



# CHELSEA KELSO

graphic design

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3-1450 Chesterfield Avenue  
North Vancouver, BC  
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## EDUCATION

**THE ART INSTITUTE OF VANCOUVER** *Vancouver, BC 2011*  
Graphic Design and Foundations Diploma

## SKILLS

**ADOBE CREATIVE SUITE** *Photoshop, Illustrator, InDesign, Dreamweaver, Flash.*  
**RELIABLE & PROFESSIONAL** *Efficiently create high quality work within tight deadlines.*  
**QUICK LEARNER** *Adapt to new programs/methods within the industry.*  
**FRIENDLY** *Listen well and conduct matters professionally and with understanding.*  
**TIME MANAGEMENT** *Balance multiple projects while still producing quality work.*  
**DETAIL-ORIENTED** *Work with attention to small details.*  
**CUSTOMER SERVICE** *Understand requests and strive to fulfill specific needs.*

## WORK EXPERIENCE

**PURDYS CHOCOLATIER** *Vancouver January 2017–Present*  
**Graphic Designer.** Conceptual development and design of all in-shop signage, flyers, annual catalogues, website graphics, advertisements, and packaging. Working alongside a large marketing team and collaborating across many departments to create on-brand material within tight deadlines.

**OCEAN PACIFIC MED TEC LTD.** *North Vancouver March 2014–September 2016*  
**Senior Graphic Designer.** In charge of all marketing material including brochures, flyers/advertising, packaging, email blasts and website maintenance.

**AVISON YOUNG COMMERCIAL REAL ESTATE** *Vancouver March 2012–March 2014*  
**Graphic Designer & Marketing Coordinator (Industrial Division).** Preparing, designing and editing printed marketing materials, maps, updating company website, collaborating and working with a large team in a fast-paced work environment while still creating high quality work.

**BLUE HERON MARINA ESTATES** *Richmond 2012*  
Logo redesign of a real estate development, plus a brochure, flyers and website design and development for a consistent branding identity.

## SIDE PROJECTS

**PORT AND FIN - A FOOD BLOG** *North Vancouver, BC April 2014–Present*  
Co-ownership of a food blog, involving creating recipes, in-depth food photography, website design and maintenance.

## VOLUNTEER WORK

**J'SEA SAILING ADVENTURES, REBRANDING** *Vancouver, BC 2011*  
Rebranding of a company identity to make it more contemporary and visually appealing. Logo, stationery set, and website.

## HONOURS & AWARDS

**3-TIME MERIT AWARD** *The Art Institute of Vancouver 2011*  
**PERFECT ATTENDANCE** *The Art Institute of Vancouver 2010*  
**DEAN'S HONOUR ROLL** *The Art Institute of Vancouver 2010–2011*  
**AVERAGE 4.0 GPA** *The Art Institute of Vancouver 2010–2011*

REFERENCES AVAILABLE UPON REQUEST.