

# Code Sample

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Robyn Borneman: UX Designer | HTML, Javascript, Adobe Edge

## The Animated Banner:

(URL: <https://youtu.be/EQi8rkxqJCw>)

## Animated Banner Background:

The design uses HTML and Javascript to display an animated banner about using Amazon Channels over Cable Television or scheduled TV (when subscription based is the way to go)

## The Experience:

Loading the HTML with the Javascript and the folder of images displays a 15 second animated banner.

## Code:

I used the HTML doctype. The header has the title and short description and 'body' div surrounds all other divs and provides them with the fixed width for the overall layout. Links have been encoded using the Cheetahmail client.

## HTML

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```
<!DOCTYPE html>
<html>
<head>
  <meta http-equiv="Content-Type" content="text/html; charset=utf-8"/>
  <meta http-equiv="X-UA-Compatible" content="IE=Edge"/>
  <title>Untitled</title>
<!--Adobe Edge Runtime-->
  <script type="text/javascript" charset="utf-8"
src="http://animate.adobe.com/runtime/6.0.0/edge.6.0.0.min.js"></script>
  <style>
    .edgeLoad-EDGE-228592596 { visibility:hidden; }
  </style>
<script>
  AdobeEdge.loadComposition('3PV_300x250_New', 'EDGE-228592596', {
    scaleToFit: "none",
    centerStage: "none",
    minW: "0px",
    maxW: "undefined",
    width: "300px",
    height: "250px"
  }, {"dom":{}}, {"dom":{}});
</script>
<!--Adobe Edge Runtime End-->

