

Financial Management for the Closely Held Business

Businesses face tough challenges and unique opportunities. The financial success or failure of a business lies in its owner's ability to manage through the challenges and capitalize on the opportunities.

With our seminar, you can learn to proactively control the finances of your company through business-tested financial management techniques and maximize profits through more informed decision-making.



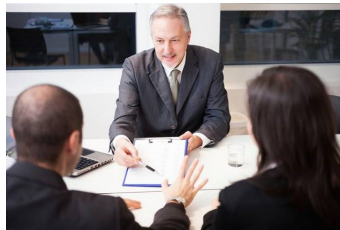
Training and Education – Keys to Building a Successful Business

Financial Acumen



Understand financial statement analysis, cash budgeting, sustainable growth rate, profit planning, financial gap analysis and break-even analysis.

Tangible Tactics



Learn how to properly structure debt, communicate with your banker and successfully put together a loan proposal.

Real-Life Scenarios



Learn financial statement analysis, cash budgeting, sustainable growth rate concepts, break-even analysis, and profit planning.

Gain Valuable Financial Acumen to Grow Your Business

Understand Financials



Gain hands-on practical tools and the financial skills required to develop a financial plan for success.

Ongoing Education



Gain 8 CPE (continued professional education) or industry equivalent credits.

Growth Strategies



Maximize profits in your business through more informed decision-making strategies and techniques.