

## **FOR IMMEDIATE RELEASE**

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### **ITEC ENTERTAINMENT BREAKS GROUND ON NEW THEME PARK IN HANOI VIETNAM**

**ORLANDO, Fla. (September 15, 2016)** – ITEC Entertainment Corporation, the industry leader of worldwide entertainment solutions, announces the groundbreaking of a new entertainment based, mixed-use project to be built in Hanoi, Vietnam.

Kim Quy (translated as “Golden Turtle”) was designed by ITEC Entertainment for Sun Group, one of the largest real estate groups in Vietnam. The project spans 250 acres and is highlighted by a major themed entertainment complex featuring interactive attractions along with the most current immersive, virtual and augmented reality experiences. Retail, dining and entertainment districts will host international brands, a big wheel and the Kim Quy cultural village which will provide an exciting home for working artisans and craftsmen from the Hanoi region of Vietnam.

Tourism and the demand for entertainment in Vietnam continue to grow and ITEC has several projects in the pipeline for Sun Group as it works to make Vietnam an attractive global destination.

ITEC President Bill Coan accompanied Prime Minister of Vietnam, Nguyễn Xuân Phúc, Mayor and Chairman of the Hanoi People’s Committee, Nguyen Duc Chung and a number of other dignitaries in officiating the groundbreaking ceremony held at the project site in Hanoi, Vietnam.

“We appreciate Sun Group’s dedication to Vietnam’s growth and development and the opportunity to celebrate its culture and heritage in first-world projects like Kim Quy” said ITEC President, Bill Coan. “ITEC Entertainment was honored to play a role at this significant project milestone.”



ITEC President Bill Coan addresses an audience of dignitaries at the Kim Quy groundbreaking ceremony at the project site in Hanoi, Vietnam.



ITEC President Bill Coan (far right) accompanied Prime Minister of Vietnam, Nguyễn Xuân Phúc (center) and Mayor and Chairman of the Hanoi People’s Committee, Nguyen Duc Chung (center right), in officiating the groundbreaking ceremony.



The ITEC-designed Kim Quy will feature an open space for outdoor activities with cutting edge technology, including a Sun Wheel and hot-air balloons, among others.



The project will celebrate Vietnam's cultural heritage through the use of breakthrough technologies and themed environments creating a unique leisure entertainment experience.

See more images from the Kim Quy groundbreaking event [linked here](#).

### **About ITEC Entertainment Corporation**

ITEC Entertainment Corporation is the global industry leader of award-winning, entertainment solutions that ignite the dreams of hundreds of millions of people all over the world. ITEC's culture of performance and innovation pushes the frontiers of themed entertainment design, production and technology to new heights. Founded in 1985, ITEC has delivered over 300 of the most successful and comprehensive guest experiences spanning: theme parks, rides and shows; cultural attractions; resorts and mixed-use; themed dining; entertainment centers; and themed retail. ITEC is headquartered in Orlando, Florida with offices throughout the Americas, Europe and Asia. For more information, visit [www.ITEC.com](http://www.ITEC.com).

### **About Sun Group**

The Sun Group is one of the largest real estate groups in Vietnam and the biggest investor in central Da Nang city, with dozens of notable projects in hotels, resorts, amusement parks, and urban areas, including the InterContinental Da Nang Sun Peninsula Resort, the Novotel Da Nang Premier Han River, the Premier Village Da Nang Resort, and Ba Na Hills Da Nang, among others. For more information, visit <http://www.sungroup.com.vn/en>.

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