</head>
<body style="margin:0;padding:0;">
  <div id="Stage" class="EDGE-228592596">
    </div>
</body>
</html>
```

## Javascript

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```
(function(compld){var
_=null,y=true,n=false,x1='6.0.0',x2='5.0.0',e43='{$moon_scene}',x5='rgba(0,0,0,0)',g='image',b='bl
ock',e41='{$Rectangle2}',x22='rgba(255,153,0,1.00)',e35='{$Group}',e25='{$tax_scene}',m='rect',
w='width',e32='{$Tastemade}',e40='{$Showtime}',i='none',e29='{$moon_logo}',x3='6.0.0.400',e34
='{$STARZ}',o='opacity',x4='rgba(0,0,0,1.00)',e42='{$tax_logo}',e28='{$candle_logo}',e36='{$cand
le_scene}',e38='{$Channels_Logo}',e33='{$clouds2}',h='height',d='display',e30='{$copy_payoff}',e
26='{$Rectangle}',e37='{$Seeso}',e27='{$copy_setup}',tp='top',e31='{$Acorn}',lf='left',x24='rgba(2
55,255,255,1)',e39='{$Rectangle3}',xc='rgba(0,0,0,1)',x15='rgba(254,254,254,1.00)';var
g18='Seeso.svg',g23='CTA.svg',g20='STARZ.svg',g13='copy_setup.svg',g7='candle_scene.jpg',g
10='tax_logo.svg',g12='moon_logo.svg',g19='Showtime.svg',g16='Acorn.svg',g17='Tastemade.sv
g',g6='tax_scene.jpg',g14='copy_payoff.svg',g9='clouds.svg',g8='moon_scene.jpg',g11='candle_lo
go.svg',g21='Channels_Logo.svg';var
im='images/',aud='media/',vid='media/',js='js/',fonts={},opts={'gAudioPreloadPreference':'auto','gVi
deoPreloadPreference':'auto'},resources=[],scripts=[],symbols={'stage':{'v:x1,mv:x2,b:x3,stf:i,cg:i,r
ln,cn:{dom:,{id:'Background',t:m,r:['0px','0px','300px','250px'],'auto','auto'},f:[x4],s:[0,xc,i]},{id:'tax_s
cene',v:b,t:g,r:['-12px','-
10px','325px','271px','auto','auto'],o:'0',f:[x5,im+g6,'0px','0px']},{id:'candle_scene',v:i,t:g,r:['0px','0px
','300px','250px'],'auto','auto'],o:'0',f:[x5,im+g7,'0px','0px']},{id:'moon_scene',v:i,t:g,r:['0px','0px','300
px','250px'],'auto','auto'],o:'0',f:[x5,im+g8,'0px','0px']},{id:'clouds2',v:i,t:g,r:['99px','-
77px','498px','452px'],'auto','auto'],o:'0',f:[x5,im+g9,'0px','0px']},{id:'tax_logo',v:i,t:g,r:['131px','11px','
223px','60px'],'auto','auto'],f:[x5,im+g10,'0px','0px']},{id:'candle_logo',v:i,t:g,r:['-
291px','160px','234px','72px'],'auto','auto'],f:[x5,im+g11,'0px','0px']},{id:'moon_logo',v:i,t:g,r:['141px',
'121px','105px','110px'],'auto','auto'],o:'0',f:[x5,im+g12,'0px','0px']},{id:'Rectangle',v:i,t:m,r:['0px','0px
','300px','250px'],'auto','auto'],o:'0.7',f:[x4],s:[0,xc,i]},{id:'copy_setup',v:i,t:g,r:['-214px','-
9px','729px','260px'],'auto','auto'],o:'0',f:[x5,im+g13,'0px','0px']},{id:'copy_payoff',v:i,t:g,r:['-
198px','111px','697px','250px'],'auto','auto'],o:'0',f:[x5,im+g14,'0px','0px']},{id:'Rectangle2',v:i,t:m,r:['
152px','128px','1px','46px'],'auto','auto'],o:'0.4',f:[x15],s:[0,"rgb(0,
0),i]},{id:'Acorn',v:i,t:g,r:['18px','117px','115px','20px'],'auto','auto'],f:[x5,im+g16,'0px','0px']},{id:'Tas
temade',v:i,t:g,r:['171px','113px','110px','24px'],'auto','auto'],f:[x5,im+g17,'0px','0px']},{id:'Seeso',v:i,t
:g,r:['57px','103px','40px','46px'],'auto','auto'],f:[x5,im+g18,'0px','0px']},{id:'Showtime',v:i,t:g,r:['180px
','136px','90px','32px'],'auto','auto'],f:[x5,im+g19,'0px','0px']},{id:'STARZ',v:i,t:g,r:['35px','142px','85p
x','20px'],'auto','auto'],f:[x5,im+g20,'0px','0px']},{id:'Channels_Logo',v:i,t:g,r:['32px','-
87px','237px','67px'],'auto','auto'],f:[x5,im+g21,'0px','0px']},{id:'Group',v:i,t:group,r:['0','256px','300',
50'],'auto','auto'],c:{{id:'Rectangle3',t:m,r:['0px','0px','300px','50px'],'auto','auto'},f:[x22],s:[0,xc,i]},{id:'
CTA',t:g,r:['60px','9px','180px','34px'],'auto','auto'},f:[x5,im+g23,'0px','0px']}}},style:{{'Stage':{'isSta
ge:true,r:['null','null','300px','250px'],'auto','auto'},overflow:'hidden',f:[x24]}}},tt:{d:14819,a:y,data:[["e
id24",lf,125,200,"easeOutQuad",e25,-
12px','0px'],["eid63",d,7367,0,"easeInQuart",e26,i,b],["eid92",d,9661,0,"easeInOutCubic",e26,b,i],["
eid70",tp,7796,204,"easeInCubic",e27,-9px','85px'],["eid35",lf,2906,399,"easeOutCubic",e28,-
291px','9px'],["eid147",lf,3305,1195,"linear",e28,9px','44px'],["eid36",lf,4500,311,"easeInCubic",e2
