

EDUCATION

2011 - 2014 **Bachelor of Fine Arts, Advertising**
Savannah College of Art and Design. Savannah, GA
4.0 GPA. Dean's List

2008 - 2010 **Associate of Arts**
Florida State College of Jacksonville. Jacksonville, FL
High Honors. President's List

EXPERIENCE

2015 - Now **Copywriter at DigitasLBI. San Francisco, CA**
Trying to not stay up all night playing Destiny.

2014 - 2015 **UX Copywriter at Telenav, Inc. Sunnyvale, CA**
Created brand and copy guidelines for two apps. Led copy, social media, and all external-facing messaging to launch HopOver, a social navigation app.

2014 **Copywriting Intern at DigitasLBI. San Francisco, CA**
Making really cool things for a really cool food place called Taco Bell.

2013 **Copywriting Intern at Draftfcb. Chicago, IL**
Worked primarily on MilkPEP "got milk?" and "got chocolate milk?" accounts. Assisted on KFC, Valspar, new business pitches, and other accounts.

2012 - 2013 **National Student Advertising Competition. Savannah, GA**
Worked with team of twenty students to put together a national integrated marketing campaign.

2010 - 2011 **English Teacher at Escola Internacional de Aldeia. Aldeia, Brazil**
Taught advanced English classes to 5th-8th graders, made lesson plans, selected curriculum, and led extracurricular events.

HONORS AND AWARDS

2014 Awarded One Show Young Ones Merit
2014 Awarded Silver Regional ADDY
2014 Awarded Gold SCADDY
2013 Awarded Advertising Department Endowed Scholarship
2013 Featured in The South Magazine as Greatest Professional Photographer of 2013
2012 - Now American Advertising Federation (AAF) member
2012 - 2014 Communications Manager of The Pitch Society (SCAD's Advertising Club)
2011 - 2014 PhotoGroup (SCAD's Photography Club)

SKILLS

Copywriting
Adobe Creative Suite

Conversational Portuguese
Conversational Spanish

Photography
Stalking