

John Anner

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Chief Executive Officer, Non-Profits

Experienced non-profit CEO with 19 consecutive years in the CEO role, and a total of 25 years in a senior executive role, primarily leading rapid organizational growth and change. High-level skills in strategy, organizational development, fundraising, scaling evidence-based programs, data analysis, impact measurement and social entrepreneurship. Experienced in mergers and acquisitions, start-ups, earned income strategies, diversified revenue models, government funding, major donor recruitment and stewardship, grantseeking from significant foundations and strategic restructuring. Persuasive communicator.

Professional Experience

THRIVE NETWORKS, CHIEF EXECUTIVE OFFICER • Oakland, CA • 2003 – present

Thrive Networks is an international development non-profit with programs in healthcare for newborns, education, and clean water and sanitation. Started in 1988 in Vietnam as the East Meets West Foundation, now with offices in seven countries in Asia and four in Africa.

- Increased funding from \$225,000 to \$14 million annually, total > \$150 million.
- Launched and scaled seven major evidence-based programs.
- Acquired five international development non-profits.
- Created and upgraded all systems.
- Restructured and re-branded as Thrive Networks (2014).
- Accessed top-tier donors like World Bank, USAID, DFAT, IrishAid, Ford Foundation, and many others.
- Set up business partnerships with GE Health Care, AIG Insurance, Boeing, United, Massimo, Grundfos and other major corporate partners.
- Built highly credentialed and experienced senior leadership team (five PhDs).

INDEPENDENT PRESS ASSOCIATION, FOUNDER AND EXECUTIVE DIRECTOR • San Francisco, CA • 1996 - 2003

The IPA (now defunct) provided essential services to 420 member independent social justice periodicals. Business model based on philanthropy and earned income (1:10).

- Directed revenue growth from \$5,000 (first year) to \$3.5 million (net) annually.
- Accessed top-tier foundations like Ford, Rockefeller, CS Mott, Packard, Cummings.
- Purchased S-corporation, converted into non-profit, grew annual revenues from \$2.5 million to \$10 million (gross).
- Organized loan fund, \$650,000 in capital from foundation PRI funds.
- Created advertising cooperative for ethnic press in New York and Chicago.
- Set up recycled paper purchasing cooperative.
- Successfully lobbied USPS to keep second-class mailing rates affordable.

CENTER FOR THIRD WORLD ORGANIZING, PUBLICATIONS DIRECTOR • Oakland, CA • 1990 – 1997

The Center for Third World Organizing is a training and organizing center for communities of color, “standing at the intersection of race and class.”

- Managed all publications and communications, physical and electronic.
- Launched Third Force Magazine (now ColorLines), served as editor and publisher.
- Incubated Independent Press Association.
- Edited and published *Beyond Identity Politics*.
- Staff trainer, communications, for annual Minority Activist Apprenticeship Program.

EDUCATION

PhD: Current doctoral candidate in Public Policy and Administration. The dissertation is a statistical analysis of the use of impact measurement in social enterprises. Completion expected winter 2015.

MS in International Agricultural Development, specializing in Project Management and Evaluation, University of California at Davis, 1989. Recipient of two fellowships for academic excellence.

BA with Special Honors in Political Science, Tufts University, 1982, magna cum laude. Concentration on developing economies. Wrote Senior Honors Thesis comparing agricultural development efforts in Cuba and Tanzania.

OTHER WORK EXPERIENCE

Editor-in -Chief, *Nicaraguan Perspectives* magazine, 1986-1989. Responsible for all aspects of publication, including editing and article development, publishing operations, staff training. Supervised transition from manual layout to computerized desktop publishing. Worked closely with circulation and promotion efforts.

Founder and Director, Community Journalism Cross Training, 1995. Developed cross-cultural program to train journalists working for the ethnic and community press in the San Francisco Bay Area. Program emphasized developing both editorial skills and multicultural understanding of Bay Area communities and neighborhood organizations.

Founder and Director, Popular Technology Project, 1991. Developed program to raise money in the US. to purchase computer equipment suitable for desktop publishing in El Salvador. Shipped equipment, and conducted three training seminars over 12 months for Salvadoran civic and women's organizations. Wrote all training materials.

Volunteer, Peace Corps Community Agricultural Extension Program, Mauritania, West Africa, 7/83 through 10/85.

BOARD POSITIONS

The Coral Reef Alliance, Audit Committee Chair (current)

Berkeley Bicycle Club, Secretary (2011-2013)

Ella Baker Center for Human Rights, Chair (1997-2005)

LANGUAGES

English, French, Spanish, Pulaar and Vietnamese (beginner level).