

Finagraph launches Flight, Rocks The Accounting World

June 5, 2017

SEATTLE, Wash— Finagraph, the financial technology company, launched Flight, a new web app for accounting professionals and their business clients. “Imagine Facebook and Quickbooks got together and created the place for accountants and businesses to work,” said James Walter, CEO at Finagraph. “Flight combines that super familiar activity feed with the key financial data of businesses, with the added bonus of bank-level security.” [Get the press kit here.](#)

Flight gives accounting professionals and business advisors a simple way to stay connected with their clients, share documents and see key financial data – all in one place, in a streaming, secure and private activity feed that can be shared – with the business owner, colleagues, board members and other stakeholders.

“Flight is truly visionary,” said Nancy Michael, Senior Director with Moody’s Analytics. “We’ve worked with Finagraph to give small businesses a better view on their credit compared to others by providing their MARQ™ (Moody’s Analytics Risk Quality) business credit score in Flight. This information is vital to help them plan and grow – and Flight’s simple activity feed makes it easy.”

Sixty-five percent of business owners blame financial mismanagement for the failure of their business.¹ Flight gives accounting professionals an easy way to be intimate with their clients’ financial activities, so problems are caught early, and opportunities aren’t missed.

Previews of Flight with accounting professionals suggest the web app fills a need that no other tool currently addresses. “Finagraph has always been a valuable financial dashboard for my clients,” said Mariette F. Martinez, EA, Accounting Technology Ninja & Financial Services Strategist. “But now they chose to take Flight to an entirely new level. By utilizing the #PowerofSocial and creating an easy-on-the-eyes look, my clients and I will share real-time business financial data while staying engaged and connected on a personal level. This app is a true example of what should be in every Small Business Strategist’s toolbox.”

Seattle-based Finagraph is passionate about helping small businesses. To do this at scale, they create technology for financial institutions and for accounting professionals. Founded in 2011, Finagraph counts the largest financial technology providers, including Moody’s Analytics, as clients.

Contact

Joy Archer

VP Marketing

joy@finagraph.com

206.922.4502 x713

getflight.com

[Press kit](#)