



# EDGARMESPEJO

— EXPERIENCE DESIGNER —

## EXPERIENCE

### SapientRazorfish

#### Experience Designer

San Francisco, CA - Aug 2016 - Present

Currently delivering solutions that help brands tell their story.

### Google + SCAD

#### User Experience Designer

Savannah, GA - Fall 2015

Collaborative class with Google and SCAD. Define a variety of universal problems, identify and understand user needs, and apply research insights to develop innovative digital solutions.

### Dassault Systemes - SolidWorks Corp.

#### User Experience Intern

Boston, MA - Summer 2015

Designed and defined experiences for a new product targeted to a specific user market for SolidWorks Corp. Iterated key interactions and user flows that best aligned the goal of the product team and brand.

### IBM

#### Software Design Intern

Austin, TX - Fall 2014

Followed IBM Design Thinking for empathizing and gaining insights about the end user. Conceptualized and designed experiences for IBM products and services. Applied UX/UI design, visual design, and design research methods.

### Hewlett-Packard + SCAD

#### Sponsored Industrial/Service Designer

Savannah, GA - Spring 2014

Collaborative class with Hewlett-Packard and SCAD. Worked with other designers for improving products to incentivize printing.

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## EDUCATION

### Savannah College of Art and Design

B.F.A in Industrial Design

B.F.A in Service Design

Savannah, Georgia

Graduation: May 2016 | GPA 3.7

Study Abroad Program: SCAD Hong Kong

### D.I.G -Deutsch In Graz

Graz, Austria

Summer 2010 & Summer - Fall 2011

Study Abroad | Language Study

## SKILLS

### Design

Quick Ideation and Idea Visualization  
Hand/Computer Sketching, 2D/3D  
Conceptualization, User Centered Design  
Contextual Research, Design Thinking,  
Empathy Mapping, Service Analysis.

### Software

Adobe Creative Suit, Tablet and Cintic,  
InVision, SolidWorks, Axure RP, Keynote,  
Sketch, UsabilityHub, Principle.

## ACHIEVEMENTS

-European Product Design Awards (ePDA)

Silver - Industrial and Life Prosthetics - 2017

-SolidWorks Summit Innovation - 2015

### Academic Awards

SCAD Academic Honors Scholarship

SCAD Artistic Scholarship

Industrial Design Endowed Scholarship

Dean's List (2012 - 2016)

## LANGUAGES

Spanish | English | German