



Non-Profit Duffy's HOPE Confirms Performer PNB Rock, Hometown Hero Ashley Biden, Keynote Speaker and Player LeToya Luckett and More for their 14th Annual Celebrity Basketball Game Day on August 6th at University of Delaware

Award-winning actor Lance Gross, Media Personality Tami Roman, Actor & Recording Artist Rotimi, Award-Winning Teenage Sports Star Mo'ne Davis, Local Media Personality Quincy "Q Deezy" Harris and more confirmed as celebrity players with additional announcements to come

NEWARK, DE (July 21, 2016) — A day of family fun comes to Delaware with **Duffy's Hope 14th Annual Celebrity Basketball Game on Saturday, August 6, 2016** from 5:30PM to 8:30PM at the Bob Carpenter Center on the University of Delaware's Campus. Duffy's Hope, founded in 1998 by Allen "Duffy" Samuels, is a service provider for at-risk and hard to reach teens ages 12-17 years old and has changed the lives of over 4,500 youth since inception. For 18 years Duffy's Hope has been a staple in the Delaware community, providing alternative resources for the advancement of the state's youth. Their annual celebrity sports game has become the culminating event of their program; with its revenue supporting the yearly budget for Duffy's Hope prevention programming and its youth participants.

This year Duffy's Hope will partner again with talent acquisition firm Agency for Artists to continue to provide the most exhilarating experience for game attendees. We have confirmed Atlantic Music singer/songwriter and Philadelphia native **PNB Rock**, actress and recording artist **LeToya Luckett**, award-winning actor **Lance Gross**, television personality **Tami Roman**, her daughter and recording artist **Jazz Anderson**, actor of hit show "Power" and recording artist **Rotimi**, Harlem Globetrotter **Tammy Brawner**, award-winning teen sports star **Mo'Ne Davis**, media personality **Quincy "Q Deezy" Harris**, actor **Wesley Jonathan**, returning player and actor on hit Disney Channel show "KC Undercover" **Kamil McFadden**, WNBA Chicago Sky Forward **Tamera Young** and more celebrities to be named within the week. **Moneyball Sportswear**, **Villa**, **United Way**, **Doubletree Hotel**, and **Wilmington College** will serve as game sponsors and Delaware-native Youth Activist **Fred Green** will serve as the game's host.

We are also bringing back Delaware's Hometown Heroes, a chosen group of Delawareans who have amassed success in their respective careers and consistently give back to the community that raised them. This year's Hometown Heroes are a cohort of local individuals who have committed their lives to the betterment of Delaware and its residents across a myriad of industries: Real Estate Entrepreneur **DJ Wootson**, Army Veteran **Arlinda Adderly**, Style Consultant and Business Owner **Michael Hill** and Vice President Joe Biden's daughter and Executive Director of the Delaware Center for Justice **Ashley Biden** who expresses her career in social justice as "*[this is] my passion...my life's work...and I can't stop, won't stop...until all our children are treated equally and given opportunities to reach their potential*". The Delaware Hometown Heroes are important to not only the Duffy's Hope initiative, but to the celebrity basketball game as a whole as they assist in promoting the game and representing the talent from Delaware.

Earlier in the day leading up to the game Duffy's Hope will partner with the Delaware Prevention Coalition (DPC), a coalition of five community organizations statewide to host its 8th Annual Teen Summit from 10am to 4pm at Delaware State University in Dover, DE. The summit is an opportunity for teens ages 13-18 years old and their families (parents/guardians) to be exposed to current issues facing today's teens. Teens will engage in an interactive, open dialogue workshops facilitated by their peers on topics of interest such as underage drinking and prescription drug abuse, dating and relationships, and financial issues. This year's summit keynote speaker will be actress and recording artist **LeToya Luckett**.

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If interested in joining us as media for the event please complete the [Media Registration Form](#)

Event hashtags include #DHICBG16 #DHIHometownHero #DuffysHope

About Duffy's Hope Inc:

Duffy's Hope, founded in 1998 by Allen "Duffy" Samuels, is a service provider for at-risk and hard to reach teenage youth with documented proof of success. Located in the heart of Wilmington, Delaware, Duffy's Hope has changed the lives of thousands of teenagers with indirect and direct services programs. In their direct programs Duffy's Hope uses a holistic approach 8-prong system to advance community hope. This system not only determines the root causes in the lives of at-risk youth but also addresses, and more importantly helps to rectify those issues using the following system components: One-on-One Mentoring, Parent and Family Participation/Involvement, School Visits, Tutoring, Life-Changing "Shock Therapy" field trips, Education and Enrichment field trips, Guest Speakers and Group Discussions. The Duffy's Hope Programs includes: Mentoring, an Ambassador Program and a Basketball League. Duffy's Hope, Inc. envisions a world where youth take control of their lives by empowering themselves with positive thoughts, goals, good choices and a perpetual desire to make the world a better place for everyone. For more information please visit www.duffyshopeinc.org

About Agency for Artists:

Agency For Artists, LLC (AFA) is a talent firm with a diverse roster of clients, including music artists and celebrities, as well as concert venues, casinos, and colleges. With services ranging from marketing, sponsorships, endorsements, publicity, brand development, promotions, and concert/tour bookings, AFA is committed to creating valuable, career-enhancing opportunities for its clients. For more information, please visit www.agencyforartists.com

About University of Delaware:

The University of Delaware is a major research university with extensive graduate programs that is also dedicated to outstanding undergraduate and professional education. The University of Delaware promotes an environment in which all people are inspired to learn and encourages intellectual curiosity, critical thinking, free inquiry and respect for the views and values of an increasingly diverse population. For more information please visit www.udel.edu.