

# JULIUS GEIS

BRAND  
AESTHETE®

*Boxes are great.  
Seriously.*

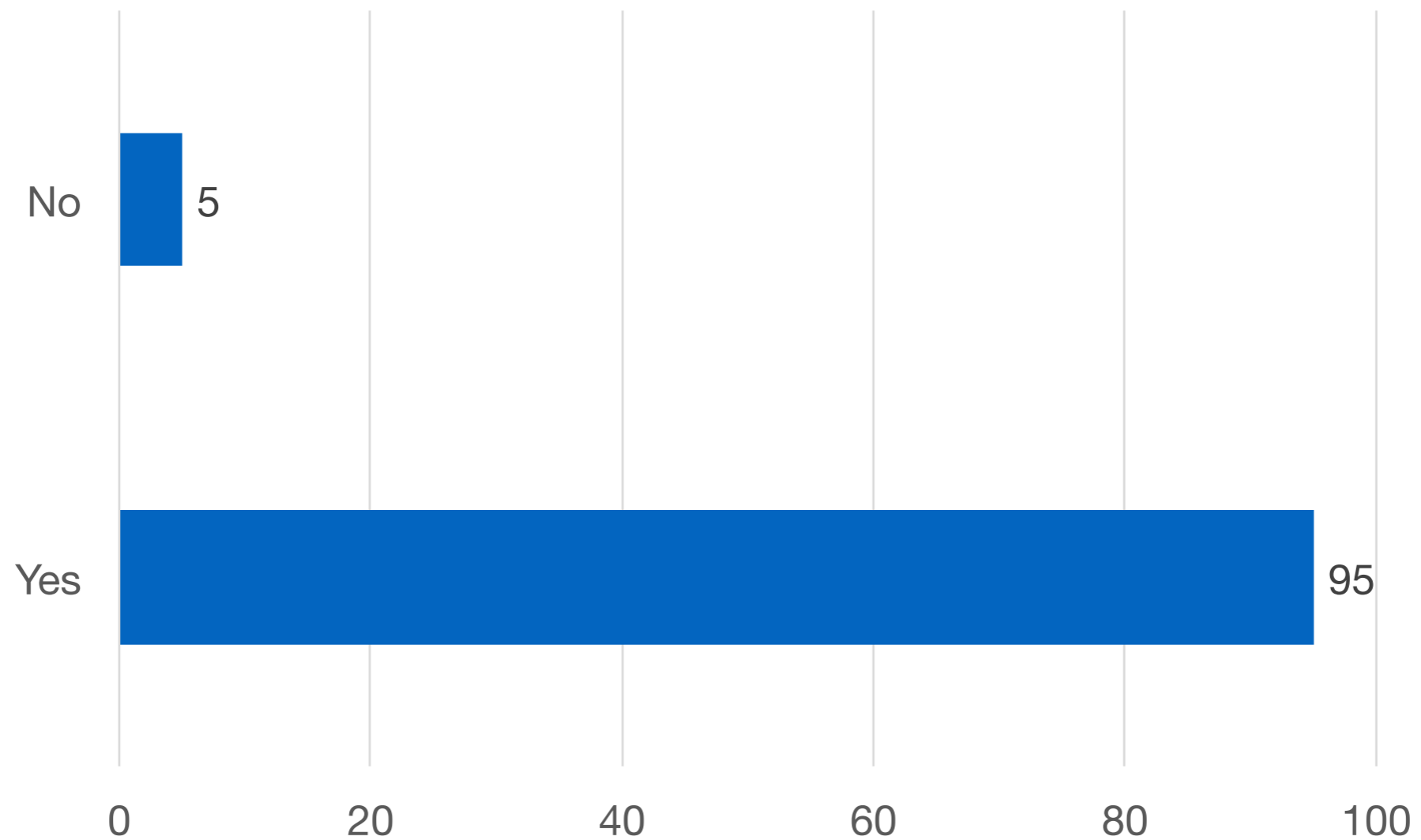
# E-COM SHOPPING EXPERIENCE

Survey

