2019 SUMMARY OF 26th INTERNATIONAL CLIMBERS' FESTIVAL

July 10-14, 2019
Land, Wyoming
2019 Attendance

Total Festival Attendees: 540

- Ticketed Attendees: 307
  - 281 purchased online ahead of time; 26 purchased on-site
  - 27 youth tickets
- Brand/Organization Representatives: 118
- Clinicians/Athletes: 55
- Volunteers and VIPs: 60

Attendee Demographics:

- 6 countries (USA, Canada, Australia, Germany, Great Britain, Mexico)
- 41 states including WY
- Shirt requests: 9 youth, 162 men's, 120 women's
- 18 reported Hispanic/Latino origin
- Most reported race as White; 14 reported Asian; 20 reported Other
- ICF Experience:
  - First Time this year: 184
  - 1-3 times before: 76
  - 4-8 times before: 25
  - 9 or more ICFs: 6
- Years Climbing:
  - Less than 1 year: 24
  - 1-3 years: 60
  - 3-5 years: 55
  - 5-10 years: 74
  - 10-20 years: 28
  - Over 20 years: 21

Estimated Event Attendance:

- OR/Upslope Film Festival – seats were almost full; estimated 200 people
- 8b+/Black Diamond Boulder Bash – 60 attendees plus 8 sponsor booths
- Central Bank & Trust Art Crawl – 50 artists & businesses participating, estimated 1000 people
- La Sportiva Opening Party with Wood Belly – 287 beer tokens turned in; at least 500 present
- Trade Fair – estimated 1000 people and quite a few dogs
- Butora Friday Night Party with Taylor Scott Band – 209 beer tokens turned in; at least 350 present
- Adidas Keynote Event – 25 general public purchased at door; most seats were full; estimated 600
- Mystery Ranch Closing Party with Canyon Kids – 205 beer tokens turned in; at least 350 present

2019 Clinics

63 clinics offered Wednesday through Sunday, with 1121 available spaces – most filled online or in person

55 clinic instructors/athletes

50-50% male/female ratio of clinic instructors

Three Wind River Transportation Agency shuttles for Wild Iris clinic participants each day
Three free clinics offered for local youth and families through Wind River Climbing Guides, paid for by WyoClimbers:

- Local Youth: 6 on Thursday
- Native Youth/Families: 15 on Friday
- Elemental Youth Team: 9 on Sunday

**Yoga:**
Available each day through 5 clinics plus local drop-ins at Ananda Yoga and Bhava Shala

**Access Fund/Trango Volunteer Day:**
20 participants split between two projects: Aspen Glades/Wild Iris litter pickup with Leave No Trace Center for Outdoor Ethics; and Sinks Canyon Shady Side trail and crag base maintenance

**2019 Speakers and Athletes**

**4 Keynote Speakers:** Volker Schöffl, Kitty Calhoun, Craig DeMartino, James Edward Mills

**2 MCs:** Brittany Griffith, Kris Hampton

**26 Sponsored Athletes (each taught at least one clinic):** Alex Bridgewater (Big Agnes), Becky Switzer (Mystery Ranch), Ben Bransby (DMM), Ben Rueck (Osprey), Cameron Hörst (La Sportiva), Chelsea Rude (Adidas), Chuck Odette (Petzl), Colette McInerney (Black Diamond), Craig DeMartino (Black Diamond), Dru Mack (Petzl), Elaina Arenz (Chicks Climbing/AMGA), Eric Hörst (La Sportiva), Esther Smith (Black Diamond), Jessa Goebel (Outdoor Research), Jonathan Hörst (La Sportiva), Jonathan Siegrist (La Sportiva), Kate Rutherford (Patagonia), Kitty Calhoun (Scarpa/Patagonia), Lauren Callaway (La Sportiva), Maggie Odette (Petzl), Marcus Garcia (Adidas/Osprey), Maria Fernanda Rodriguez Galvan (La Sportiva Mexico), Matt Segal (Alpine Start), Molly Mitchell (Edelrid), Shingo Ohkawa (Edelrid), Volker Schöffl (Adidas Global)

**Guiding/Training Companies in attendance:** Chicks Climbing, ClimbStrong, Devil’s Tower Climbing Guides, Jackson Hole Mountain Guides, National Outdoor Leadership School, Power Company Climbing, Training Beta, Warrior’s Way, Wind River Climbing Guides

**2019 Limestone Rodeo**

31 Total Teams of two = 62 participants

- 24 Intermediate teams
- 5 Advanced teams
- 2 Open teams

Cash purse of $2200 for category winning teams and individual overall winner, plus prizes from Outdoor Research, Scarpa, Mystery Ranch, Osprey, Edelrid, and Butora – also sandblasted stone plaques for winners from Fremont Stoneworx

New format for competition this year received good feedback

Including an intermediate category significantly boosted participation
2019 Art Crawl

About 50 artists participating this year, an estimated 1000 people in attendance.

Art Crawl Presentations inside Central Bank & Trust

- Climb Assist – 3D crag models @ 4 pm
- Ben Rueck – climbing in China @ 4:30 pm
- Craig DeMartino – “Craig’s Reaction” film @ 5 pm
- Kitty Calhoun – “20/20” film @ 5:30 pm
- Jeff Smoot – “Hangdog Days” book @ 6 pm – featured presentation
  - By the time Jeff’s presentation rolled around at 6 at the end of the Art Crawl, the bank was packed!

2019 Trade Fair

70 booths in City Park

8 contests for participants, with sponsor prizes: DMM Crate Stacking, Upslope Brewing Slacklining, Osprey Beam Carry, Send Table Bouldering, Boulder Denim Flexibility, Edelrid Rope Coiling, Adidas 40-yd Dash, Petzl Belay Better Games

Free Climbing Wall for youth/public, made available by McDonald’s
**Scarpa/Metolius/Black Diamond Dyno Comp:**

New, double paneled dyno wall in new location this year

Wall design and format allowed for two competitors to dyno at once

MCs kept good flow, fast pace, with prelims going on throughout trade fair and finals only being the top ten per category

Dyno problems set by 307 Bouldering (Micah Rush and Colby Frontiero) – thank you!

Prizes from BD (crash pads), Scarpa (shoe gift cards) and Metolius (hang boards) given to top 1st, 2nd, and 3rd place winners respectively

**Aspen Glades Toilet Fundraising Efforts**

$2 per ticket (I Give a Crap stickers/awareness campaign) = $612

Keynote Silent Auction = $4688

Donations = $2324

- $490 cash from Edelrid Climb Green raffle ticket sales (card purchases rolled in with silent auction)
- $669 cash from Patagonia Worn Wear Wagon
- $725 cash from DMM engraved carabiner donations (card purchases rolled in with other merchandise sales)
- $45 from CB&T raffle during trade fair
- $395 cash donations at WyoClimbers booth

TOTAL = $7624!

Thank you all who supported this project! We’ll do our best to push for a toilet installation before the 2020 festival!