

DANTLEY DAVIS

linkedin <http://www.linkedin.com/in/dantley>
email dantley@gmail.com
phone 408-768-6976

I'm a user experience leader that has shipped consumer products for web, mobile, television, and video games. My experience intersects design and product management to deliver products that move metrics and increase user engagement.

WORK EXPERIENCE

Present
(since Aug 2009)

NETFLIX - DIRECTOR OF DESIGN

Leading product design team for Android (phone/tablet), iOS (iPhone/iPad), and multi-device experiences (Chromecast, PS3/Xbox). My team consists of UX designers and prototypers.

Previous role: Design Lead for TV - most notably the next generation TV experience for PS4 ([Netflix Overhauls Connected-TV Interfaces for More 'Cinematic' Experience](#)).

Aug 2009
(since june 2007)

TRION WORLDS - DIRECTOR OF USER EXPERIENCE

Responsible for the user interface for Rift, a massively multiplayer RPG released to critical acclaim.

June 2007
(since june 2006)

YAHOO - DESIGN MANAGER

Design Manager responsible for the user experience of Yahoo Small Business.

June 2006
(since july 2005)

SAP - LEAD UX DESIGNER

Background: Worked with SAP's CEO to design future products to help product design vision for SAP's core development teams. My team was also instrumental with establishing Stanford's D-School (Design School).

July 2005
(since dec 2002)

PAYPAL - LEAD UX DESIGNER

Led user interface design for the original PayPal/eBay auction features and web retailer products.

EDUCATION

may 2012 **MBA**
University of San Francisco
Focus: Marketing, Product Management

may 2002 **BS INFORMATION SYSTEMS**
University of San Francisco
Focus: Human Computer Interaction