



CHELSEA KELSO

graphic design

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North Vancouver, BC
V7M 2N4

EDUCATION

THE ART INSTITUTE OF VANCOUVER *Vancouver, BC 2011*
Graphic Design and Foundations Diploma

SKILLS

- ADOBE CREATIVE SUITE** *Photoshop, Illustrator, InDesign, Acrobat Pro.*
- RELIABLE & PROFESSIONAL** *Efficiently create high quality work within tight deadlines.*
- QUICK LEARNER** *Adapt to new programs/methods within the industry.*
- FRIENDLY** *Listen well and conduct matters professionally and with understanding.*
- TIME MANAGEMENT** *Balance multiple projects while still producing quality work.*
- DETAIL-ORIENTED** *Work with attention to small details.*
- CUSTOMER SERVICE** *Understand requests and strive to fulfill specific needs.*

WORK EXPERIENCE

PURDYS CHOCOLATIER *Vancouver January 2017–Present*
Graphic Designer. Conceptual development and design of packaging, signage, mall graphics, flyers, biannual catalogues, website & social media graphics, and advertisements. Working alongside a large marketing team and collaborating across many departments to create on-brand material within tight deadlines.

OCEAN PACIFIC MED TEC LTD. *North Vancouver March 2014–September 2016*
Senior Graphic Designer. In charge of all marketing material including trade show material, brochures, flyers/advertising, packaging, email blasts and website maintenance.

AVISON YOUNG COMMERCIAL REAL ESTATE *Vancouver March 2012–March 2014*
Graphic Designer & Marketing Coordinator (Industrial Division). Preparing, designing and editing printed marketing materials, maps, updating company website, collaborating and working with a large team in a fast-paced work environment while still creating high quality work.

SAVE ON FOODS *North Vancouver 2005–2011*
Cosmetics Clerk & Department Manager (for 1 year, to cover a maternity leave). Customer service, ordering and receiving products, scheduling, delegation of tasks, weekly financial projections and budgeting.

SIDE PROJECTS

PORT AND FIN - A FOOD BLOG *North Vancouver, BC April 2014–Present*
Co-ownership of a food blog, involving creating recipes, in-depth food photography, website design and maintenance.

HONOURS & AWARDS

- 3-TIME MERIT AWARD** *The Art Institute of Vancouver 2011*
- PERFECT ATTENDANCE** *The Art Institute of Vancouver 2010*
- DEAN'S HONOUR ROLL** *The Art Institute of Vancouver 2010–2011*
- AVERAGE 4.0 GPA** *The Art Institute of Vancouver 2010–2011*

REFERENCES AVAILABLE UPON REQUEST.