 80% of people believe end of life planning is a good idea but most are not taking action.
- 30% of people receive futile treatment at the end of their lives.
- End of life care and planning could be greatly improved with health professionals and the community working closely together.

End of life conversations start with you and I. Over the next two years we plan to build public engagement that mobilises local knowledge so that those important conversations can occur in the community where they belong. Real changes for real people.

We use a health promotion approach and focus on the five action areas from the Ottawa Charter to create widespread change through:

(i) Building public policies that support dying, death, loss and grief
(ii) Creating supportive environments (in particular social supports)
(iii) Strengthening community action
(iv) Developing personal skills in these areas; and
(v) Re-orientating the health system
HIGHLIGHTS

CATALYSING CHANGE

COMPASSIONATE COMMUNITIES SYMPOSIUM

In February 2017 the inaugural Compassionate Communities Symposium was held at the International Convention Centre Sydney, co-hosted by Palliative Care Australia and The GroundSwell Project.

Over the two days, 190 delegates attended from over 100 different organisations, with representation from all states and territories, as well as three countries outside of Australia. The Symposium focussed on creating an interactive, participatory and network-oriented learning environment to maximise learning of new concepts and skills.

Highlights from the symposium were captured in this video: https://youtu.be/ZGwrLRyB1R0

90% of participants responded ‘likely’ or ‘very likely’ when asked ‘how likely are you to apply what you have learnt in your own community?’ We believe focusing on research as it pertains to practice, motivates action.

KEY MESSAGES:

Developing Capacity: It was evident that people all over Australia are already working hard in their community to address end of life in a compassionate way. Whilst existing health care is provided at end of life, it does not meet the need and with the rising ageing population, we must turn our focus to enhancing the informal care networks and identify ways to connect both the formal health care services and informal social supports. This Symposium was the first step in identifying existing examples and connecting these individual efforts to create networks and begin bridging existing resources with the principles of Compassionate Communities.

Explore beyond our traditional approach to sectors: There were a number of examples of programs and organisations that connect formal and informal carers. Some were examples of third sector or traditional not-for-profit charity models, while others were clearly part of the fourth sector and were purpose driven social enterprises. The work being done across all sectors is made up of people who might be referred to as ‘companions at end of life’, ‘health connectors’, ‘death doulas’ and ‘end of life support volunteers’. Discussions were had on how these vital roles should be enhanced through funding, education and formal recognition.

“I supported my husband’s best friend to die at home. I made 327 phone calls over 11 days. That’s 327 calls that the Palliative Care team didn’t have to make, nor the wife or the son. I was happy to do it, but explaining who I was over and over again got very tedious.”

Dr Julian Abel argued that it is time to consider a shift from a person-centred care approach towards recognising people are best supported to die well when their place in a network is recognised. The Symposium highlighted that there are infinite existing networks within communities that are under-utilised in supporting care at the end of life. Network connectors as well as health and other services re-orienting towards community capacity building, would enhance these networks and would be a big step forward in the Compassionate Communities movement in Australia.

We look forward to proliferating practice and generating original research to support this growing movement in the coming years.

Post Symposium in March, we presented the highlights and our vision for the way forward to the Parliamentary Friends of End of Life Lunchbox, along with Dr David Brumbley AO and Libby Moloney.

The symposium was generously sponsored by the Australian Government Department of Health as well as two prominent and passionate services, Southern Cross Care NSW & ACT and The District Nurses in Tasmania.
**RESEARCH**

**DEATH LITERACY INDEX – MEASURING DEATH LITERACY IN AUSTRALIA: A POPULATION BASED SOCIAL IMPACT STUDY**

We are developing a world first Death Literacy Index that will survey the Australian population to measure the social impact of local and wide-scale compassionate community initiatives. The Death Literacy Index will provide a population based measure of death literacy which will enable us to:

a) determine current levels of death literacy at a whole of population and local level, and

b) measure the impact of local and wide-scale initiatives.

This research has the potential to make a significant contribution to understanding the impact of interventions designed to increase the death literacy of communities, organisations and even whole nations, thus contributing to scholarly, policy practice and public knowledge of and debate on successful strategies and interventions in the end of life field.

We anticipate that the index will be generalizable internationally and will enable evidence based decision making regarding best practice in increasing death literacy in a whole of community approach.

