

MY NAME IS NNENNA ORJI (knee•nay) (or•gy)

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ABOUT *ME*

Every day I want to learn something new and see something in a new way. I have worked with clients in industries ranging from financial, automotive, food and entertainment. I am a creative problem solver with a life long passion for design, advertising and art direction.

EDUCATION

2005 College for Creative Studies

Bachelor Degree of Fine Art, Concentration Advertising Design

EMPLOYMENT

2013-Current Digital Art Director GMC & Buick Retail, DigitasLBi

Develop and implement unique, creative and innovative concepts and design strategies across the full spectrum of the rich interactive media environment. Execute new concepts and strategies and repurpose, rework and revise existing content when appropriate and necessary. Deliver inspirational ideas and design executions. Lead multiple projects. Collaborate with strategy, client service, and media project management.

2012-2013 Multimedia Designer/Art Director, Autoweek/Crains

Create digital assets to support the fast-changing retail incentive programs. Assets include site and mobile mastheads, email campaigns, online ads, retail incentive page layouts, web and mobile experiences. Collaborate to brainstorm strategy; client service, and media project management for new client pitches.

2010-2012 Web Designer, Quicken Loans

Responsible for development and design of web pages, widgets, ads, posters, brochures, mailers, banners, powerpoint presentations and animated gifs. Also prepped files for print production.

2008, 2009-2010, Jr. Art Director/Production Artist, SFA

Art directed and conceptualized branding for clients. Responsible for supervising part-time and freelance staff. Designing ads, posters, brochures, mailers, websites, newsletters, banners, Flash animations and animated gifs. Also prepped files for print production.

2006-2014 Freelance Art Director, TheDanielleVincentAgency (DVA)

2004-2005 Creative Intern, GlobalHue

2004 Creative Intern, Doner

SOFTWARE

Adobe CS6, HTML5, CSS3, Flash and Prepress.

Familiarity with JavaScript and WordPress. Basic knowledge of PHP

HTML / CSS3

PRINT DESIGN

WEB DESIGN

DREAMWEAVER

UX DESIGN

LOGO