8,44px','320px'],["eid49",o,5115,917,"easeOutCubic",e29,0','1'],["eid58",o,6922,578,"easeInCubi
c",e29,1','0'],["eid29",d,2454,0,"easeInCubic",e25,b,i],["eid83",tp,9450,211,"easeInCubic",e30,0p
x','85px'],["eid94",tp,11094,226,"easeInCubic",e30,85px','111px'],["eid101",lf,11320,0,"easeInCub
ic",e31,18px','18px'],["eid20",tp,125,200,"easeOutQuad",e25,-
10px','0px'],["eid66",d,7796,0,"easeInOutCubic",e27,i,b],["eid78",d,9661,0,"linear",e27,b,i],["eid10
2",d,11774,0,"easeInCubic",e32,i,b],["eid106",d,12787,0,"easeInCubic",e32,b,i],["eid18",h,125,20
0,"easeOutQuad",e25,271px','250px'],["eid151",lf,5115,4546,"linear",e33,99px','-
378px'],["eid68",h,7796,204,"easeInCubic",e27,260px','82px'],["eid150",d,5115,0,"easeInCubic",e
33,i,b],["eid156",d,9661,0,"linear",e33,b,i],["eid99",d,11320,0,"easeInCubic",e31,i,b],["eid104",d,12
293,0,"easeInCubic",e31,b,i],["eid146",tp,13276,0,"easeInOutCubic",e34,115px','115px'],["eid112
",tp,13638,312,"easeInOutCubic",e34,115px','142px'],["eid126",d,14572,0,"easeInOutCubic",e35,
i,b],["eid32",o,2602,184,"easeInCubic",e36,0','1'],["eid40",o,4811,147,"easeInCubic",e36,1','0'],["e
id79",d,9450,0,"linear",e30,i,b],["eid98",d,11320,0,"easeInCubic",e30,b,i],["eid76",o,7796,204,"eas
eInCubic",e27,0','1'],["eid77",o,9568,93,"linear",e27,1','0'],["eid103",d,12293,0,"easeInCubic",e37
,i,b],["eid108",d,13276,0,"easeInCubic",e37,b,i],["eid72",w,7796,204,"easeInCubic",e27,729px','2
```

```
30px'],['eid115',d,13638,0,"linear",e38,i,b,['eid177',lf,5115,917,"easeOutCubic",e29,-
35px','21px'],['eid182',lf,6922,578,"easeInCubic",e29,'21px','141px'],['eid155',o,5115,385,"linear"
,e33,'0','1'],['eid122',h,14572,0,"easeInOutCubic",e39,'50px','50px'],['eid105',d,12787,0,"easeInC
ubic",e40,i,b,['eid114",tp,13638,312,"easeInOutCubic",e41,'102px','128px'],['eid100",d,11320,0,"
easeInCubic",e41,i,b,['eid81",h,9450,211,"easeInCubic",e30,'250px','82px'],['eid93",h,11094,226
,"easeInCubic",e30,'82px','27px'],['eid163",lf,431,233,"easeOutCubic",e42,'253px','131px'],['eid16
6",lf,2084,259,"easeInCubic",e42,'131px','254px'],['eid46",o,5115,218,"easeInCubic",e43,'0','1'],['
eid30",d,2602,0,"easeInCubic",e36,i,b,['eid41",d,4958,0,"easeInCubic",e36,b,i,['eid2",o,125,201
,"easeOutQuad",e25,'0','1'],['eid28",o,2343,111,"easeInCubic",e25,'1','0'],['eid65",o,7367,633,"ea
selnOutCubic",e26,'0','0.7'],['eid90",o,9450,211,"easeInOutCubic",e26,'0.699999988079071','1'],['
eid74",lf,7796,204,"easeInCubic",e27,-
214px','35px'],['eid107",d,13276,0,"easeInCubic",e34,i,b,['eid89",o,9450,211,"easeInCubic",e30,'
0','1'],['eid97",o,11094,226,"easeInCubic",e30,'1','0'],['eid11",tp,431,233,"easeOutCubic",e42,'11p
x','11px'],['eid26",tp,2084,259,"easeInCubic",e42,'11px','11px'],['eid87",lf,9450,211,"easeInCubic"
,e30,-
198px','35px'],['eid96",lf,11094,226,"easeInCubic",e30,'35px','113px'],['eid3",d,431,0,"linear",e42,i
,b,['eid27",d,2343,0,"easeInCubic",e42,b,i,['eid47",d,5115,0,"easeInCubic",e29,i,b,['eid62",d,75
36,0,"easeInQuart",e29,b,i,['eid128",tp,14572,247,"easeOutCubic",e35,'256px','201px'],['eid85",
w,9450,211,"easeInCubic",e30,'697px','229px'],['eid95",w,11094,226,"easeInCubic",e30,'229px','
75px'],['eid117",tp,13638,312,"easeInOutCubic",e38,-
87px','32px'],['eid33",d,2906,0,"easeInCubic",e28,i,b,['eid37",d,4811,0,"easeOutBounce",e28,b,i]
,['eid42",d,5115,0,"easeInCubic",e43,i,b,['eid91",d,9661,0,"easeInCubic",e43,b,i,['eid138",tp,12
787,0,"easeInOutCubic",e40,'110px','110px'],['eid113",tp,13638,312,"easeInOutCubic",e40,'110p
x','136px'],['eid22",w,125,200,"easeOutQuad",e25,'325px','300px']]]}};AdobeEdge.registerCompo
sitionDefn(compld,symbols,fonts,scripts,resources,opts);)("EDGE-228592596");
(function($,Edge,compld){var
Composition=Edge.Composition,Symbol=Edge.Symbol;Edge.registerEventBinding(compld,functi
on($){
//Edge symbol: 'stage'
(function(symbolName){})("stage");
//Edge symbol end:'stage'
}})(AdobeEdge.$,AdobeEdge,"EDGE-228592596");
```