*Pukalani, March 2017*

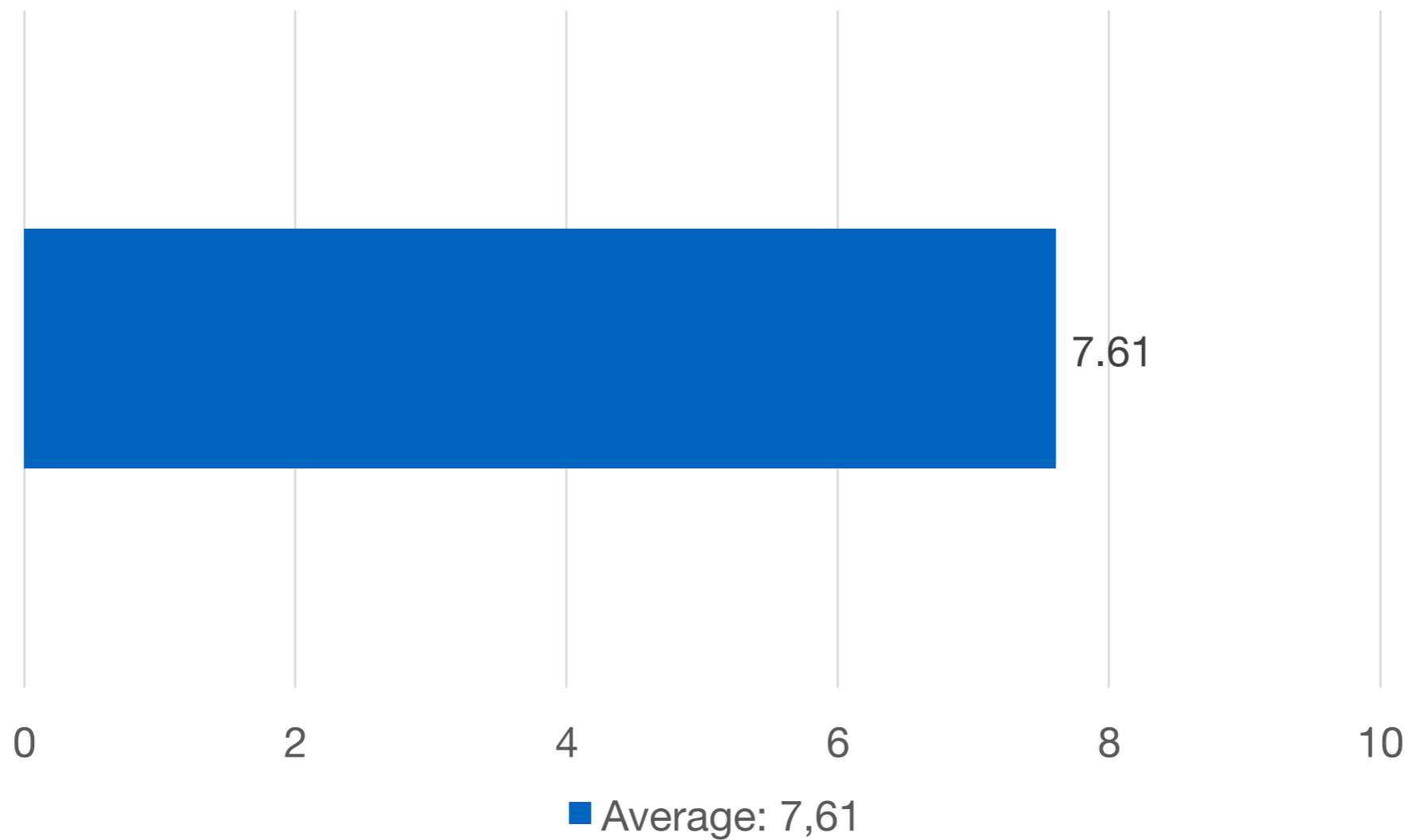
# Have you ever bought sports clothing or sports equipment online?

