

EXPERIENCE

FANSIDED Lincoln, Nebraska

Columnist • December 2013-Present

- Produce bi-weekly column for a variety of sporting events and sports-related issues
- Provide detailed data analysis to illustrate sports trends
- Eclipsed 75,000 readership in the first three months
- Featured on nationwide radio programs such as CBS Sports Radio, Fox Sports Radio, and ESPN Radio
- Integrate self-made graphic designs to accompany articles



THE PICK AND ROLL Omaha, Nebraska

Columnist/Statistician • December 2013-Present

- Serve as the primary NBA content producer for the site
- Featured in Australia's Buckets Magazine
- Provide comprehensive data analysis as the site's chief statistician
- Advance American relationships for the Australian-based company
- Facilitate online meetings to guide site enhancement



TOMORROW'S ONLINE MARKETING Lincoln, Nebraska

Independent Contractor • May 2013-May 2014

- Built brand presence for clients, including Fortune 500 companies
- Created articles, landing site pages to increase SEO marketing
- Calculated and interpreted analytical research on potential clients
- Developed web presence online for outside companies through the use of citation management



SPORTS WUNDERKIND Lincoln, Nebraska

Head of Social Media/Site Producer • December 2012-April 2014

- Crafted content for and managed all social media accounts
- Authored sports articles grounded in data analysis
- Provided detailed data analysis on a variety of sporting events to highlight trends in major sporting fields
- Developed marketing strategies and analysis, increasing exposure by 86%



HEARTLAND GOURMET Lincoln, Nebraska

Marketing Intern • February 2011-July 2013

- Developed websites on a variety of hosting platforms
- Designed and implemented new marketing strategies
- Conceptualized and advanced new advertising strategies to promote sales
- Pitched ideas and proposed collaborative operations with outside companies
- Created and ran all social media activities, increasing company exposure by 95%
- Managed inventory, finance and sales forecasting analysis



RIVALS Lincoln, Nebraska

Social Media Coordinator • July-December 2013

- Generated new marketing strategies to develop online presence
- Collaborated with upper-tier staff to progress internship program
- Interacted with customers to address site issues



UNIVERSITY OF NEBRASKA-LINCOLN Lincoln, Nebraska

Speech Summer Camp Faculty • 2010-2013

- Assisted over 300 high school students in the creation, application, and performance of literature and self-written speeches
- Led groups of high school students through two weeks of intensive preparation for upcoming competitive seasons
- Proctored all interpretation events



SUMMIT DEBATE Boston, Massachusetts

Speech Summer Camp Faculty • June-August 2012

- Conducted theoretical and applied lectures on public speaking
- Led intensive preparation for high school speech students
- Guided selection, arrangement, and performance of literature



RAYMOND CENTRAL HIGH SCHOOL Raymond, Nebraska

Assistant Speech Coach • August 2010-2014

- Provided guidance on the construction, development, and performance of literature and public address events
- Taught merits of public speaking to over 200 high school students
- Managed students on national and local trips, tournaments and social events
- Coordinated daily activities, logistics, and travel arrangements



EDUCATION

University of Nebraska–Lincoln, Lincoln, NE

Bachelor of Journalism, May 2014

Major: Advertising and Public Relations **Minors:** English, Communication

Activities:

- President, UNL Speech Team
- Multiple event champion Big 10 Public Speaking Tournament 2012-14
- Finalist at American Forensics Association Tournament 2012-2014
- UNL Top Public Speaker 2013, 2014

SKILLS



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