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## **Education**

### ***BFA in Advertising Design 2011***

Savannah College of Art and Design  
Savannah, Georgia  
3.8 GPA, Magna Cum Laude

## **Professional Skills**

Adobe Creative Suite, Microsoft Office, HTML, and CSS. An excellent understanding of commercial photography production, editing, and styling. And an avid photographer. Makes some mean fried chicken.

## **Awards & Honors**

### ***Bronze Integrated Cube 2012***

Art Directors Club  
New York, NY

### ***One Show Merit Award 2012***

One Club  
New York, NY

### ***Outstanding Academic***

### ***Achievement Award 2011***

Savannah College of Art and Design  
Savannah, GA

### ***Silver SCADDY 2011***

Publication Design  
Savannah College of Art and Design  
Savannah, GA

### ***Silver SCADDY 2010***

Print Campaign  
Savannah College of Art and Design  
Savannah, GA

### ***Silver & Ink 2009***

Publication & Permanent Collection  
Savannah College of Art and Design  
Savannah, GA & Hong Kong, China

### ***Silverworks 2008***

Publication  
Savannah College of Art and Design  
Savannah, GA

## **Experience**

### ***Senior Graphic Designer***

Quidsi, Inc an Amazon subsidiary // Jersey City, NJ  
2014 - Current

Create and direct campaigns for major site initiatives across Quidsi's entire family of sites and push the brands to flex as the business demands. Lead and art direct seasonal campaign photoshoots for Diapers.com & Look.com. Daily tasks also include on-site banner design, landing page design, and UI updates. Collaborated on a full rebranding of Casa.com in 2015.

### ***Manager, Creative Services***

Skip Hop, Inc // New York, NY  
2013 - 2014

Managed and directed photographers, retouchers, freelance graphic designers, and video producers to complete all creative initiatives for the marketing department. Produced, directed, and acted as product stylist for all photography and video. Maintained responsibilities of Graphic Designer throughout tenure.

### ***Graphic Designer***

Skip Hop, Inc // New York, NY  
2012 - 2013

Designer for all print and web media for the marketing and product design departments. Work included packaging, catalogs, in-store marketing, web marketing and social media design. Assisted, styled and directed photoshoots. Directed, shot and edited promo videos.

### ***Creative***

JWT NY // New York, NY  
2011 - 2012

Worked in a small, multi-disciplined group of designers under the Head of Art on many of JWT's largest clients and high profile new business pitches. Work ranged greatly from branding, art direction, presentation decks, web advertising, and photoshoots for clients including Bloomberg, Smirnoff, J&J, Corporation for Travel Promotion, Services for the UnderServed, and others.

### ***Art Director***

SCAD REAL580 Collaborative Class // Savannah, GA  
Winter 2011

Senior member of small team of students tasked with rebranding the luxury fashion line Benjamin Bixby for André Benjamin (Outkast). Created a brand identity system, marketing strategy, and launch plan for the company.

### ***Internships***

Designer // Publicis NY, Publicis BOS Group // New York, NY // 2010  
Art Director // McCann SF // San Francisco, CA // 2008