Participated: 100, Skipped: 0

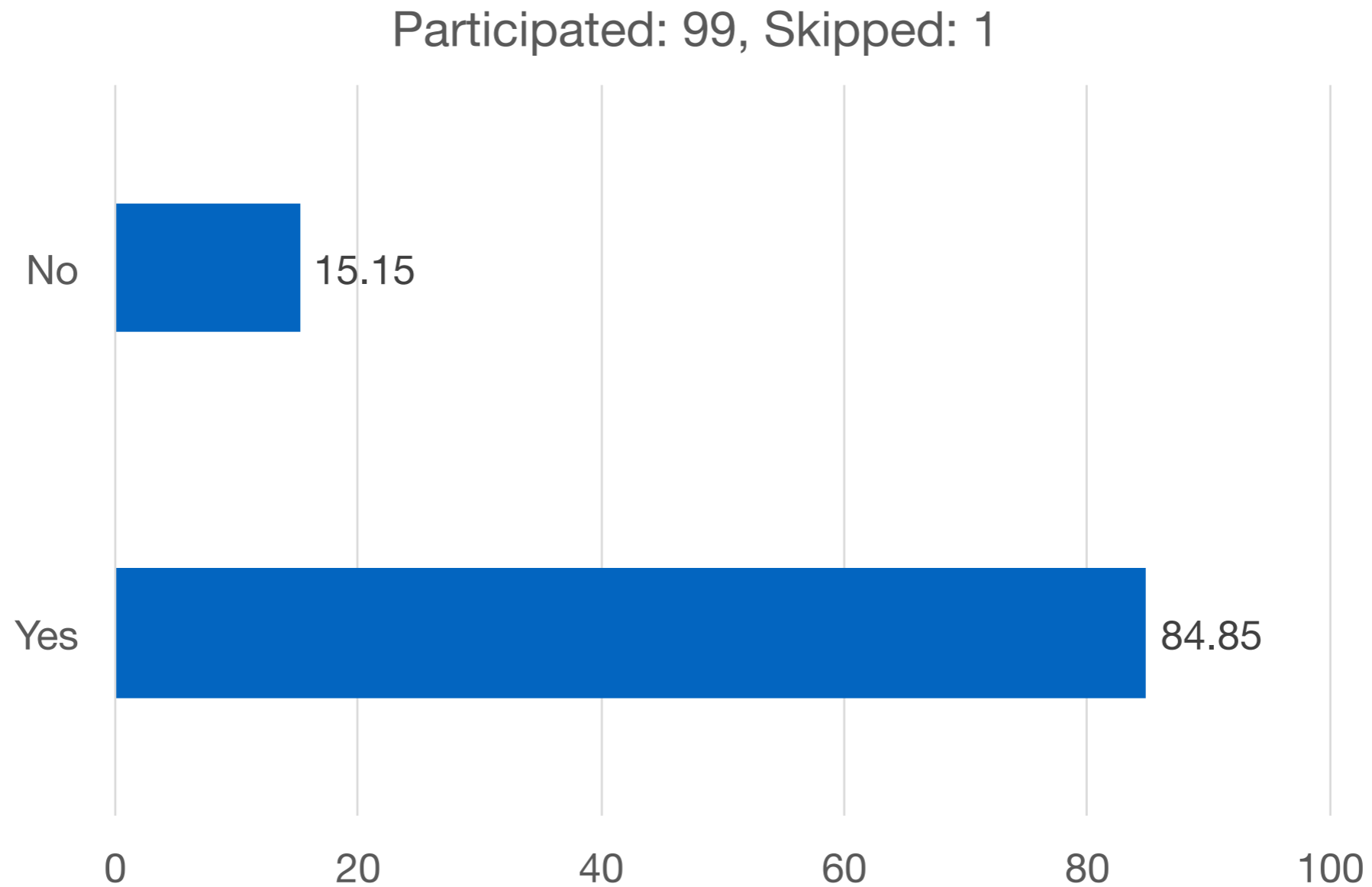


# How often do you buy sports clothing or sports equipment online per year?

Participated: 100, Skipped: 0

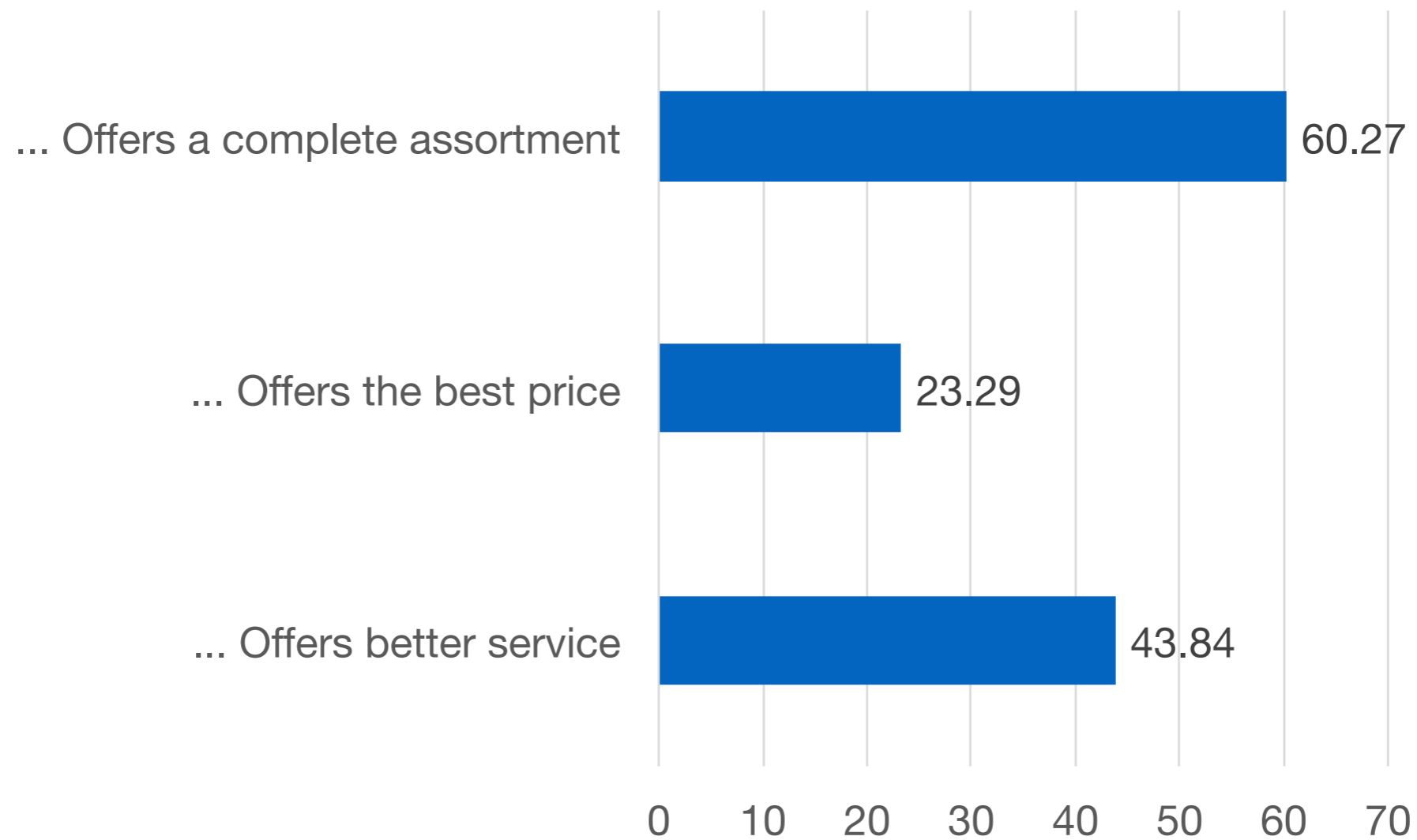


# Have you ever bought sports clothing or sports equipment from a specialized retailer online?

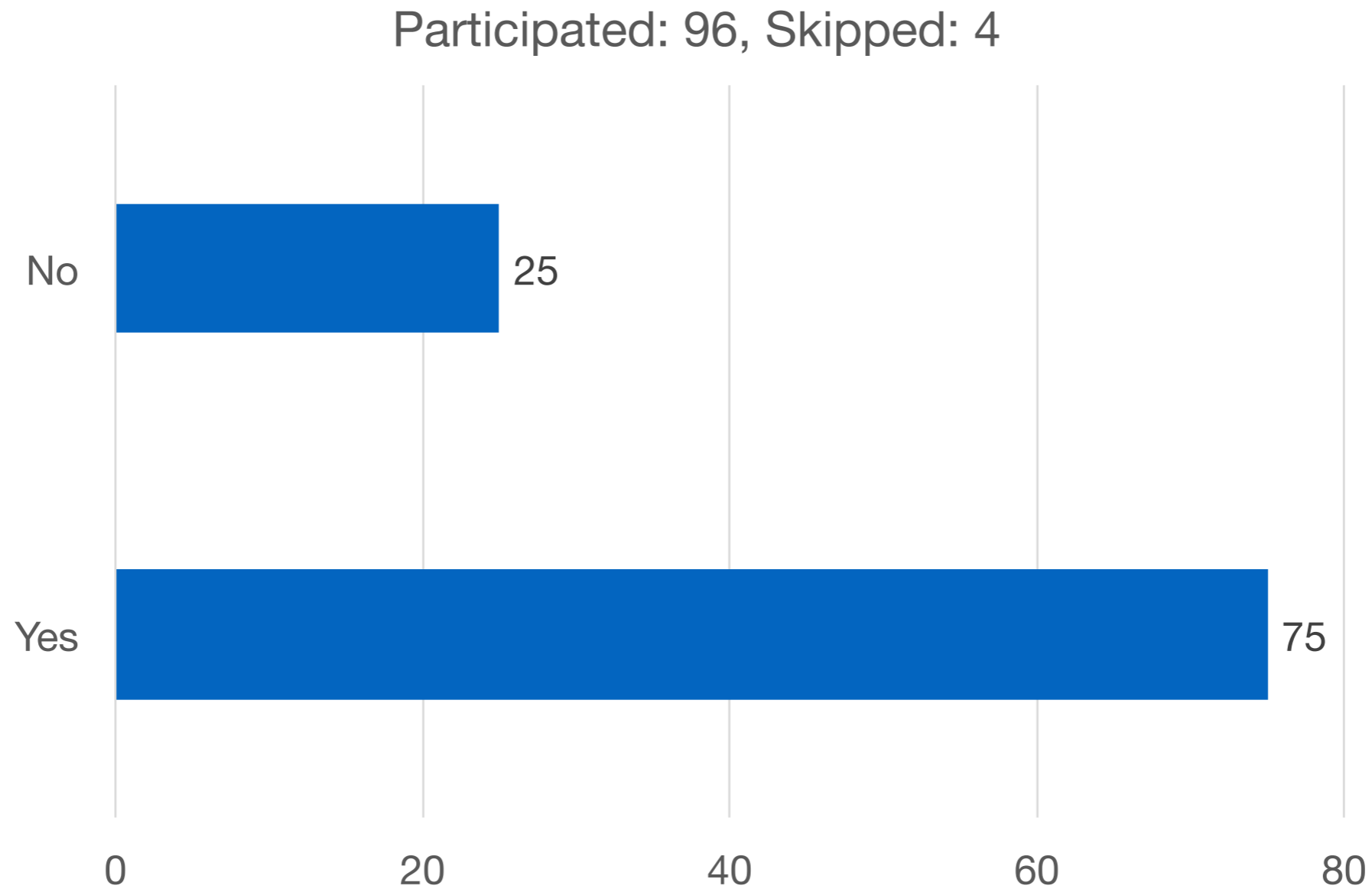


# What was your main reason to shop-online by a specialized retailer?

Participated: 73, Skipped: 27

