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GENERAL PROFILE	
<i>Mitch Shepard</i>	
Company Name:	GumballEnterprises
Residence Country	United States of America
Languages	English
	Email msh Shepard@gumballenterprises.com
	Website www.gumballenterprises.com
PROFILE DETAIL	
Education	Mitch holds a bachelor's degree in Business Economics and Accounting from UC Santa Barbara, and a Master's degree in Applied Behavioral Science from Bastyr University.
Certifications	She is also certified in a number of assessments that focus on Emotional Intelligence, Conflict, Feedback, Change Management, Values, Working Styles and Personality.
Areas of Expertise	Emotional Intelligence, Conflict, Feedback, Change Management, Values, Working Styles and Personality.
Industry(s)	
Audience Segment (EE, Mgr, Leader, Hi-Po)	
Years of Facilitation Experience	
Years of Coaching Experience	



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Years of Consulting Experience	
Years of Training Experience	
Years of Design Experience	
Years of Data Analysis Experience	
Assessment Tools	
Other related experience	
Sample Clients	Bug Music, Farestart, Microsoft, Swedish Medical Center, Gage Academy of Arts, Amazon, Yahoo!, Intuit, The Polyclinic
Level of Clients Coached	C-Suite, Upper Management (Director and VP)

COACHING PROCESS

Style	Workshops and face to face client time, experiential learning
Length of Sessions	Varies depending on customer needs
Other	

BIO

Mitch has worked in the leadership development field for 20 years. Back in the day she led outdoor expeditions for executive teams and managers; helping people push beyond their perceived limitations and unite to achieve big goals. Now Mitch brings the intensity of the wilderness to the corporate world, using her unique insight to catalyze motivated business leaders toward new and uncharted levels of success.

Mitch's style focuses on taking action. She uses an interactive approach to help both teams and individuals take strategic steps toward change. Mitch's creative approach re-frames organizational dynamics in a new light giving leaders the ability to reveal the patterns that promote success and eliminate those cycles that slow progress.

Mitch has worked with a wide range of groups at Microsoft as a coach, consultant and facilitator. She appreciates the high stakes atmosphere of the Microsoft culture and enjoys being a thinking partner to her clients as they navigate the complex layers of business. Mitch understands the importance of strong alliances and helps her clients build and sustain the relationships that are key to their success.

As a coach Mitch holds clients accountable, challenging them to make tough choices and follow through. Clients appreciate her energy, humor and realism. Mitch is known for helping leaders make pronounced changes that lead to professional satisfaction and achievement.

In addition to coaching leaders across various groups at Microsoft, Mitch has also been a speaker at the Microsoft Women's Conference, facilitated Doing Leadership programs at Microsoft, and Management Excellence Events.

Mitch has coached clients in many different industries including high-tech, airline, insurance,



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Leadership
Development
Services

educational institutions, retail, banks, and resort hotels. At Microsoft she has worked with a wide spectrum of clients including several Product Groups, Sales, Marketing, IT, Finance, Operations, Services, HR and Global Security.

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