“If you knew this, what would you do?”

What’s the value?
- definition
- peace of mind
- education
- execution
- goals / expectations
- progress
- standardize analysis

“A perfect" is achieved, not when there is nothing more to add, but when there is nothing left to take away.”

— Antoine de Saint-Exupery

“Information cannot be placed just anywhere on the dashboard, nor can sections of the display be sized simply to fit the available space.”

— Stephen Few

“Noodles and keyboards and stuff…”

— Avantco Fogg

Room to breathe.

Right Chart? serif sans-serif

SEQUENTIAL CATEGORICAL DIVERGING

Simple Font Framework

The purpose of the body paragraph is to have clean, readable text. This paragraph is using Helvetica Neue Regular and is 10pt, but typically just be sure you are using either a serif or sans-serif font (Arial, Tahoma, Verdana) or serif font (Georgia, Times) and it is 10-16pt in size. The color should be neutral, and the overall style should consist of 1.25 line spacing and the font should be normal with no bold or italic attributes. Those modifications should only be used where emphasis is needed. For these key points you can use one high impact color and or blue or both or all four! It is also optimal if your line length is 10 words or less.

With today’s tools, anyone can create a dashboard that shows lots of data. But we know that it’s significantly more difficult to create one that enables its users to be more effective at their jobs. That’s why Juice Analytics published A Guide to Creating Dashboards People Love to Use. It’s an overview of some of the best practices that we use to enable information workers to connect with their data.

However, we also know that it’s hard to remember everything when it comes to dashboard design. So, use this poster to remind you of some of the key points that are covered in the paper. It’s sort of like visual breadcrumbs that can lead you back home if you get lost.

By combining the fundamental concepts of Edward Tufte, the infographic artistry of The New York Times, and the focus on action of David Allen, Juice has built a reputation for breaking down the barriers between people and their information. By using the principles found here, you will too.

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