

Free to Pursue

THE TOOLS AND RESOURCES TO HELP YOU
LIVE LIFE ON YOUR TERMS.



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About the Writer:

Hélène Massicotte is the writer behind “Free to Pursue”, a personal finance and lifestyle blog. She is the Curator of Books at Rockstar Finance.

She left Corporate Canada, and a six-figure salary behind in April of 2013 to pursue other passions and has been “bossless” ever since. She may eventually even deem herself unemployable in a 9-to-5 world...only time will tell!

With an MBA from the University of Manitoba, an undergraduate degree in Kinesiology from the University of Winnipeg, over 20 years of business experience in the areas of Strategy, Planning, Entrepreneurship, Coaching & Marketing—and a *serious* appetite for learning—she is well positioned to help others optimize their efforts, both in business & in life.

Want to know more? Click the fact sheet button to access other salient points and fun facts.

[Fact Sheet](#)

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About the Blog:

“Free to Pursue” first appeared online in January of 2014. Its purpose is to provide readers with information, tools and ideas that can help them design a life that’s right for them, with a focus on the psychology around personal success, living the good life and having the money to achieve both. Everyone craves personal freedom and this blog helps us get a little (or a lot) closer to that goal.