**WHAT IS ‘DEATH LITERACY’?**

It’s the practical know-how needed to plan well for end of life. This includes knowledge, skills, and being able to take action. Getting involved in end of life care and having conversations can help build our death literacy. ‘Death literacy’ recognises that everyone has a role in end of life care and death care. Having knowledge helps us make informed decisions about this care, while being able to act on that knowledge is empowering.

**AGEING WELL MEANS BEING CONNECTED**

**THE 10K PROJECT: A COMMUNITY WELL-BEING APPROACH TO AGEING WELL**

*What happens when an aged care facility becomes a hub in the community?*

The maintenance and development of older people’s social networks is fundamental to wellbeing. Being connected, having a positive identity, continuing to contribute to the fabric of society are all essential to positive healthy ageing, increased life expectancy and overall life satisfaction.

In 2017 we partnered with Southern Cross Care to launch an Australia first initiative to develop an active, connected and engaged aged care environment through employing a community development practitioner within their residential care facility in Western Sydney.

This initiative is our first major project with an industry aged care organisation and aims to:

- develop active, connected and engaged aged-care environments
- Improve the wellbeing and death literacy of residents, family, staff and the surrounding community.  
- Develop strategies to embed a community development model which can be utilised by other Southern Cross Care facilities.

**AGED CARE PARTNER:**

Southern Cross Care

**RESEARCH PARTNER:**

Western Sydney University
REFLECTED LEGACY

2017 was the final year of Reflected Legacy at Liverpool Hospital. The partnership between The GroundSwell Project, Flutter Lyon and the Palliative Care Unit at Liverpool Hospital brought a groundbreaking arts and health program to cancer patients in Palliative Care.

In early 2017, an artist in residence training program was conducted to extend the practice to a select group of artists wishing to bring their unique skills and experience into other health services. 10 artists were trained and a number of them took up a residency at Liverpool Hospital.

We are proud to support the program as it winds up with a curated exhibition in the ward January 2018. Many of the artists are now taking their unique skills in ink pressing and legacy making into their own communities and local health settings.

We thank Flutter Lyon for sharing our vision for developing more creative end of life spaces. We are grateful for the ongoing partnership with the palliative care team at Liverpool Hospital and to Dry July, Creative partnerships Australia and all the crowdfunders who supported the original program.

CONNECTION. INSIGHT. HEALING.

When we tell our stories, it gives us a way of sharing and reflecting upon the life we are living. Free expression and storytelling in this setting offers a deepened sense of connection to the value and meaning of our individual and shared life experiences.

WITH THANKS TO:

Sarah O’Connor on the ward at Liverpool Hospital
There were events held in regional, rural and urban settings; in cafés (one was 150 years old!), community spaces, health facilities, sheds, studios, restaurants and pubs. People went to golf clubs, the theatre, funeral homes, hotels and hospital cafeterias. There was even one in a laneway!

There were morning and afternoon teas, soup and cake, drinks and home cooked dinners. There were panels, discussions, presentations, plays, workshops, videos, readings, “gentle and sacred” singing, sharing and conversations galore.

The flagship event on the day featured Costa Georgiadis doing a Facebook livestream on the rooftop of the Wayside Chapel in Sydney.

**The 2016 Campaign Had Events in Every Single State and Has Shown Us How Ready People Are to Talk and Take Action, Totalling 105 Events So Far Across Australia.**

**Dying To Know Day**

Two Fantastic Outcomes:
1. 96% agree or strongly agree that D2KDay achieved the aim of opening up conversation about death and dying.
2. A number of actions were taken as a result of attending an event to “expand upon what they’ve learned” - for example 11 people booked an Advance Care Planning appointment with our ACP Coordinator, while others reported wills written, further meetings planned and collaborations made.

What Was Said:
“I held it at my local pub...It absolutely blew my mind, was a richly rewarding community experience, and we had 32 people!”

“It’s about knowing you are not alone, that you are part of something bigger.”

“It was good to feel part of a greater campaign to raise awareness, not just one organisation.”
THE 2017 CAMPAIGN HAS ALSO JUST TAKEN PLACE AND WAS THE BIGGEST YEAR OF THE CAMPAIGN TO DATE:

Over **130** individual events across Australia, New Zealand and America with events ranging from expos to film nights, death over dinner chats and more creative elements.

