

cREAtive Castle Studios

in Association with



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Online Marketing & SEO – Production Discovery Analysis Form

Name: _____ **Title:** _____

Company Name: _____

Website: _____

Email: _____ **Phone #** _____

Title of Project: _____

Genre (Circle the main categories)

Horror Thriller Sci-Fi Drama Fantasy Thriller Action Historical Crime Comedy

Adventure Musical Western Disaster Film Noir Romance Sports Suspense Mystery

War Documentary Musical Psychological Other: _____

Please list all Films/Shows Similar To: _____

Starring Actors: _____

Other Attached Name Talent: _____

Director: _____ **Writer(s):** _____

Producers: _____

Subject Matter: _____

Audience Demographic: _____

Current Online Marketing Budget (Typically around 15% of Film's Budget): _____