

Style – It's Not Just For Other Women Anymore

by Lindsay Burns with Style Savvy
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Stylish sirens and studs alike.....You know, we've never really talked about what "style" really is and I thought that going into a new season and a new school year would be a great time to "talk amongst ourselves". So, "I'll give you a topic. Style. Discuss....."

A good definition of style is "how you present your unique self". It's the colors, shapes and textures with which you surround yourself to tell the world – and remind you – of who "YOU" are. It's not the same as elegance, chic, beauty or trendiness, although any of those can be PART of your style. Style is the whole enchilada, the authentic "you". As Captain Jack Sparrow would say, "Savvy?"

Because you have many different moods, you have many different "looks". On Monday you may run the kids to school in your workout gear and after your shower, change into "preppy mom" (or dad !) with your Lacoste shirts, khakis and Dockiders. Wednesday may bring out the Western You or the Rocker Chick or the Natty New Yorker – but those are the looks you put on – they are all only PART of "you". "Style" is why YOU look different than someone else who is wearing the same clothes!

When you open your closet, (or your children's closets) the clothes and accessories you see should reflect the PERSON, not hide or disguise them. Clothes, like makeup, should enhance and express "you". Anyone who has a daughter knows that sooner or later (for me it was sooner !) her tastes take over and SHE tells YOU what she will wear – she develops her own tastes that reflect her own individuality.....ta da.....her own "STYLE"! Of course, the key here is to know – or learn – how to best enhance and express her, and yourself. The same holds true for the boys, it's just that they may not CARE what their style is. Then again, many men know and present their own unique style to the world – anyone remember Frank Sinatra? John Lennon? Johnny Depp?

So go look into your closets. Ask yourself if the "stuff" in there reflects and enhances "you". If the answer isn't YES!!!, make a change! It may be a new attitude but, after all, it's a new season! It's a new school year!