- **Audience attendance rates** ranged from 10 to over 400 people.
- **40%** of the events were held in non-metropolitan or regional areas.
- **Over 62%** of the events were hosted by first-time event holders.

Our first major Expo in Melbourne enabled over **1600** conversations about death, grief and dying (as tracked by the stall holders engaging with the public).

These developments signify positive trends in the campaign’s reach to new audiences and importantly to getting conversations and community actions happening in regional areas where there is currently low access to palliative care.

We initiated a D2KDay Brain’s Trust, a group of highly esteemed researchers and practitioners, experts in end-of-life care. They were invited to provide their expertise to strengthen the campaign and provide content for the Dying to Know Day blog which acts to socialise death and build death literacy.

We also created an Event Finder Map for quick and easy identification of local events.

- Check out the video: https://thegroundswellproject.squarespace.com/dyingtoknowday/

**WE ENGAGED NEW HIGH PROFILE AMBASSADORS FOR THE 2017 CAMPAIGN**

Ambassadors play a huge part in the campaign by way of lending their profile to legitimise the campaign and support the messaging. This year we welcomed ambassadors Sue Pieters-Hawke and Imogen Bailey.

**WE PARTNERED WITH HELEN CALLANAN** from Preparing the Way to help her vision for a flagship community event come to life! Palliative Care Victoria volunteers and End of Life Doulas from Preparing the Way joined forces on the day to engage with members of the public.

**Above: D2KDAY @ Federation Square, Melbourne:**
With the securing of significant funding, and the resignation of our Treasurer, Ivan Brown, we engaged the services of Accounting For Good, now responsible for managing all of our accounting, reporting and forecasting. This has delivered insightful reports to the Executive and Board since the engagement began in May.

**FINANCIAL REPORT FOR THE YEAR ENDED 30 JUNE 2017**

The organisation’s operating result was a loss for the financial year amounting to $222.

**REVIEW OF OPERATIONS**

The organisation’s operations during the year performed as expected in the opinion of the Directors, against budget forecasts. This financial year, we received a total of $141,790 in non-government grants, $13,340 in donations and $12,177 in other income, totaling $167,465.

The GroundSwell Project acknowledges the significant work Ivan Brown undertook in ensuring our financial management was compliant and we thank him for the time and energy he gave to the role as Treasurer for the 23 months he served.

The financial health of the organisation remained fragile at year end with a small net loss on the P&L, however a good result on the Balance Sheet reflects the nimble and lean nature of our work.

*Acting treasurer Melanie Greblo*
Directors Report

The Groundswell Project
For the year ended 30 June 2017

1. New Note

Your directors presents this report on the company for the financial year ended 30 June 17.

Directors

The names of the directors in office at any time during or since the end of the year are:

Kerrie Noonan
Elizabeth Barrett
Jessie Williams
Melanie Greblo
Ivan Brown

The Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

Operating Result

The loss of the company for the financial year amounted to $222.

Review of Operations

The company’s operations during the year performed as expected in the opinion of the directors.

Principal Activities

The principal activities of the company during the financial year were:

1. Public Health Campaign Dying to Know Day
2. Partnership building
3. Conference
4. Education events
5. Reflected Legacy Arts Program at Liverpool Hospital

No significant change in the nature of these activities occurred during the year.

After Balance Date Events

No matters or circumstances have arisen since the end of the financial year which may significantly affect, the operations of the company, the results of those operations, or the state of affairs of the company in future financial years.

Signed in accordance with a resolution of the Director:

Director
Melanie Greblo

Dated this 14th day of December 2017
Statement of Profit and Loss and Other Comprehensive Income

The Groundswell Project  
1 June 2016 to 30 June 2017

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<th>Income</th>
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<td>Donations Received</td>
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<td>Interest Income</td>
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<td>Non-Government Grants</td>
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<td>Other Income</td>
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<tr>
<td>Gross Profit</td>
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<td>Advertising &amp; Promotions</td>
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<td>Employee Benefits Expenses</td>
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<tr>
<td>Net Profit</td>
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This Statement is to read in conjunction with the attached notes.
Balance Sheet

The Groundswell Project
As at 30 June 2017

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<tr>
<td>Trade and Other Receivables</td>
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<td><strong>Total Current Assets</strong></td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>209,866</strong></td>
<td><strong>15,912</strong></td>
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<th>30 Jun 2017</th>
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<td><strong>Liabilities</strong></td>
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<td><strong>Current Liabilities</strong></td>
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<td>Income Received in Advance</td>
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<td><strong>Net Assets</strong></td>
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<td><strong>15,912</strong></td>
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<td><strong>Total Equity</strong></td>
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This Statement is to read in conjunction with the attached notes.
## Statement of Movements in Equity

