



JESSIE EDWARDS.COM

PHOTOGRAPHY | VIDEO | DESIGN | DIRECTION

About me

I strive to bring out quality, enthusiasm, power, fun, and awesomeness in everything I do. I believe in focusing on the key objective and finding unique and innovative solutions in design, photography and video. Over the years, I have honed my skills through hundreds of projects with a wide variety of clients. I look forward to the opportunity to take your company, product, image, idea, brand, etc. and pushing the limits of what is possible.

Contact

- (925) 413-1477
- jessieedwards.com
- holla@jessieedwards.com
- @frivolousdesign

Skills

- Adobe Photoshop CS6
- Adobe Illustrator CS6
- Adobe InDesign CS6
- Adobe Dream Weaver CS6
- Adobe Lightroom 5
- Adobe Premiere Pro CS6
- Capture One
- MS O

Industry Experience

Jive Software {Palo Alto, CA}

Creative Lead — June 2014-Present

Working with contractors and agencies as well as an awesome internal team to manage all visual aspects of Jive's brand from printed materials, web graphics, event signage, data visualization, story boarding, internal and external video production, PowerPoint support and much more.

Freelance Graphic Designer and Photographer {San Jose, CA}

May 2012-Present

Working with amazing clients and a variety of different companies to create out side the box photography and design. Everything from photo journalism to fashion, my working philosophy is to always present the people and places I see in the most positive and interesting way possible.

Taleo Corporation {Dublin, CA}

Senior Designer and Director of Photography — November 2008-May 2012

As Senior Designer and Company Photographer for the leading SaaS talent management software vendor, I work directly with every department in the company to execute hundreds of design projects annually for web, print, and events while building relationships with employees and customers.

Avatar Group {Palm Coast, FL}

Graphic Designer — May 2007-July 2008

Working for a holding company that ran several businesses including – CaneProof Windows and Doors, MoleHead Construction & TheSportsRooster.com (social startup). Responsible for visually representing all of these companies across numerous mediums.

Education

Campbell University {Buies Creek, NC }

BA: Graphic Designer & Studio Art—Graduated 2006

Personal

Some personal things about me: I'm a true southern boy who loves his momma and girlfriend, spending time outdoors and learning. I spend a lot of time reading books and magazines on design principles, photography, videography, marketing, leadership and self help as I'm always striving to improve myself in all aspects of my life and career.