

July 2007 - Vegas Parent Newsletter Article

by Lindsay Burns with Style Savvy

Well, hello again, fashion fans! Can you believe July 4th is here already? Are you packing up and heading someplace fun for a family vacation? You've probably been looking forward to this for four months, unless you're one of those really ORGANIZED people that I admire so much – then you've been looking forward to it for 6 months! Hopefully that means that you've finally got your summer wardrobe under control and maybe you even took advantage of some of the great sales we have throughout June. So, believe it or not, here are some tips to get ahead to.....drumroll please.....LABOR DAY!!!!

Yes, friends of fashion, by the time you get home from your summer vacation the summer will be almost through. Did you know that Labor Day is the best time to buy new bathing suits for next year? It's also a perfect time to stock up on the basics – T's, shorts and capri's, even jeans, for the whole family. Want to beat the Labor Day crush? Many stores will allow you to hold items that THEY know are going on sale – wow, beat the crowds AND get the deals – what could be better?

Make sure you replace white T's, tanks and pants now – you've been washing them all summer and "crisp white" is a 'way cooler description for a T than "yellowed but clean"! Load up on those blacks, navys and reds now, too – they fade through a season and will look a lot better as rags than they do as "gladrags"!

Are you the lady who wants to look chic by buying the "it" piece of the season? Then you won't want to buy anything other than basics now – the fall/winter stuff will be premiering at the beginning of August and, while I can't give away trade secrets, I WILL tell you that THE color for fall comes in shades like "grass" and "moss" and "olive" and rhymes with.....well, I can't give it ALL away.....

Go enjoy those vacations or, if you're hanging in town, make plans for picnics, fireworks and lake getaways. I'll talk to ya soon and remember, "'Trend' is today, 'Style' is forever"!!!