### The Groundswell Project

**As at 30 June 2017**

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<tr>
<td>Retained Earnings</td>
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<td>15,912</td>
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<tr>
<td><strong>Total Equity</strong></td>
<td><strong>15,690</strong></td>
<td><strong>15,912</strong></td>
</tr>
</tbody>
</table>

This Statement is to read in conjunction with the attached notes.
Notes to the Financial Statements

The Groundswell Project
For the year ended 30 June 2017

1. Statement of Significant Accounting Policies

The principal accounting policies adopted in the preparation of this financial report are set out below. These policies are consistently applied unless otherwise stated. The financial report is for the entity called The Groundswell Project.

(b) Statement of Compliance
The Group has adopted AASB 1053 Application of Tiers of Australian Accounting Standards and AASB 2010-2 Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements.
The adopting of these standards has allowed The Groundswell Project to remove a number of disclosures, in particular the disclosures around financial risk management objectives and policies.
The financial report complies with Australian accounting standards issued by the Australian Accounting Standards Board (AASB).

(a) Basis of preparation
The financial report is a general purpose financial report which has been prepared in accordance with the requirements of the Australian Accounting Standards - Reduced Disclosure Requirements, the Corporations Act 2001, the Australian Charities and Not-for-profit Commission Act 2012 and the Charitable Fundraising Act 1991.
The financial statements have been prepared in accordance with the historical cost convention except for investments which are measured at fair value.
The Financial Report is presented in Australian dollars.

(b) Statement of Compliance
The Group has adopted AASB 1053 Application of Tiers of Australian Accounting Standards and AASB 2010-2 Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements.
The adopting of these standards has allowed The Groundswell Project to remove a number of disclosures, in particular the disclosures around financial risk management objectives and policies.
The financial report complies with Australian accounting standards issued by the Australian Accounting Standards Board (AASB).

(c) Cash and cash equivalents
Cash and cash equivalents include cash on hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of three months or less.

(d) Trade and other receivables
Trade receivables are recognised and carried at original invoice amount less a provision for any uncollectible debts. An estimate for doubtful debts is made when collection of the full amount is no longer probable. Bad debts are written off as incurred.

(e) Significant Accounting Estimates and Assumptions
No estimates and assumptions have been made that affect the recognised amounts of assets, liabilities, revenues and expenses.

(f) Revenue Recognition
Other grants are recognised when TGP obtains control or the right to receive the grant, it is probable that the economic benefits will flow to the entity, and the amount of the grant can be measured reliably. TGP does not obtain control of a grant until it has provided the services and met the conditions that make it eligible to control it. Grants received in advance are deferred as a liability and not recognised until TGP has provided the services and met the conditions.
Interest revenue is recognised using the effective interest rate method, which, for floating rate financial assets is the rate inherent in the instrument.
Control of a right to receive the donation is attained, usually evidenced by receipt of cash.
All revenue is stated net of the amount of goods and services tax (GST).
Notes to the Financial Statements

(g) Taxation

The Company is a charitable institution for the purposes of Australian taxation legislation and is therefore exempt from income tax. This exemption has been confirmed by the Australian Taxation Office.

(i) Goods and services tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST except where the amount of GST incurred is not recoverable from the Australian Taxation Office, in which case it is recognised as part of the cost of acquisition of an asset or as part of an item of expense.

(ii) Receivables and payables are recognised inclusive of GST.

The net amount of GST recoverable from or payable to the Australian Taxation Office is included as part of receivables or payables.

(h) Provisions for Employee Entitlements

Provision is made for employee entitlement benefits accumulated as a result of employee rendering services up to reporting date. These benefits include wages salaries, annual leave, sick leave and long service leave. Associated on costs have been taken into consideration in arriving at these provisions where appropriate.

The Company contributes to various superannuation funds in respect of its superannuation obligations for its employees. A superannuation contribution of 9.5% (2016: 9.5%) of the employees’ salaries and wages is legally enforceable. Funding is provided to accumulation contribution style funds only.

