

Ricki Si Xie

Driven by curiosity, empathy, and diversity, I am an interdisciplinary **user experience and interaction designer** who enjoys solving complex problems and crafting a holistically compelling experience aligning people's needs, technology strengths, and business strategies.

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 608.886.3984

SKILLS

Design

- Mobile and web interface
- Interaction design
- Digital prototyping
- Wireframing
- Storyboarding
- Video production

Tools

- Adobe Creative Suite
- Sketch
- InVision, Marvel
- Framer.js, Principle
- Balsamiq, Axure RP
- Unity
- Rhino 3D

Research

- Surveying
- Contextual inquiry
- Ethnographic field study
- Heuristic evaluation
- Usability testing
- Market Research

Programming

- JavaScript
- HTML/CSS
- Java, Python, Visual Basic
- Arduino
- Processing
- D3.js, P5.js
- R, SPSS, SQL, Tableau

EDUCATION

University of Washington

Master In Human-computer Interaction + Design
SEATTLE, WA 09/15 — 08/16

University of Wisconsin

B.B.A In Information System & Operations Technology Management, Digital Studies Minor
MADISON, WI 09/12 — 06/15

WORK EXPERIENCE

This Place Inc.

UX/UI Designer

SEATTLE, WA 11/16 — PRESENT

Partner with design team and clients in creating end-to-end digital product experience for mobile and web. Responsible for building interaction models, UI designs and prototype development. Contributed to strategic decisions to deliver quality experiences. Collaborated with other designers in providing evaluations and recommendations for the design and development process.

Harley-Davidson Motor Company

Enterprise Architecture Intern

MILWAUKEE, WI 06/15 — 09/15

Participated in agile design sprints, drafted UI guidelines and implemented the design for a collaborative enterprise software planning tool addressing the global technologies landscape and business transformation. Ran user tests and designed digital prototypes to provide recommendations for a consumer-facing and an internal manufacturing application for the innovation team.

Epistemic Games Group

Multimedia Assistant & Videographer

MADISON, WI 06/13 — 05/15

Led design of graphics, animation and video content for four education technologies and a learning analytics application. Participated in user research sessions and built information architecture and wireframes for the new website and web application with designers, researchers, and web developers.