**OUR MISSION** is to provide timely, accurate, emergency alert and warning notifications to the residents in the communities we serve through an integrated, standardized, cross-jurisdictional notification platform to help reduce the loss of life, damage to property, and the environment.

**WHAT IS ALERT SOUTHBAY?**
The City of Hawthorne and 12 other South Bay cities have established an alert and warning notification system as part of an integrated, inter-operable regional platform. The Alert SouthBay, emergency notification system aims to keep communities informed about disasters and major emergencies via SMS (text), email, phone, landline, as well as other means of communication.

- Inglewood
- El Segundo
- Manhattan Beach
- Hermosa Beach
- Redondo Beach
- Palos Verdes Estates
- Rancho Palos Verdes
- Rolling Hills Estates
- Rolling Hills
- Torrance
- Gardena
- Hawthorne
- Lomita

For more information about the program or to get more information about how we can alert you, please visit [www.alertsoutbay.com](http://www.alertsoutbay.com) or email us at [info@alertsoutbay.com](mailto:info@alertsoutbay.com).
Please take a moment and register for the Alert SouthBay Regional Portal by going to [www.AlertSouthbay.com](http://www.AlertSouthbay.com) or text ALERTSB to 888777.

### TYPES OF NOTIFICATIONS

#### EMERGENCY NOTIFICATIONS

Each of the thirteen cities have the ability to notify their community and the surrounding communities regardless of jurisdictional boundaries if there is an imminent threat to life, property, or the environment. This provides the first of its kind emergency notification system helping to provide the region with accurate and timely notifications.

#### NON-EMERGENCY NOTIFICATIONS

As a resident, you can opt-in to receive notifications such as emergency preparedness, public health alerts, major traffic advisories, and other non-emergency alerts. You can change or modify these preferences anytime by logging into your account settings at [www.AlertSouthbay.com](http://www.AlertSouthbay.com).

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**HOW TO REGISTER**

If we can’t reach you, we can’t alert you! Please take a moment to register to ensure we have the most up-to-date accurate information for you.

1. [Alertsouthbay.com](http://Alertsouthbay.com)
2. Text ALERTSB to 888777 to receive the link to register
3. Download the Everbridge App from the App Store

Your information is protected and will only be used to notify you in the event of an emergency, or for the categories you subscribe to.