

# JOEY LOPEZ

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## CONTACT

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(209) 712-7390

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## EDUCATION

The Art Institute of California—  
Orange County  
Bachelor of Science  
Graphic Design, 2014

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## SPECIAL SKILLS

Packaging Dieline Engineering

3D Product Modeling & Rendering

Workflow Streamlining

Laser Cut & Die Cut Design

Font License Compliance

Mac OSX & Windows

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## APPS

Adobe Creative Cloud Suite

InDesign

Illustrator

Photoshop

FontLab Studio

Glyphs.app

Microsoft Office Suite

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## EXPERIENCE

### EDUCATIONAL INSIGHTS

MAY 2017–PRESENT

#### Senior Production Artist & Dieline Engineer

Designed packaging and dielines for educational toys and classroom learning aides.

### DISNEY® PUBLISHING WORLDWIDE

JAN–MAY 2017

#### Graphic Designer & Font Compliance Specialist

Designed typographic mastheads, book covers, and consumer product packaging for Disney Publishing Worldwide, including Disney, Marvel, Star Wars, Pixar, ABC, Muppets, and other franchise publications. Author of global process and designer of workflow automation system for Disney, Lucas and Marvel Press publication font compliance.

### JOEY LOPEZ DESIGN

2011–PRESENT

#### Freelance Graphic Designer & Type Designer

Creator of 8 original typefaces and type families: Aphelion, Aphelion Monolinear, Bellerophon, California Zephyr, Corsa Destino, Lopez Serif, Mechanism, Racing with Destiny, and Saint Olaf. Clients include: Women for Girls, Meals On Wheels, Aussi Gallery.

### BEHR® | KILZ®

2014–2016

#### In-House Graphic Designer

Created wordmarks for: COMPLETE COAT™, DRYWALL™, IDENTITY™, Kitchen & Bath™, ONE COAT™, METAL™ and PVA™ sub-brands. Designed packaging, signage and environmental retail paint centers, kiosks, counter displays, and tradeshow booths for all, as well as digital assets for web, mobile, and kiosks. Developed custom 3D product shot generator applications, eliminating thousands of hours of manual labor.

### IMPACT MARKETING SPECIALISTS®

2012–2014

#### Graphic Designer

Designed assets for 360° integrated marketing campaigns. Clients included: Southwest Airlines, El Pollo Loco, Berkshire Hathaway, Sotheby's and over 50+ real estate partners. Created micro-sites, banners, and variable data print workflows.

### WALT DISNEY PARKS AND RESORTS

2011–2012

#### Intern, Disney College Program

Retail and food and beverage merchandising design department intern. Took part in leadership & B2B courses and lectures. Mentored by Disney creatives.