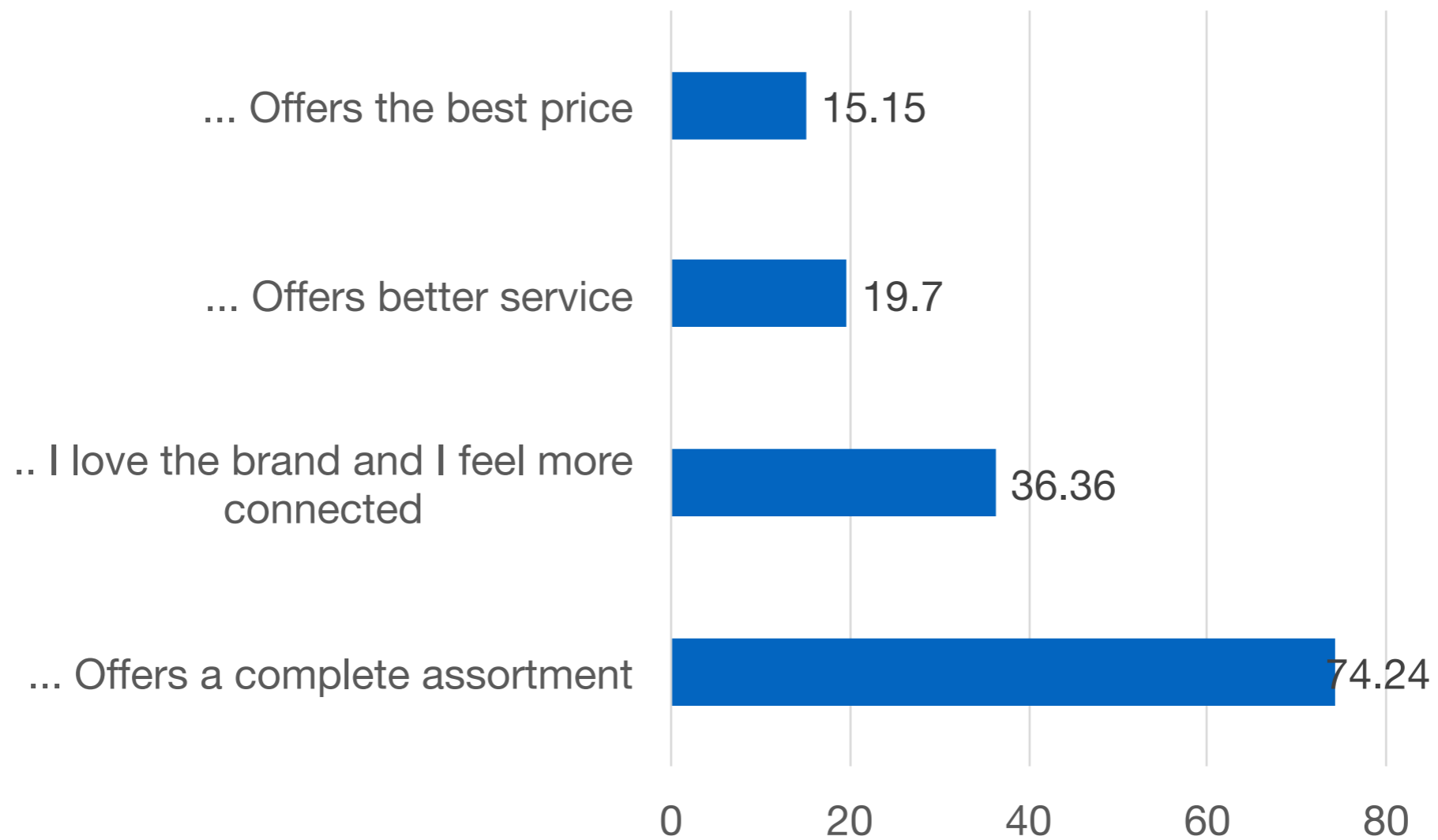


# Have you ever bought sports clothing or sports equipment from the manufacturer online?



# What was your main reason to shop-online by a manufacturer?

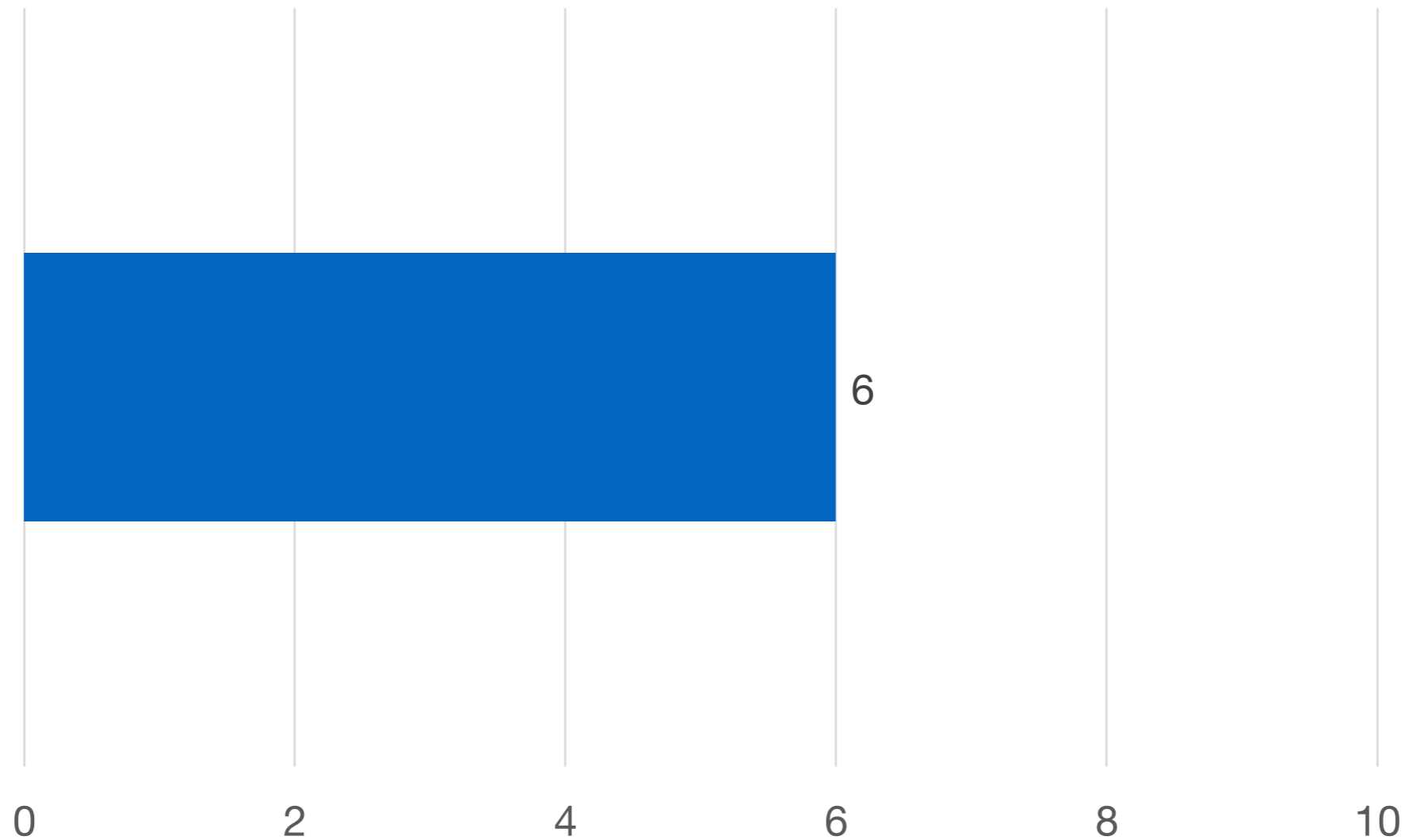
Participated: 66, Skipped: 34



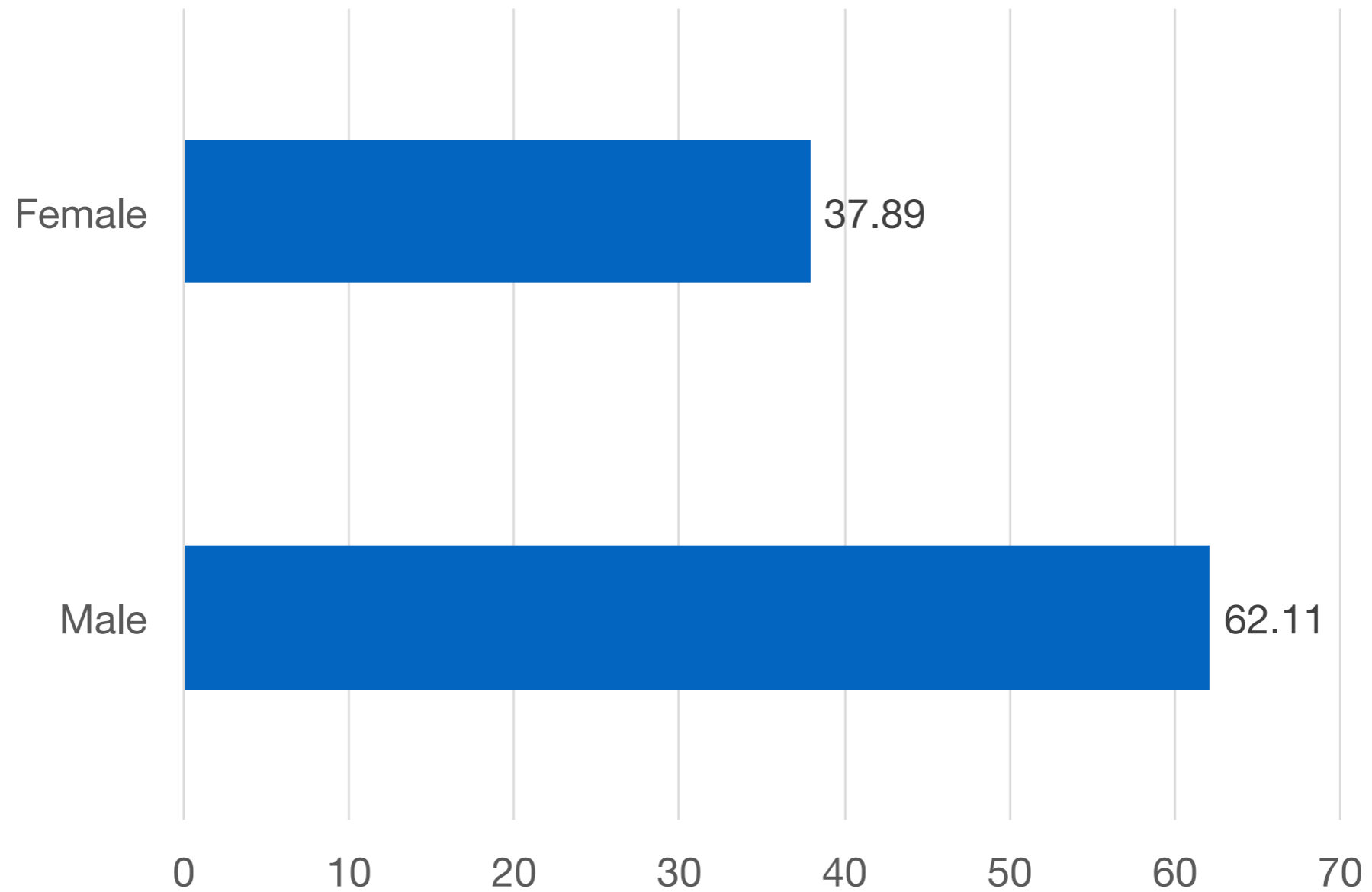


# Would you consider yourself as a „brand-lover“?

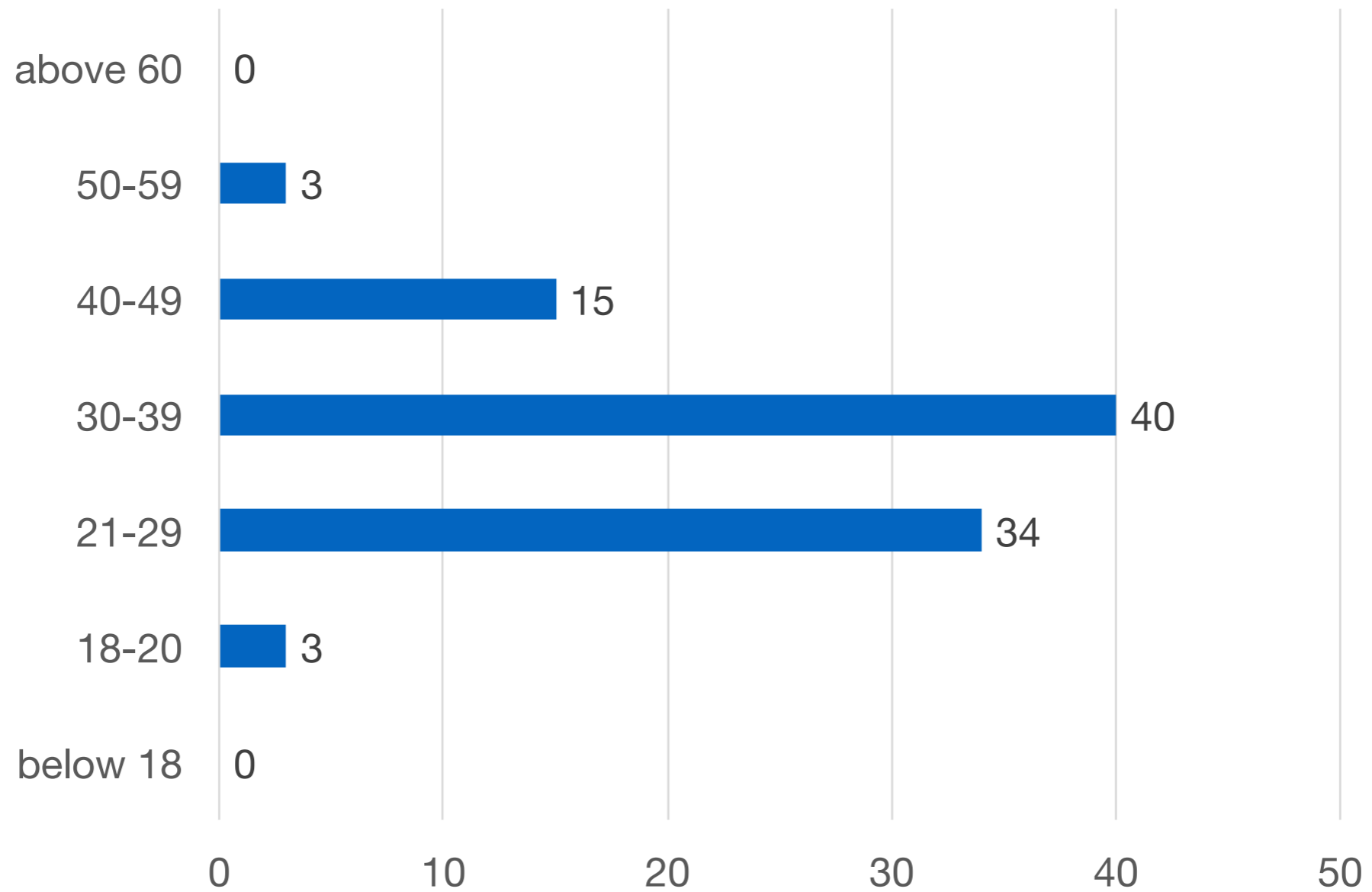
Participated: 95, Skipped: 5



# Are you male or female?



# How old are you?



*About*

