



Derek Jon Scacchetti  
1667 Hamer Street  
Cincinnati, OH, 45202  
330.207.9082  
derek.scacchetti@gmail.com  
derekjonscacchetti.com

### **BUSINESS IDENTITY**

#### **Logo Design**

\$950 +

#### **Business Card Design**

> 5 people - \$200

5 < people - \$250

#### **Letterhead**

\$50

### **ILLUSTRATIONS**

For Print - \$50 & up

For Web - \$25 & up

Original Drawings - \$100 & up

### **WEBSITE DESIGN\***

#### **Single Page Website**

\$400

#### **Website up to 5 pages**

\$750

#### **Website above 5 pages**

\$1200+

### **PRINT DESIGN**

#### **Postcard / Mailer - 2 sides**

\$200

#### **Brochure / Rack Card - 2 sides**

\$250

#### **8.5 x 11 Flyer Scheme Design**

\$250 +

#### **Special Event Invitations**

\$100 +

#### **Business Menus**

\$250 +

#### **Banners / Posters / Signs**

\$75

### **EXTRAS**

#### **Custom Packages**

\$25 - \$45/hr depends on package

#### **Website Maintenance & Updating\***

\$25/hr - one hour minimum

#### **Rush Deadline Fee**

+ 25%

Please note that the pricing above is a guideline. Some projects may require more or less time and effort and prices may have to be adjusted to reflect that.

If you present your budget, a custom package can be arranged.

*\* I prefer to design websites using Squarespace. This allows clients to maintain and update their own site, significantly reducing maintenance costs. Costs for a squarespace and domain hosting varies and is not included in the design fees on this sheet.*