(i) Trade and other payables

These amounts represent liabilities for goods and services provided to the Group prior to the end of the financial year which are unpaid and are stated at cost. The amounts are unsecured and are usually paid within 90 days of recognition. Trade and other payables are presented as current liabilities unless payment is not due within 12 months from the reporting date.

2. Receivables

<table>
<thead>
<tr>
<th></th>
<th>30-Jun-17</th>
<th>30-Jun-16</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>5,268</td>
<td>-</td>
</tr>
<tr>
<td>Prepayments</td>
<td>34,541</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Current</strong></td>
<td>39,810</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Receivables</strong></td>
<td>39,810</td>
<td>-</td>
</tr>
</tbody>
</table>

3. Payables

<table>
<thead>
<tr>
<th></th>
<th>30-Jun-17</th>
<th>30-Jun-16</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts Payable</td>
<td>17,228</td>
<td>-</td>
</tr>
<tr>
<td>PAYG Withholdings Payable</td>
<td>2,262</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Current</strong></td>
<td>19,490</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Payables</strong></td>
<td>19,490</td>
<td>-</td>
</tr>
</tbody>
</table>
Directors Declaration

The Groundswell Project
For the year ended 30 June 2017

The directors have determined that the company is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

The directors of the company declare that:
1. the financial statements and notes present fairly the company's financial position as at 30 June 2017 and its performance for the year ended on that date in accordance with the accounting policies described in Note 1 to the financial statements; and
2. in the directors’ opinion there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

Director: Melanie Greblo
Dated: 14th December 2017

Director: Jessie Williams
Dated: 14th December 2017
2017 has again been a massive year for The GroundSwell Project and it is a continuing pleasure to be involved in such an incredible organisation.

The passion and knowledge that the board has continues to drive such important work in the death literacy space. The members of the board have been pivotal in guiding the organisation to where it currently is.

The board continues to remain small and significant effort will be invested over the next 12 months to grow membership to include specialist skills required for the next 2 - 3 years.

The board meets regularly and is currently chaired by Melanie Greblo, who has been a board member since 2015. 2017 saw the resignation of our treasurer, Ivan Brown, who had also served close to two years on the GroundSwell board of directors. We thank Ivan for his invaluable support and guidance as we transition from a small to medium sized charity.

The next 12 months heralds exciting times for The GroundSwell Project as it continues to grow its funding opportunities, expand its staff base and grows board capacity and skill set. As always - it continues to be an incredible organisation to be at the heart and soul of.

**MEETING ATTENDANCE:**

- Ivan Brown: 4 meetings / 3 apologies
- Elizabeth Barrett: 7 meetings / 0 apologies
- Kerrie Noonan: 7 meetings / 0 apologies
- Melanie Greblo: 5 meetings / 2 apologies
- Jessie Williams: 7 meetings / 0 apologies
THE GROUNDSWELL PROJECT Manifesto

WE WANT TO LIVE IN A WORLD WHERE EVERY PERSON, EVERY FAMILY AND EVERY COMMUNITY KNOWS WHAT TO DO WHEN SOMEONE IS DYING OR GRIEVING.

WE BELIEVE THAT TALKING ABOUT AND PLANNING WELL FOR DEATH IS JUST AS IMPORTANT AS A GOOD CUP OF TEA*. SO, DON’T DIE WITH YOUR END-OF-LIFE PLANS UNMADE, UNSAID, UNSHARED. (*INSERT YOUR BEVERAGE OF CHOICE HERE."

WE ACKNOWLEDGE THAT HOPE FEELS NICE. BUT HOPE IS NOT AN END-OF-LIFE PLAN.

TALKING ABOUT DEATH NEVER KILLED ANYONE. EVER.

WE ARE PRO-COMMONSENSE, AND ANTI-EUPHEMISM. SAY DEAD. DIED. DYING. EXPRESS THESE WORDS WITH ALL THE KINDNESS YOU CAN MUSTER. (BUT PLEASE DON’T PAT PEOPLE OR MAKE THAT WEIRD FACE WHILE YOU DO IT.)

WE BELIEVE THAT THE TOPIC OF DEATH ISN’T TABOO, WEIRD OR MORBID. REGARDLESS OF AGE, CULTURE, RELIGION, PROFESSION OR HEALTH STATUS WE ALL BENEFIT FROM OPPORTUNITIES TO PARTICIPATE IN MEANINGFUL RITUALS AND SELF-EXPRESSION ABOUT DEATH.