# Julius Geis – Brand Aesthete®

Boxes are great. Seriously.™

For years, Julius Geis – Brand Aesthete® has successfully nurtured his clients in the sports-, outdoor- and fashion industry by highlighting their core competencies, creating a unique identity and building an attractive and successful brand.

And this is how we do it: Together, we analyze your box under a microscope. We examine your resources, your processes, and your market potential. We highlight your business opportunities and define your individual goals. We're going to map out your identity-based market strategy, one that's tailor made for you and guarantees your brand's unique positioning. We'll dive in deep together. Then, we'll climb back up, step by step.

[Read more. Visit WWW.JULIUSGEIS.COM](http://WWW.JULIUSGEIS.COM)

# About

Julius Geis, CEO



[jgeis@juliusgeis.com](mailto:jgeis@juliusgeis.com)

Julius Geis calls himself a brand aesthete and has been consulting with businesses in the outdoor, sports fashion, and fashion industries in this capacity for 10 years.

Julius changed his business focus in 2013 by creating his own brand methodology that became the foundation JULIUS GEIS – BRAND AESTHETE® work today.

Since October 2016, Julius is living with his family on the island of Maui, Hawaii.

[More about Julius Geis, CEO](#)

# About

Carmen Dehmel Neves, European Service Client Director



[emoyo@juliusgeis.com](mailto:emoyo@juliusgeis.com)

Elizabeth Moyo joined JULIUS GEIS – BRAND AESTHETE® in November 2016 Business Development Consultant.

As a global MBA program graduate with training and experience in Finance and Marketing, Elizabeth Moyo has her passion for business development and client services.

She is a “thinker” and “doer” and is fun to be around with.

[Read more about Elizabeth Moyo](#)

# Thank you!

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