

Charis Choi

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LANGUAGES

English
Cantonese
Mandarin

EXPERIENCE

STARBUCKS

DESIGNER

OCTOBER 2015 – PRESENT

Packaging designer for coffee rollstock and Ready to Drink products. Created brand line extension systems, illustrated cards and merchandise, and conceptualized various new global platforms.

MICROSOFT

VIA MAQ CONSULTING
PRODUCT DESIGNER

DECEMBER 2014 – SEPTEMBER 2015

Designer for the Bing Maps team. Created illustrations, icons, and overall branding systems that unified the map experience.

FROG

VISUAL DESIGN INTERN

JULY 2014 – OCTOBER 2014

Developed custom icons, created data visualization and color theories that were implemented in a client app. Exercised digital design conceptualizing and solutions in a collaborative setting.

PHILIPS

DESIGN INTERN

JUNE 2013 – SEPTEMBER 2013

Worked with the communication design team on strategies to launch headphone collection through look-book and packaging design. Developed pattern for future consumer lifestyle products.

STUDIO MATTHEWS

FREELANCE DESIGNER

APRIL 2014 – JUNE 2014

Re-branded Capitol Hill Housing, explored photography, patterns, and textures. Developed various applications for promotional items.

EDUCATION

UNIVERSITY OF WASHINGTON

BACHELOR OF DESIGN

CLASS OF 2014

Visual Communication Design

PRATT FINE ARTS CENTER

SUMMER 2007

Acrylic canvas painting, sketching, and oil painting classes.

REFERENCES UPON REQUEST