NO CONVERSATION ABOUT ANY ASPECT OF DYING, DEATH OR LOSS IS OFF-LIMITS.

WE BELIEVE THAT END-OF-LIFE CONVERSATIONS ARE BEST DONE WAY BEFORE EMERGENCY. WE ADVOCATE FOR PRETTY MUCH ANY OTHER PLACE. LOUNGE ROOMS. DINNER TABLES. DURING LONG WALKS. OVER SOUP. WITH CAKE. A HAND-WRITTEN NOTE, DELIVERED WITH LOVE, WILL ALSO GET THE JOB DONE.

WE BELIEVE THAT DOING DEATH DIFFERENTLY IS PART MINDED, PART ACTION. WE DON’T NEED TO WAIT FOR FUNDING. WE DON’T NEED TO ASK PERMISSION. EVERYONE CAN TAKE SMALL STEPS TOWARD CHANGE. DON’T OVER-COMPLICATE IT. GET ON WITH IT. APOLOGISE QUICKLY IF YOU ARE TOO ENTHUSIASTIC.

THE DEATH RATE IS AND ALWAYS WILL BE 100%. #TRUTHBOMB #SORRYNOTSORRY

WE BELIEVE IT IS TIME TO RADICALLY RE-DESIGN THE APPROACH TO DEATH. SO, WHENEVER YOU CAN, COLLABORATE WITH PEOPLE AND ORGANISATIONS OUTSIDE YOUR FIELD. JUST DON’T KEEP DOING THE SAME THING WITH THE SAME PEOPLE.

WE BELIEVE THAT ALL VOICES MATTER IN THIS CONVERSATION.

IT’S NOT UP TO OUR DOCTORS, NURSES,funeral directors and hospitals to lead the change alone. THEY LITERALLY HAVE ENOUGH TO DO. THE SCRUFFY, LOUD, AND UNCONVENTIONAL ARE WELCOME. THE QUIET, CONSERVATIVE AND WORRIED NEED TO BE INCLUDED TOO.

ARTISTS, WRITERS, FILMMAKERS AND CREATIVE PEOPLE ARE CONSTANTLY INVITING US TO THINK ABOUT WHAT IT MEANS TO BE LIVING ON THIS EARTH FOR A LIMITED TIME. IF YOU WANT INSPIRATION, GO TO AN ART GALLERY, THE THEATRE, TALK WITH ARTISTS, DESIGNERS AND SOCIAL INNOVATORS. GET MESSY. WE BELIEVE IN HONOURING THE LIVED EXPERIENCES OF PEOPLE WHO ARE DYING AND BEREAVED. BRINGING TO LIFE THEIR VOICE AND VIEWS WHENEVER WE CAN. PEOPLE WHO ARE DYING ARE NOT HERE TO BE OUR ‘INSPIRATION’.

FIND YOUR OWN COURAGE. WE ARE ALL DYING. INSPIRE YOURSELF.

WE BELIEVE THAT EVERY SUBJECT, FROM PRESCHOOL TO PHD, IS AN OPPORTUNITY TO TALK ABOUT DEATH. THERE’S NO NEED FOR A SPECIAL CURRICULUM. READ SHAKESPEARE WITH YOUNG PEOPLE, DO BIOLOGY WITH CHILDREN, STUDY THE ART OF FRIDA KAHLRO.

WE BELIEVE IN THE POWER OF NETWORKS. CARE NETWORKS THAT SUPPORT PEOPLE WHO ARE DYING AND GRIEVING, PROFESSIONAL NETWORKS THAT PROMOTE AND SUPPORT CHANGE. FUNDING NETWORKS THAT INVEST IN DISRUPTIVE INNOVATION.

WE BELIEVE THAT RESEARCH DOESN’T NEED TO BE NERDY OR INACCESSIBLE, WE USE RESEARCH TO INFORM OUR PRACTICE, TO MEASURE OUR OUTCOMES AND TO HELP SHAKE THINGS UP.

WE BELIEVE IN SOCIAL MOVEMENTS. AND MARGARET MEAD QUOTES.

SO... NEVER DOUBT THAT A SMALL GROUP OF THOUGHTFUL, COMMITTED CITIZENS CAN CHANGE THE WORLD; indeed, it’s the only thing that ever has.