



Delaware-based Non-Profit Duffy's HOPE Announces their 14th Annual Celebrity Basketball Game Scheduled for Saturday, August 6th 2016 at the University Of Delaware

Award-winning Teenage Sports Star Mo'ne Davis, Harlem Globetrotter Tammy Brawner and Actor & Recording Artist Rotimi confirmed as celebrity players with more announcements to come

NEWARK, DE (June 24, 2016) — A day of family fun comes to Delaware with Duffy's Hope 14th Annual Celebrity Basketball Game on Saturday, August 6, 2016 from 5:30PM to 8:30PM at the Bob Carpenter Center on the University of Delaware's Campus. Duffy's Hope, founded in 1998 by Allen "Duffy" Samuels, is a service provider for at-risk and hard to reach teens ages 12-17 years old and has changed the lives of over 4,500 youth since inception. For 18 years Duffy's Hope has been a staple in the Delaware community, providing alternative resources for the advancement of the state's youth. Their annual celebrity sports game has become the culminating event of their program; with its revenue supporting the yearly budget for Duffy's Hope prevention programming and its youth participants.

This year Duffy's Hope will partner again with talent acquisition firm Agency for Artists to continue to provide the most exhilarating experience for game attendees. Last year Agency for Artists acquired and managed celebrity guests and players **Sevyn Streeter, Tristan "Mack" Wilds, Bryshere Gray aka Yazz the Greatest, Shameik Moore, Bobby V, Diggy Simmons, Trevor Jackson, Jay Ellis, Kap G, Kamil McFadden, Trinitee Stokes and Veronica Dunne**. This year the first celebrity guests confirmed are award-winning teenage sports star **Mo'ne Davis**, Harlem Globetrotter **Tammy Brawner** and actor & recording artist **Rotimi** with many more to be confirmed within the month. **Moneyball Sportswear** and boutique **Villa** will serve as game sponsors.

This year we are also bringing back Delaware's Hometown Heroes, a chosen group of Delawareans who have amassed success in their respective careers and give back to the community that raised them. Last year's Delaware Hometown Heroes included: celebrity fashion designer **LaQuan Smith**, actor and cast member of the Netflix show *Daredevil* **Stephen Rider**, entrepreneur **Heather Lowery**, Director at REVOLT **Jaunice Sills** and more. The Delaware Hometown Heroes are important to not only the Duffy's Hope initiative, but to the celebrity basketball game as a whole as they assist in promoting the game and represent the example of talent from Delaware.

Earlier in the day leading up to the game Duffy's Hope will partner with the Delaware Prevention Coalition (DPC), a coalition of five community organizations statewide to host its 8th Annual Teen Summit from 10am to 4pm at Delaware State University in Dover, DE. The summit is an opportunity for teens ages 13-18 years old and their families (parents/guardians) to be exposed to current issues facing today's teens. Teens will engage in an interactive, open dialogue workshops facilitated by their peers on topics of interest such as underage drinking and prescription drug abuse, dating and relationships, and financial issues. This year's summit keynote speaker has yet to be announced.

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Event hashtags include #DHICBG16 #DHIHometownHero #DuffysHope

About Duffy's Hope Inc:

Duffy's Hope, founded in 1998 by Allen "Duffy" Samuels, is a service provider for at-risk and hard to reach teenage youth with documented proof of success. Located in the heart of Wilmington, Delaware, Duffy's Hope has changed the lives of thousands of teenagers with indirect and direct services programs. In their direct programs Duffy's Hope uses a holistic approach 8-prong system to advance community hope. This system not only determines the root causes in the lives of at-risk youth but also addresses, and more importantly helps to rectify those issues using the following system components: One-on-One Mentoring, Parent and Family Participation/Involvement, School Visits, Tutoring, Life-Changing "Shock Therapy" field trips, Education and Enrichment field trips, Guest Speakers and Group Discussions. The Duffy's Hope Programs includes: Mentoring, an Ambassador Program and a Basketball League. Duffy's Hope, Inc. envisions a world where youth take control of their lives by empowering themselves with positive thoughts, goals, good choices and a perpetual desire to make the world a better place for everyone. For more information please visit www.duffyshopeinc.org

About Agency for Artists:

Agency For Artists, LLC (AFA) is a talent firm with a diverse roster of clients, including music artists and celebrities, as well as concert venues, casinos, and colleges. With services ranging from marketing, sponsorships, endorsements, publicity, brand development, promotions, and concert/tour bookings, AFA is committed to creating valuable, career-enhancing opportunities for its clients. For more information, please visit www.agencyforartists.com

About University of Delaware:

The University of Delaware is a major research university with extensive graduate programs that is also dedicated to outstanding undergraduate and professional education. The University of Delaware promotes an environment in which all people are inspired to learn and encourages intellectual curiosity, critical thinking, free inquiry and respect for the views and values of an increasingly diverse population. For more information please visit www.udel.edu.