

# Free to Pursue

THE TOOLS AND RESOURCES TO HELP YOU  
LIVE LIFE ON YOUR TERMS.



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## About the Writer:

H el ene Massicotte is the writer behind "Free to Pursue", a personal finance and lifestyle blog. She is also the Curator of Books at Rockstar Finance and an accomplished public speaker.

She left Corporate Canada, and a six-figure salary behind in April of 2013 to pursue other passions and has been "bossless" ever since. She may eventually even deem herself unemployable in a 9-to-5 world...only time will tell!

With an MBA from the University of Manitoba, a degree in Kinesiology & Administration from the University of Winnipeg, over 20 years of business experience in the areas of Strategy, Entrepreneurship, Coaching & Marketing, and a *serious* appetite for learning, she is well positioned to help others, both in business & in life.

Want to know more? Click the fact sheet button to access other salient points and fun facts.

[Fact Sheet](#)

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## About the Blog:

"Free to Pursue" first appeared online in January of 2014. Its purpose is to provide readers with information, tools and ideas that can help them design a life that's right for them, with a focus on the psychology around personal success, living the good life and having the money to achieve both. Everyone craves personal freedom and this blog helps us get a little (or a lot) closer to that goal.