



Jeff Waraniak

Howdy! I'm Jeff and I'm a writer and editor based in Detroit, Michigan. I write about the city, the outdoors, sports, people, food, and tons of other things that pique my interest. I write for the web as well as print. When I'm not staring at a computer screen, I prefer to be on a mountain bike or in the woods.

Experience

- Aug. 2014—Present ◀ **Associate Editor** at Hour Detroit Magazine
Contribute feature length articles and shorter pieces to Detroit's award-winning city magazine. Tasks also include:
- Managing editorial work flow
 - Editing and overseeing front of the book sections
 - Repackaging content from Hour Media titles for web
 - Serving as sole editor for supplemental Hour Media publications
 - Supervising interns
- Oct. 2013—Dec. 2015 ◀ **Freelance Writer** at Thrillist Media Group
Contributed food, drink, and community commentary to Thrillist's Detroit beat. Shot photos for the Detroit site, as well as Thrillist's national site. My articles helped boost weekly page views from a few hundred to 100,000+
- Sept. 2014—Feb. 2015 ◀ **Freelance Writer** at National Geographic
Ghost wrote chapter of National Geographic Civil War travel guide including historical battle summaries and present day points of interest.
- Jan. 2014— June 2014 ◀ **Production Intern** at Michigan Radio
Assisted in preparing content for Michigan Radio's Stateside program. Tasks included pitching stories, conducting interviews, and managing editorial calendars.
- Nov. 2013—Dec. 2013 ◀ **Copywriter/Researcher** at George P. Johnson Co.
Researched, wrote, and fact-checked historical content to include in the company's 100-year anniversary book. Content included main text, sidebars, and photo captions.
- June 2013—Jan. 2014 ◀ **Columnist** at Actionhub.com
Contributed weekly articles to Action Hub's action sports section dedicated to mountain biking, hiking, and other outdoor sports. Article content included outdoor news, product reviews, how-to guides, and personal experiences competing in and enjoying the outdoors.
- May. 2012—Aug. 2012 ◀ **Editorial Intern** at National Geographic
Worked directly under an NG Books editor for three months researching, writing, and assembling text for print and digital NG books centering on adventure, science, and history. Published work included photo captions, sidebars, and general text.
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Awards

- 1st Place — Feature Story, Society of Professional Journalists, Detroit, 2016
 - 1st Place — Sports Reporting, Society of Professional Journalists, Detroit, 2016
 - 3rd Place — Blogging, Society of Professional Journalists, Detroit, 2015
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Education

University of Michigan, Ann Arbor, MI, 2013
Majors: Honors English, Creative Writing
GPA: 3.9/4.0

Software Skills

Adobe Creative Suite: Photoshop, Indesign, Illustrator
Microsoft Office Suite
Video/audio editing: Final Cut Pro, Pro Tools

Interests

Mountain biking, motocross, hiking, and hockey. Food, music, travel, and comedy.

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